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Kampala, Uganda

256 774 232 285



Let's soar together!

he Pearl of Africa Tourism Expo keeps getting better all the time. Even after the Covid pandemic, it has emerged triumphant.

Like our people, the tourism sector has been resilient, and we are thankful that Uganda Tourism Board continues to step up to the plate for the sector - because tourism is a force for good.

As CMG Africa, we feel exhilarated by the incredible support from the team at UTB, development partners like the European Union, our advertisers, contributors and key institutions aligned to the tourism sector. We thank you all for the dedication and accepting to take part in the very first edition of the POATE magazine & exhibitor catalogue. Together, we shall make this industry a resounding success, and we're just getting started!

The theme for this year's Pearl of Tourism Expo, 'Responsible Tourism', rallies us to join hands with the purpose of building a better future by leveraging the power of travel to deliver positive social and environmental impact wherever we go - and the POATE 2024 clearly reflects this across the board, from the seminar topics to the varied nature of our visitors, sponsors, exhibitors and partners.

To travel, is to live, and in doing so we gain untold knowledge, build cultural bridges, empower underprivileged communities, regenerate the natural environment, preserve tradition, foster innovation, and feed the soul.

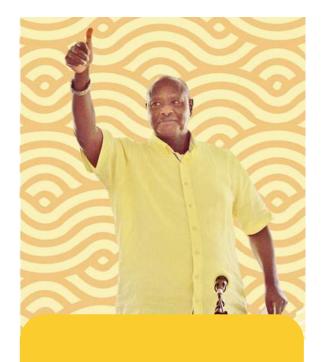
Encapsulating this spirit, the Pearl of Africa Tourism Expo magazine 2024 features a few hidden holiday gems, places and people who are at the forefront of delivery quality experiences sustainably.

Finally, our president, His Excellency General Yoweri Kaguta Museveni deserves a big hand clap for ensuring a conducive environment for our visitors, exhibitors, investors and the citizenry to peacefully and securely partake of what the pearl has to offer.

Thank you.

Thank you all investors

I would like to thank all investors, foreign and local, the Ministry of Tourism, Wildlife and Antiquities, the Board, Management and Staff of the Uganda Tourism Board and everyone who made it possible for this 8th edition of the Pearl of Africa Tourism Expo to take place.



His Excellency, Gen. Yoweri Kaguta Museveni

PRESIDENT OF THE REPUBLIC OF UGANDA

am happy and honoured to be associated with the 8th edition of the Pearl of Africa Expo 2024. The occasion gives us yet another opportunity to assess and appreciate the role of the private sector, and in particular Tourism, in the development process of our country.

I would like to thank all investors, foreign and local, the Ministry of Tourism, Wildlife and Antiquities, the Board, Management and Staff of the Uganda Tourism Board and everyone who made it possible for this 8th edition of the event to take place.

As government, we have prioritized tourism as a formidable growth sector of our economy which has been demonstrated through NDP1, NDP2 and now NDP3. I am aware that in the forthcoming NDP4, the tourism sector is earmarked as one of the priority sectors for government intervention.

Since 1986, Uganda has implemented a number of reforms aimed at reversing the past economic stagnation. As a result, the country has achieved macro-economic stability characterized by low inflation, a relatively stable exchange rate and a consistently high annual economic growth rates, save for the period disrupted by COVID-19 pandemic. I am happy that we are back to the right growth trajectory.

Today, most of the tourists coming to Uganda or generally to Africa are from Africa. We need to make sure that our destinations are attractive and competitive. We need to ease movements within the continent through enhancing affordability of transport, accommodation and visa

requirements. Currently, there are over 40 currencies on the continent encouraging foreign exchange losses. We could limit the number of currencies through our respective regional blocs.

We expect you to listen carefully to investors and travelers to identify their concern in order to target them better. But for now, we know that generally, investors and travelers are attracted by transparency, better macro-economic management, predictable and friendly business environment, conducive repatriation policies, few capital controls, increased political stability, etc.

Democracy, although an important element, is not enough to guarantee economic growth. BUT, there cannot be sustained economic growth and development without political stability.

Essential to economic growth must be a national economic strategy that is designed to move the economy forward in all sectors while attracting foreign capital. This is an unassailable fact which Uganda is handling rightly.

I would like, once again, to thank all our investors and travelers in the tourism industry, the sponsors and organisers of this event, our visitors especially those visiting Uganda for the first time, please explore this Pearl of Africa and be our ambassadors to attract more investors and travelers so that Uganda is a preferred choice for leisure and business travelers.

I now take the honour to officially open the 8th edition of the Pearl of Africa Expo, 2024.

I thank you all.





THANK YOU

TO OUR SPONSORS













































Welcome to the pearl of Africa

After hosting a virtual POATE, one cannot ignore the positive outcome of the COVID-19 pandemic, there has since been a surge in domestic and intra-African tourism.



beautiful country. Tourism is a critical component of Uganda's economy, offering pathways to sustainable development, conservation, and

cultural preservation.

I am happy to say that government has set an ambitious target to boost tourism earnings to \$5 billion, with interventions such as improving security, developing tourism sites, enhancing accessibility, diversifying products, and leveraging technology.

ganda anticipates a

complete recovery

in tourism this year,

following a peak of 83.6

percent in figures last

year, with inbound tourists spending

an average of \$1052, expected

to rise to \$1500 by year-end. This growth is likely to continue as more

flights enhance connectivity over

Uganda's diverse attractions and

to charm visitors from around the

wildlife reserves to the mountain

gorillas, snow-capped Rwenzori

organic food, unique culture, and entertainment products, there is

something for everyone in our

globe. From our national parks and

business environment continue

We are also ensuring a favorable business environment to encourage investment in tourism, enhancing our attractiveness and competitive advantage. The success of our tourism sector depends on the collective effort of all stakeholders.

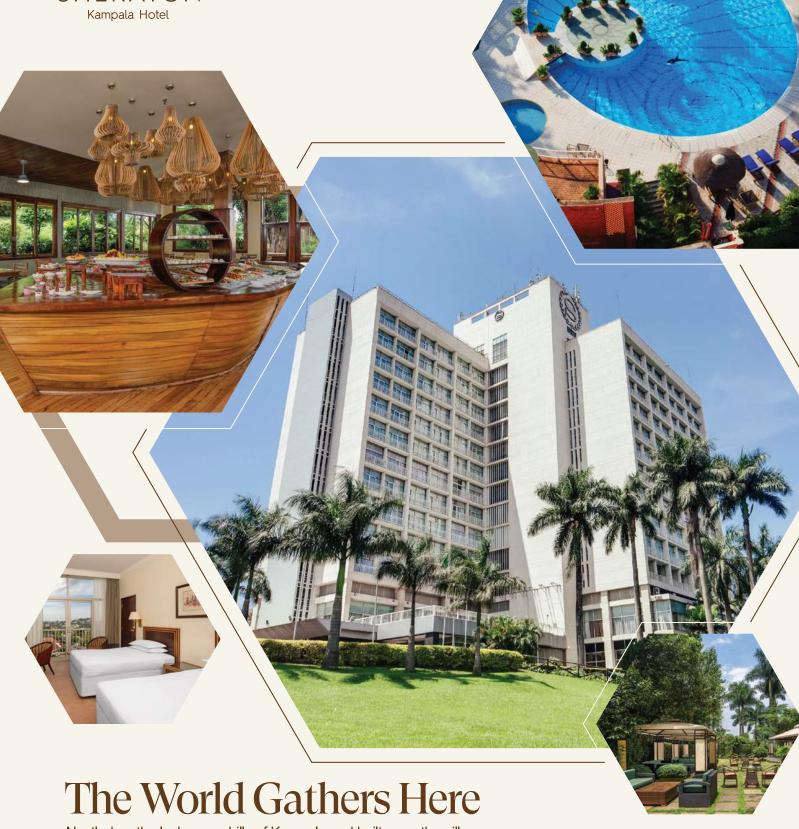
Last year, tourism receipts surged by 48.5 percent, contributing significantly to the economy, with earnings totaling sh3,816.6 billion. If this upward trend persists, revenue could surpass pre-COVID-19 levels. Accommodation, food, and beverages remain primary expenses for every tourist, complemented by costs for transport, tour agencies, Mountains, breathtaking landscapes, and reservation services.

> I thank all those who took part in the successful organisation of the Pearl of Africa Tourism expo because the event not only showcases Uganda's incredible attractions but also reaffirms the country's commitment to becoming a premier global tourism destination.

Hon. Col. Tom Butime, Minister for Tourism, Wildlife and Antiquities.

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Explore
the Pearl

The warmth and friendliness of the Ugandan people leave a lasting impression on all who visit.

ur nation, aptly named the Pearl of Africa, combines unparalleled natural beauty, rich cultural heritage, and genuine hospitality, creating an irresistible allure for all who visit.

Uganda is a land of stunning contrasts.

From the snow-capped peaks of the Rwenzori Mountains to the lush expanses of Bwindi Impenetrable Forest, our landscapes are as diverse as they are breathtaking. Tourists can trek through tropical rainforests, savour the serenity of our pristine lakes, and witness the majesty of the Murchison Falls as the River Nile forces its way through a narrow gorge.

This destination is home to some of the most incredible wildlife on the planet. The chance to see mountain gorillas in their natural habitat is an experience that tops many travellers' bucket lists. Our national parks, such as Queen Elizabeth and Kidepo Valley, offer safaris where visitors can encounter tree-climbing lions, elephants, hippos, and 1100 different species of bird. The conservation efforts by the

Uganda Wildlife Authority ensure that these majestic creatures continue to thrive with each park having its own unique identity and appeal.

You can immerse yourself in cultural treasures where the Pearl boasts a vibrant cultural grouping of over 50 distinct ethnic people endowed in traditions, languages, customs and food. Enjoy the traditional music and dance, visit local markets, and partake in festivals that celebrate our rich heritage. The warmth and friendliness of the Ugandan people leave a lasting impression on all who visit.

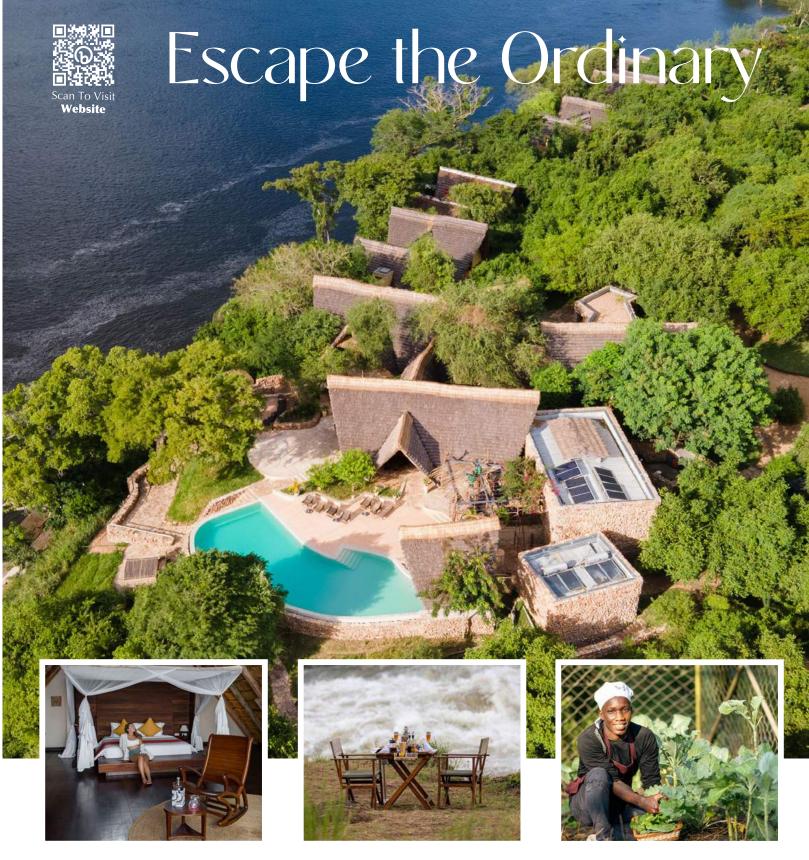
For the adventurous at heart, white-water rafting on the Nile, mountaineering in the Rwenzori's, and exploring the underground caves in the eastern region provide thrilling experiences for adrenaline seekers. The Ssese Islands in Lake Victoria offer a perfect escape for those looking to unwind and soak in the tranquility of our natural surroundings.

In line with our theme of 'Responsible Tourism', we are committed to preserving our natural and cultural heritage for future generations. The eco-tourism initiatives ensure that tourism benefits local communitie while minimizing environmental impact. Choose eco-friendly lodges, participate in community tourism projects, and learn about conservation efforts firsthand

Looking ahead, we are excited about the future of tourism in Uganda and are continuously working to enhance our offerings on the global stage. The increasing number of direct flights and the expansion of tourism facilities reflect our commitment to making Uganda accessible and attractive to tourists worldwide

I invite you to explore Uganda.





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Explore Uganda: Why the European Union is a strategic partner for Uganda's tourism development

Kampala-May 2024— H.E. Mr Jan Sadek, Ambassador of the European Union to Uganda

ver the years, the European Union has worked closely with the Ugandan Government and the private sector to advance the tourism industry, which plays a vital role in the country's economy, development and cultural preservation.

With some of our Member States present in Uganda, the European Union has been a steadfast partner in promoting the role of tourism in economic development, creating jobs, facilitating access to finances and fostering environmental stewardship in Uganda. We have witnessed substantial progress over the years, with increased investment and infrastructure development in tourism hotspots, the enhancement of community-based tourism initiatives, and the preservation of critical ecosystems.

However, there is plenty of work to do yet, to unleash the full potential of the Uganda tourism value chain at all levels, national, regional and internationally. This is why the EU is delighted to collaborate with the Uganda Tourism Board (UTB) to deliver the Pearl of Africa Tourism Expo (POATE), an annual tourism and travel show, bringing together tourism value chain actors and stakeholders for networking opportunities and business

deals. In this regard, we are engaging with the private sector working in the tourism value chain as equals, shifting from the traditional 'donor-recipient relationship' towards one of partnership.

The EU and its Member States continue to invest in sustainable tourism and naturebased tourism projects and initiatives. Early this year, at the hugely successful 3rd Uganda-EU Business Forum, tourism was one of the main strategic sectors and priorities we discussed and promoted.

We also support efforts to strengthen institutional capacity for tourism management and promote community involvement in tourism development. In addition, we work closely on initiatives to improve the standards and sustainability of the industry.



Together with partners such as the Uganda Development Bank, we have put in place a very innovative initiative, rarely seen anywhere else in the region, where loans and grants are provided jointly for the tourism sector at very competitive conditions.

In our latest investment, we are supporting Sustainable Tourism in Uganda through a EUR 15.5 million project to support both, public and private initiatives, to ensure that the "Pearl of Africa" shines even brighter while remaining a beacon of sustainable and responsible tourism. It is my singular honour to welcome all tourism and travel trade partners from all over the world and Uganda, to meet new clients, network, and discuss tourism business deals at the 2024 Pearl of Africa Tourism Expo. In the European Union, you have a committed partner!

"Uganda-EU Business Forum, tourism was one of the main strategic sectors and priorities we discussed and promoted."



EVENT	TIME SLOT	VENUE	ATTENDEES	DESCRIPTION
ARRIVALS	5:00 PM	SPEKE RESORT MUNYONYO	Hosted buyers and team from Uganda Tourism Board	Arrival of Hosted Buyers



Saturday 18th - Wednesday 22nd May

EVENT	TIME SLOT	VENUE	ATTENDEES	DESCRIPTION
Welcome Dinner & Briefing	6;00 PM Until late	SPEKE RESORT MUNYONYO	Hosted buyers and team from Uganda Tourism Board	Welcome Dinner & Briefing
Fam trip Sets off	7:00 AM - 6:00 PM Daily	SPEKE RESORT MUNYONYO	Hosted buyers and team from Uganda Tourism Board	Fam trips in the six Tourism Development Areas



EVENT	TIME SLOT	VENUE	ATTENDEES	DESCRIPTION
OPENING CEREMONY	6:00 PM	SPEKE RESORT COMMONWEALTH RESORT	Hosted buyers, exhibitors and invited guests	POATE Welcome Dinner /Opening Ceremony



maroday,	23rd May 2024			
EVENT	TIME SLOT	VENUE	ATTENDEES	DESCRIPTION
POATE Exhibition	9:00AM - 12:00PM	RWENZORI CONVENTION CENTRE	Hosted buyers, exhibitors and all visitors	POATE Exhibition commences
B2B Engagements	9:00 AM - 5:00 PM	RWENZORI CONVENTION CENTRE		
POATE Seminar	10:00 AM - 13:00 PM	RWENZORI CONVENTION CENTRE	Hosted buyers, exhibitors and all visitors	Is Sustainable Tourism practical or a catch phrase?
Key Note Address	2:30 PM - 4:30 PM	RWENZORI CONVENTION CENTRE	Hosted buyers, exhibitors and all visitors	Igniting destination growth by unleashing the power of Business Events – Key Note Address
Entertainment	6:00 PM until late	RWENZORI CONVENTION CENTRE	Hosted buyers, exhibitors and all visitors	Cultural Gala at the Ndere Centre



EVENT	TIME SLOT	VENUE	ATTENDEES	DESCRIPTION
POATE Exhibition	09:00 AM - 4:00 PM	RWENZORI CONVENTION CENTRE	Hosted buyers, exhibitors and all visitors	POATE Exhibition commences
B2B Engagements	10:00 – 12:00 NOON	RWENZORI CONVENTION CENTRE		
POATE Seminar	10:00 -13:00	RWENZORI CONVENTION CENTRE	Hosted buyers, exhibitors and all visitors	Hosted Leisure buyer perspective on Uganda as a tourism destination – Panel 1
Key Note Address	2:30 - 4:30 PM	RWENZORI CONVENTION CENTRE	Hosted buyers, exhibitors and all visitors	A funder's perspective to tourism business investment and sustainability
Entertainment	6:00 PM until late	RWENZORI CONVENTION CENTRE	Hosted buyers, exhibitors and all visitors	Kampala by Night Experience
		COMMONWEALTH RESORT	Sponsors, partners and invited guests	Tourism Board Dinner

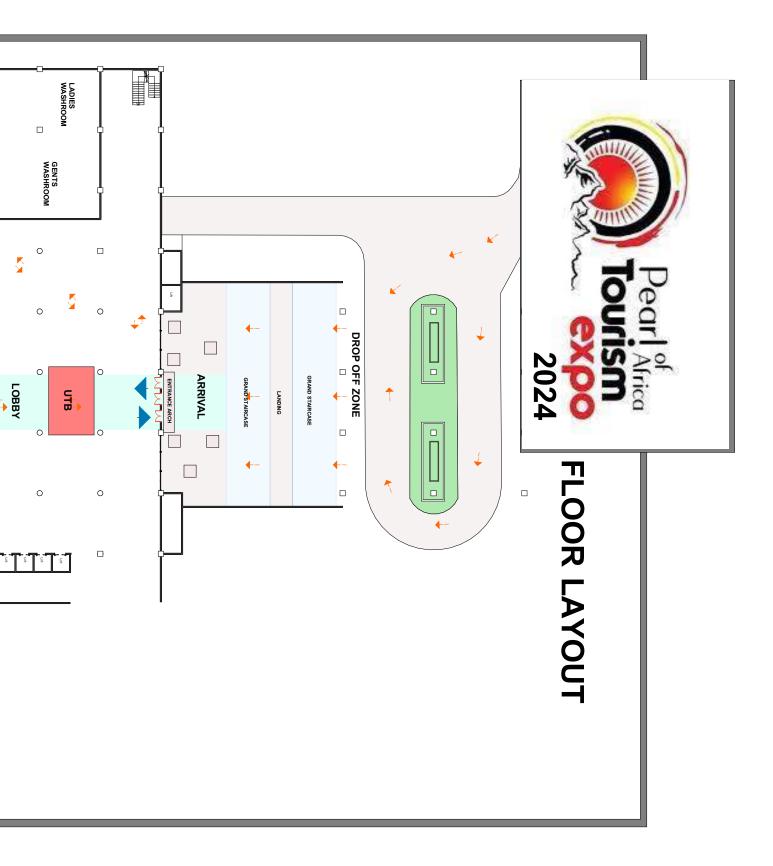


EVENT	TIME SLOT	VENUE	ATTENDEES	DESCRIPTION
POATE Exhibition	09:00AM - 4:00PM	RWENZORI CONVENTION CENTRE	Hosted buyers, exhibitors and all visitors	POATE Exhibition commences
Hosted Buyers depart	09:00AM - 4:00PM	ENTEBBE AIRPORT		Hosted buyers depart via Entebbe International airport
POATE Seminar	10:00 -13:00	RWENZORI CONVENTION CENTRE	Exhibitors and all visitors	Hosted Leisure buyer perspective on Uganda as a tourism destination – Panel 1
Closing Ceremony	6:00 PM	RWENZORI CONVENTION CENTRE	Exhibitors, invited guests and visitors	Pearl of Africa Tourism Expo 2024 comes to a close



FLOOR PLAN OF THE VENUE





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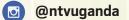
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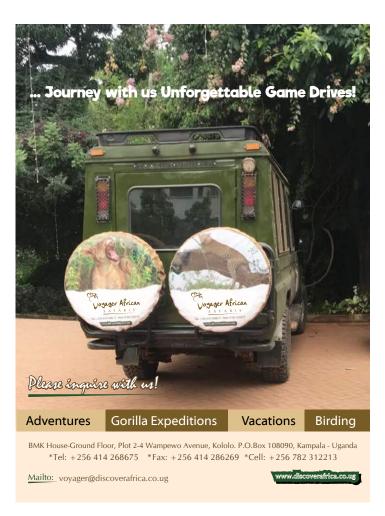
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RESPONSIBLE TOURISM

There are many ways to ensure that your trip to Kampala has a positive impact.

■ BE WATER WISE

Water is the world's most precious resource, and the world is generally is water-stressed. Here are some ways you can help us save water.

- + Reuse your towels and bedding instead of asking for changes every day.
- + Try to flush the toilet less. Each flush uses between six and 14 litres depending on the toilet.

BUY LOCAL

+ Buying souvenirs is a great way to contribute to the livelihood of local artists and crafters.

Purchase souvenirs directly from community markets and crafters, such as those at the African market.

EAT WELL

+ Choose restaurants that use sustainable ingredients.

GIVE **RESPONSIBLY**

There are many people in Kampala living below the breadline, and without homes. Several organisations provide meals, shelter, and other services to the poor and homeless.

- + Consider donating to Sanyu Babies to support abandoned children.
- + Donate to one of many local charities

REDUCE YOUR CARBON FOOTPRINT

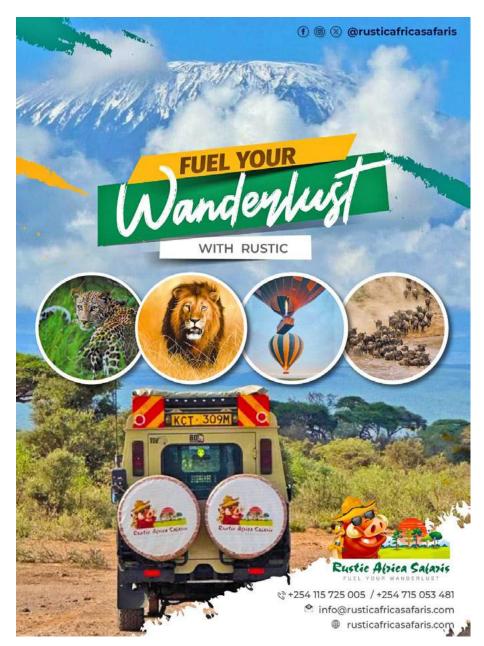
- + Another great way to get around is to take the city sightseeing tour.
- + There are few better ways to explore the city than on foot.
- + You can rent a bicycle for a totally eco-friendly way to get around.

SLEEP EASY

- + Research eco-friendly accommodation many hotels, lodges, and Airbnb owners collect rainwater, recycle water, and employ other conservation strategies.
- +Some hotels have made great strides in reducing its water consumption.
- + limit your showers to under two minutes and avoid bathing.
- + Report leaking taps and toilets as soon as you notice them.

BE MINDFUL OF ANIMALS

- +Uganda has no shortage of wildlife from monkeys in the city suburbs, to the baboons along certain highways. It's important to remember that these are wild animals. Pay attention to signage about these animals, and don't feed or try to touch them.
- + Learn about Uganda's incredible biodiversity in the beautiful Entebbe Botanical Garden



POATE Bucket List

Experiences to tick-off your bucket list while you are in Uganda



GORILLA TREKKING

Uganda is home to half of the world's endangered mountain gorilla population. Take part in the most incredible wildlife experience in the world.

HIKE CRATERS AND EXPLORE HOT **SPRINGS IN SEMLIKI NATIONAL PARK**

Semuliki NP is one of the best places offering outstanding guided nature walking experiences. There are interesting nature trails to explore while



BIRDING

There is a number of shoe bill spots in Uganda where magnificent shoebill storks can be sighted including Murchison Falls National Park.





DANCE WITH THE LOCALS

Take time off to join cultural groups in traditional dances. Learn new moves and get your 'groove' on.



HIKE THE MOUNTAINS OF THE MOON

Trekking the mystic Rwenzori Mountains National Park in Uganda is a truly fantastic and unique experience, the wonder of the high glaciers, the beauty of the valley of nine lakes...



GRAZE THE LONG HORNED ANKOLE CATTLE

experience a personal and very up close tour of local farms and learn unique cultural practices.

GO SEE THE TREE CLIMBING LIONS OF ISHASHA

The habit of lions climbing trees is not often. Queen Elizabeth is the only park in Uganda where tree climbing lions can be found.



What is URBRA?

Uganda Retirement Benefits Regulatory Authority is an autonomous established by virtue of Section 2 of the Uganda Retirement Benefits Regulatory Authority Act 2011.



Supervise and regulate the establishment, management and operation of retirement benefits schemes and protect the interests of members beneficiaries and retirement benefits schemes in Uganda



Our Vision:

A vibrant, secure and sustainable retirement benefits sector



Our Mission:

To Regulate, Supervise and Promote the Development of a stable and effective Retirement Benefits Sector



Core Values:

- Proficiency
- Integrity
- Innovation
- Transparency
- Accountability

Services offered by URBRA



We license Retirement Benefits Schemes, **Trustees and Service Providers**



We conduct research and provide information about the sector



We supervise schemes and service providers in the Retirement Benefits Sector



We make sector Policies and Regulations



We handle complaints relating to **Retirement Benefits**



We sensitize the public on saving for retirement











The Importance of Retirement Planning and Saving

Traditionally, societies took care of their elderly in a communal setting. Communities acted as brothers' keepers. The community ensured that the elderly had enough to eat, decent shelter and medical care. As societies developed and expanded, extended families were replaced by nuclear families. Increasingly, individuals are taking charge of their own life, health and wellbeing, without having to rely on others. This cuts across ages, and is getting more evident even among retirees.

Retirement is an inevitable part of life. One may be forced to retire from active employment due to old age, or any other circumstances. Having a retirement plan is therefore a basic necessity and not a luxury.

Retirement planning is the process of determining retirement income goals as well as strategies and actions to achieve those goals. It includes identifying sources of income, future expenses, implementing a savings programme and managing assets and risks. It is a life-long process which can be started any time, however, the earlier one starts the better.

Benefits of Retirement Planning

It helps to assess one's readiness to retire at a desired age to a desired life style. It provides an opportunity for one to identify actions to improve readiness to retire, acquire financial knowledge and encourage saving practices.

Retirement planning enables you to focus on the big-picture, with the end in mind, knowing that retirement is on the horizon. It enables you to make better career and financial decisions.

With a retirement plan in place, in the event that you are forced to retire early, you will be better prepared. Forced early retirement won't be so scary.

Better health: With a planned retirement, you will lower your stress levels, and enjoy better health.

Financial independence: You won't worry about being a burden for anyone, not even your children. Retirement should be smooth for you and your close ones.

One bonus point: You can really be a cool grandparent. Retiring and getting older doesn't mean you can't stay cool. With good financial planning your grandkids will see how cool you are.

How to Plan for Retirement

Start with the end in mind. What are your retirement goals? As you develop the plan, try to address the following: How will you keep mentally active? What will you do to remain physically fit? How much money will you need per month to cover your needs? Which networks will you maintain and which new ones will you secure? How will you maintain your spiritual wellbeing?

Operationalize your Retirement Plan

Your plan is a guiding tool on how to prepare yourself to have an easier and enjoyable life in retirement. Identify strategies, actions and resources you need to achieve your retirement goals.

Consider investing in products and services that bring both short-term and long-term cash, such as land, rentals, agroforestry, agriculture, money markets, fixed deposits and government bonds.

For your mental and emotional wellbeing, plan to engage in hobbies you are passionate about and to develop new interests to keep you engaged.

Start living a healthy lifestyle now by being mindful of what you eat and drink as well as exercising regularly to keep fit. In your retirement plan, include how you intend to take care of your medical and wellness expenses.

Do not spend extravagantly. Make it a habit to save a manageable percentage of your income and invest it wisely. Do not wait to earn enough money to start saving; start with the little you have. Saving is a culture that you have to cultivate.

Remember to review your retirement plan regularly to keep track of your savings and investments.

The **POATE 2023** in pictures





















































Fred K. Bamwesigye DIRECTOR GENERAL, UCAA

ganda was justifiably recognized by the Lonely Planet Magazine as the best 2012 tourism destination and has since won back-to-back tourism accolades.

As the first point of call for tourists and passengers in and out of Uganda, Entebbe International Airport is proud and pleased to have played a part in the run up to winning such magnificent tourism awards. The Uganda Civil Aviation Authority (UCAA) manages Entebbe Airport and 13 other

upcountry aerodromes spread across the country to enable tourists and business people to access the various tourist attractions in the country.

Air transport has over the years aided tourism in facilitating safe and quick transportation of tourists to access Uganda's beautiful and world renowned sites, such as Mountains of the Moon, Murchison Falls National Park, Queen Elizabeth National Park, Source of the Nile and the rare Mountain Gorillas, among others. The Authority has among other initiatives presented business cases to a number of world class Airlines seeking to woe them to fly to Uganda. This has led to growth in the number of Airlines operating at Entebbe International Airport from 7 international scheduled airlines in 1991 to 15, and 21 domestic airlines at the start of 2024. This has made it possible for tourists to easily access the country and the various tourist sites.

Air traffic has subsequently risen from a paltry 118,000 in 1991 to 1.93 million passengers in

Government also designated five (5) of the thirteen (13) aerodromes, including Arua, Kasese, Pakuba, Gulu and Kidepo for international entry and exit. This is to facilitate international flights to tourist attraction areas, and as part of the East Africa tourism circuit,

tourists can be flown in direct from any of the East African countries direct to those tourist destinations.

In addition, the Authority together with other stakeholders in the tourism sector promotes Uganda's tourism potential at a number of international torism and travel exhibitions like the ITB-Berlin, World Travel Market (London) and at various Routes Fora.

UCAA's commitment to supporting tourism promotion initiatives is also evident in the fact that the Authority is the only Ugandan affiliate to the United Nations World Tourism Organization. UCAA is currently in advanced stages of expanding and upgrading Entebbe International Airport for a better passenger experience. The modified terminal building was opened to the public in January 2024, and a new 20,000 square meters terminal building is scheduled to be completed later this year. This will enhance terminal capacity from the previous 2 million to at least 3.5 million passengers, annually, The national airline. Uganda Airlines, is also increasing on its route network and this is expected to further enhance tourism promotion by making the country easily accessible.

The Board, Management and staff of **Uganda Civil Aviation Authority is proud** to be associated with the Pearl of Africa Tourism Expo 2024.



UGANDA CIVIL AVIATION AUTHORITY



UPGRADING ENTEBBE INTERNATIONAL AIRPORT **FOR A BETTER** PASSENGER EXPERIENCE

Entebbe International Airport's modified terminal building was opened to the public in January 2024 and all facilities are operational and running smoothly.

The imminent commission of a new 20,000 sqm terminal connecting to the current terminal will enhance terminal capacity to at least 3.5 million passengers per year.

The existing and ongoing upgrades being implemented are part of a 20-year National Aviation Master Plan aimed at catering to the growing traffic at Entebbe Airport and enhancing the passenger experience.











(ganda is FLYING HIGH

Uganda Airlines Corporation (UAC) CEO Jennifer Bamuturaki announced the addition of a new 160-seater aircraft from Global Airlines on a wet-lease arrangement to boost its operations.

he Airbus A320 plane, joining our fleet of six aircraft, features a two-class cabin with 12 business class and 138 economy seats. This move reaffirms our commitment to being the gateway to and from Uganda with world-class aviation standards since 2019. This addition also addresses the weight challenges we have been experiencing," said Bamuturaki.

Adding that, Uganda Airlines is playing a pivotal role in enhancing connectivity between Uganda and the rest of the world, facilitating social, economic, and political interactions.

With recent additions to its flight schedule, including routes to Mumbai, India, and Lagos, Nigeria, the airline now operates 18 daily flights, contributing significantly to the rise in passenger arrivals at Entebbe International Airport, which recently reached 5, 363 passengers per day.

In the same tone UAC Public Relations Officer, Rahem Shakira shades more light.

"Our mission is to connect Uganda to the world responsibly. We are not just about flying passengers but about creating lasting connections, supporting local industries, and promoting sustainable tourism. Our ten-vear strategy is ambitious, but it reflects our commitment to excellence and sustainability in aviation."

With its ongoing efforts and strategic plans, Uganda Airlines is set to soar even higher, contributing significantly to Uganda's growth and global integration. True to Shakira's words, the airline continues to be a key player in promoting Uganda's tourism. By making the country more accessible, it helps showcase Uganda's rich cultural and natural heritage. In-flight magazines, video footage, and other promotional materials highlight the country's attractions, boosting its visibility on the global stage.





As if that is not enough, it is also supporting Africa-to-Africa tourism, which has been on the upward trend since the COVID-19 Lockdown. "The fostering intra-African tourism is

making it easier for travellers to explore the continent. This focus on regional connectivity is vital for strengthening economic ties and cultural exchanges on the continent," said Shakira.

As the airline spreads its wings wider, it facilitates and boosts the export of perishables such as fruits, spices, fresh fish, and flowers. This not only supports local farmers and businesses but also ensures that Uganda's high-quality produce reaches international markets swiftly and efficiently.

As a proponent of the POATE 2024 theme, Responsible Tourism, Uganda Airlines supports environmental conservation efforts. Located near Entebbe, a renowned bird sanctuary, the airline is committed to sustainable practices, including initiatives to decarbonize its operations. This





exceptional landing and takeoff skills. "My heart always jumps out of its cage when the underbelly touches down, but he did it softly!" she exclaimed. Another regular commuter to Dubai and Mumbai, Sanyu Ssebagala, commended Captain Aloysius Edema for his

includes purchasing aircraft that consume less aviation fuel, like the latest acquisition of an A330, reducing their carbon footprint.

The airline's Chief Marketing Officer Adedayo Olawuyi says they are also targeting the youth demographic, recognizing their flexibility and eagerness to explore new destinations. By offering convenient and affordable travel options, the airline encourages young people to travel and experience different cultures.

"Booking flights with Uganda Airlines has never been easier. The airline has streamlined its ticketing process, making it accessible and convenient for all passengers. This is besides operating in line with the Buy Uganda, Build Uganda (BUBU) initiative by supporting local businesses by enabling those who add value to Ugandan-made goods. This support is crucial for promoting local industries and enhancing the country's economic development," stressed Adedayo.

In its ambitious strategy, Uganda Airlines has outlined a comprehensive ten-year

strategy aimed at expanding its fleet, improving service quality, and further integrating sustainable practices. This long-term vision is designed to ensure that it remains a leader in regional aviation and a proud ambassador of Ugandan hospitality and innovation.

Talking to passengers who have flown on the 18 daily flights conducted by Uganda Airlines reveals a variety of positive experiences. Edith Batuuka, who travelled from Entebbe to Nairobi, praised Captain Jack Eselu for his

expertise.

"Whenever I hear his voice and name, I know it will be a safe journey. Shaking hands with him and having a photo moment makes me feel part of the airline family," Sanyu shared. For Jerry Mulumba, seeing an airline with the colors of the national flag sends a powerful message to the world about Uganda's presence. "Seeing Uganda Airlines in the UK, India, the USA, and elsewhere makes me beam with smiles of pride," said Mulumba.



FOR GOOD

To enhance access to conservation information and outreach nationally, UWEC is opening additional centres in Mbale City, Fort Portal City, Mbarara City, and Arua City, making conservation knowledge more accessible across the country.

he Uganda Wildlife Education Center (UWEC) is braving significant challenges in managing the increasing number of mammals and primates due to rising conflicts between wildlife and humans across the country. Dr. James Musinguzi, the Executive Director of UWEC, explains that while it is not their preference to keep mammals, birds, or primates in captivity, the center provides sanctuary to animals that are victims of poaching and illegal wildlife trade, offering them a much-needed second chance. "Not so long ago, we returned 75 Gabon vipers, 4 Egyptian vipers, 3 rock pythons, and one puff adder to the wild in Murchison Falls National Park. They were released along with 11 bell-hinged tortoises and 16 marsh terrapins after studying their coping skills at UWEC," revealed Musinguzi.

"The prevalence of snakes entering homes is a result of human encroachment on their habitats, such as forests, swamps, and

"We have two orphaned elephants in our custody. Having been raised from eight months old on milk formulas imported from South Africa and lacking guidance from their elders, these two cannot survive in the wild," Musinguzi says. "Similarly, the numbers of traumatized snakes and chimpanzees is steadily increasing. It takes time to rehabilitate them and improve their health."







comprehensive representation of Uganda's birds, reptiles, plants, mammals, and vegetation. The facility includes an aviary with species such as grey sparrows, shoebills, peacocks, ostriches, and hammerkops. Emphasizing responsible tourism, Musinguzi highlights efforts to discourage littering and the use of polythene bags through educational footage broadcast on mobile screens. "We have a recycling section where bottle tops are used as floor pavers, tyres serve as flower vases, and worn-out jeans are stuffed with soil to hold plants, functioning as either flower vases or vegetable/spice gardens," Musinguzi explains. "Additionally, our plant section reminds visitors of the return to herbal remedies during the COVID-19 pandemic. Responsible tourists can appreciate nature by planting a tree for fruits, shade, or to prevent soil erosion."

To enhance access to conservation information and outreach nationally, UWEC is opening additional centres in Mbale City, Fort Portal City, Mbarara City, and Arua City, making conservation knowledge more accessible across the country.

"Climate change is real, evidenced by



A walk through the Uganda Wildlife **Education Center (UWEC) reveals** the management's concerted efforts to make the experience memorable, enjoyable, and inclusive.

landslides, droughts, floods, and heatwaves," Musinguzi asserts. "It is time to adopt environmentally friendly lifestyles. UWEC promotes honeymoons in our cottages and suggests tree planting as a meaningful birthday gift. Companies are also sponsoring the feeding of individual animals, and we keep donors updated about the growth and wellbeing of the trees they plant."

A walk through the Uganda Wildlife Education Center (UWEC) reveals the management's concerted efforts to make the experience memorable, enjoyable, and inclusive. Behind the scenes, feeding the towering giraffes is a dream come true for guests. Volunteers for the day work with animal keepers for eight hours, engaging in tasks such as cleaning the rhino enclosures, feeding the lions, or working in the plant





section.

For children, there is a mini Disneyland where they can play after interacting with animals, birds, reptiles, and plants for an hour. "Too much information without play bores children, so we have two swimming pools, bicycles, jumping castles, toys, and lots more to keep them busy," says UWEC PRO Eric Ntalo. "We also have a floating island where birthday parties can be held, and a restaurant serving deep-fried fish, cookies, Rolex, and much more."

Animal keepers diligently go about their work, monitored by CCTV cameras 24/7. "The safety of guests, staff, animals, and their keepers is our prime responsibility.

Management does not take any chances.

Visitors are advised to keep a safe distance from the animals to prevent zoonotic diseases and avoid injury, as animals can accidentally harm people when they play," explains Ntalo.

TALKING TO FREQUENT VISITORS REVEALS WHAT MAKES UWECTICK.

Fred Owaraga recalls UWEC as a place where visitors can see wildlife up close, similar to what is typically only seen on National Geographic or CNN documentaries.

"I have never been this close to lions, rhinos, elephants, and now Mongolian tigers. The experience at UWEC is different from seeing these animals in their natural habitat. You should see the mountain of a rhino's waste. They always defecate in one particular spot," Owaraga shares.

Fredrick Forsyth Kakembo 13, who looks forward to the annual school trips to UWEC, finds it particularly enjoyable to volunteer and clean the paddocks of Sherino and Kabira, the rhinos. The memory of that day is indelible on his mind.

"I wonder what a rhino thinks as it eats from morning to sunset. I've been told that its waste is excellent manure and raw material for craft makers," Kakembo says. "I went to Kisoro with Uncle Ntalo and saw firsthand why we need a collective effort to protect our environment from soil erosion and climate change. There is so much to learn there."

Aviation Captain Aloysius Edema fondly recalls his childhood memories of UWEC, where he spent time with Zakayo the chimpanzee, walked alongside a leopard, and posed for a photograph holding a rock python in his hands. Moses Kigongo loves the restaurant where his family can have fish and chips once in a year. "We have a totem but my children got the chance to see it very closely and learn more about how it eats, reproduces and contributes to the eco-balance. They keep pestering me to take them back," confides Kigongo. "I love the longest beach there which now has a floating restaurant."



SAFETY FIRST

Visitors are advised to keep a safe distance from the animals to prevent zoonotic diseases and avoid injury, as animals can accidentally harm people when they play," explains Ntalo.





The App is being developed in partnership with the Uganda Tourism Board, Kolaborate, and Outbox to provide a digital platform for tourists to:

- Virtually identify and explore tourism sites in Uganda
- Connect with registered tour and travel companies
- Explore accommodation options, make reservations and,
- Access key information like weather, traffic, and travel tips.

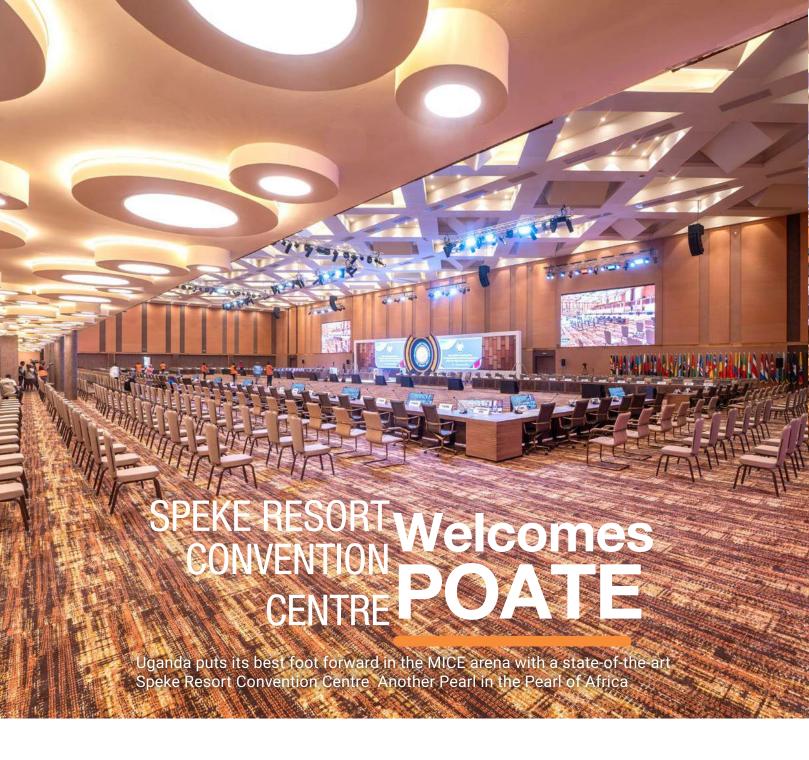












ganda, the Pearl of Africa's credentials as a competitive destination for Meetings, Incentives, Conferences and Exhibitions (MICE) recently received a big boost, with the addition of the state-of-the-art and built-for-purpose Speke Resort Convention Centre (SRCC).

The one-of-a-kind Convention Centre features a modern and equipped-to-international-standards convention hall and gallery area that seats a combined 3,800 people. The Centre also features 12 high-end conference/breakaway meeting rooms, 2 VIP lounges and a floating restaurant that can host more than 900 guests, with extraordinary views of Africa's

largest freshwater lake Lake Victoria. Meeting spaces are equipped with cutting-edge audiovisual capabilities, high-speed internet connectivity, and state-of-the-art presentation systems.

It also features other key amenities to meet the needs of event organisers and participants for comfort and convenience such as registration counters, a food court and organiser offices. It also features a large parking area that offers a total of 725 designated spots in the on-site parking area that also caters to differently-abled individuals.

The new Convention Centre is also conveniently located only 25 minutes away from the Entebbe International

Airport via the Kampala-Entebbe Expressway.

The Convention Centre is a joint development by the Ruparelia Group's Speke Group of Hotels and the Uganda Development Corporation (UDC) the investing arm of the Government of Uganda.

The Ruparelia Group is Uganda's largest business conglomerate with investments in real estate, non-banking financial services, education services, hospitality, agriculture and media/broadcasting amongst others. In the hospitality space, the conglomerate's Speke Group of Hotels owns and runs 13 facilities that include Resorts, Hotels and Apartments, altogether providing more than 900



Picturesque outdoor dining at the Sunset Restaurant



modern rooms and 45 state-of-the-art conference rooms and meetings, awardwinning restaurants and bars, health clubs and spas, and recreation and leisure facilities.

Perhaps, what stands out as the most important differentiator between this new Convention Centre and other convention centres on the continent is its integrated nature. It has been built within an existing 105-acre luxury resort complex that already has two award-winning luxury lake-side resorts the Speke Resort Munyonyo and Munyonyo Commonwealth Resort, also owned by the Ruparelia Group. Combined, the two resorts and the Convention Centre bring to the region one of the most competitive MICE assets that blends both elegance and functionality.

Altogether, the facility now boasts of:

- A modern and equipped-tointernational-standards convention hall and gallery area that seats over 3,800 people.
- An additional 33 equally well-equipped high-end breakout/conference/ meeting rooms.
- 5 ballrooms/ banquet halls3 indoor and 2 outdoor restaurants and bars, serving multiple cuisines
- 2 VIP lounges
- 8 outdoor function venues
- 476 accommodation rooms including



"From grand ballrooms and high-end conference rooms to a multipurpose hall and a floating restaurant, the Convention Centre provides versatile spaces that can be customised to suit your event's unique requirements," says Mr. Amit Sachdeva

59 presidential suites

Seamless experiences, peace of mind and a great return on your investment "From grand ballrooms and high-end conference rooms to a multipurpose hall and a floating restaurant, the Convention Centre provides versatile spaces that can be customised to suit your event's unique requirements," says Mr. Amit Sachdeva, the Group General Manager - Sales & Marketing.

"Whether you are planning a large international summit, a corporate gala, or a focused business meeting, Speke

Resort Convention Centre's flexible spaces and versatile configurations ensure a seamless experience. Speke Resort Convention Centre caters to your needs, bringing your vision to life. We offer up to a total capacity of 19,000 attendees," he adds.

Leveraging on the Group's over 25 years in the industry, Ms. Sheena Ruparelia, a Director of the Ruparelia Group, promises a mix of seamless and great experiences; efficiency and a greater return on your MICE investment.

"With a team of experienced professionals by your side, the Convention Centre's events support team is dedicated to providing you with comprehensive assistance every step of the way. From event planning and logistics coordination to on-site management and technical support, the support team will go above and beyond to ensure that your event is executed flawlessly, allowing you to focus on delivering an exceptional experience to your attendees," she says.

"With our expertise and attention to detail, you can trust Speke Resort Convention Centre to handle the intricate aspects of your event, leaving you with peace of mind and the freedom to shine in creating an unforgettable occasion and meeting your intended objectives," Ms. Sheena Ruparelia concludes.

Some of the most recent events successfully hosted by the centre this year alone include:

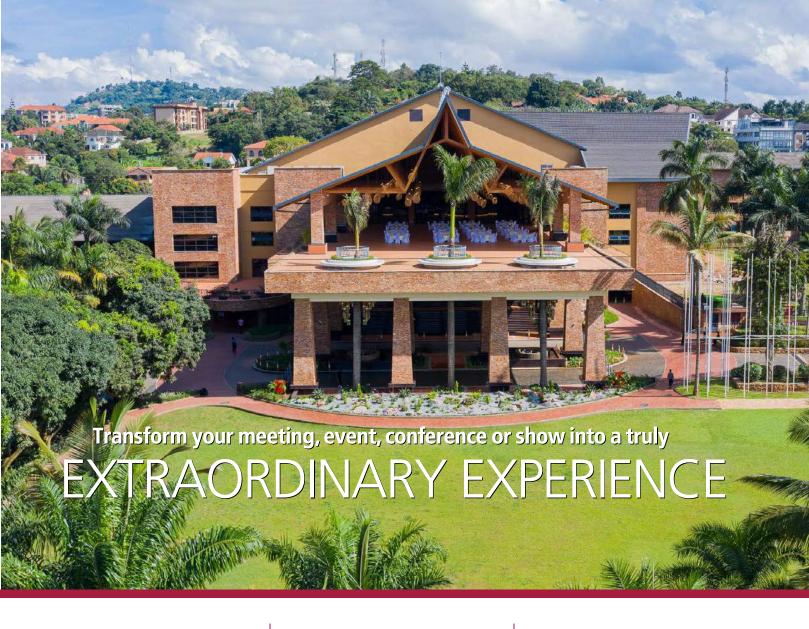
The 2024 Uganda-EU Business Forum (5th to 7th March 2024) the largest and most influential joint Uganda-EU event on doing business and investing in the country. It attracted 3,600 online and physical participants, 900 of whom were physical participants and 90 exhibitors.

The 19th Non-Aligned Movement (NAM) Summit (15th-20th January 2024) and the 3rd South Summit of the G77 and China (21st - 23rd January 2024. The two back-to-back meetings attracted 1918 delegates from 129 Countries. This included 16 presidents, 9 Vice Presidents, 16 Prime Ministers, and seven special guest categories.

The 27th Conference of Speakers and **Presiding Officers of the Commonwealth** (CSPOC), which attracted over 30 parliamentary speakers from the 3rd to the 6th of January 2024.







Big. Spaces Better.
Options

Best. Experiences

Create extraordinary experiences for your guests, delegates and attendees, book Speke Resort Convention Centre.

More space. More flexibility. More sumptous cuisine. More attention to detail. More convenience.

More breathtaking views. More parking. More facilities.

East Africa's Largest Conference Facilities

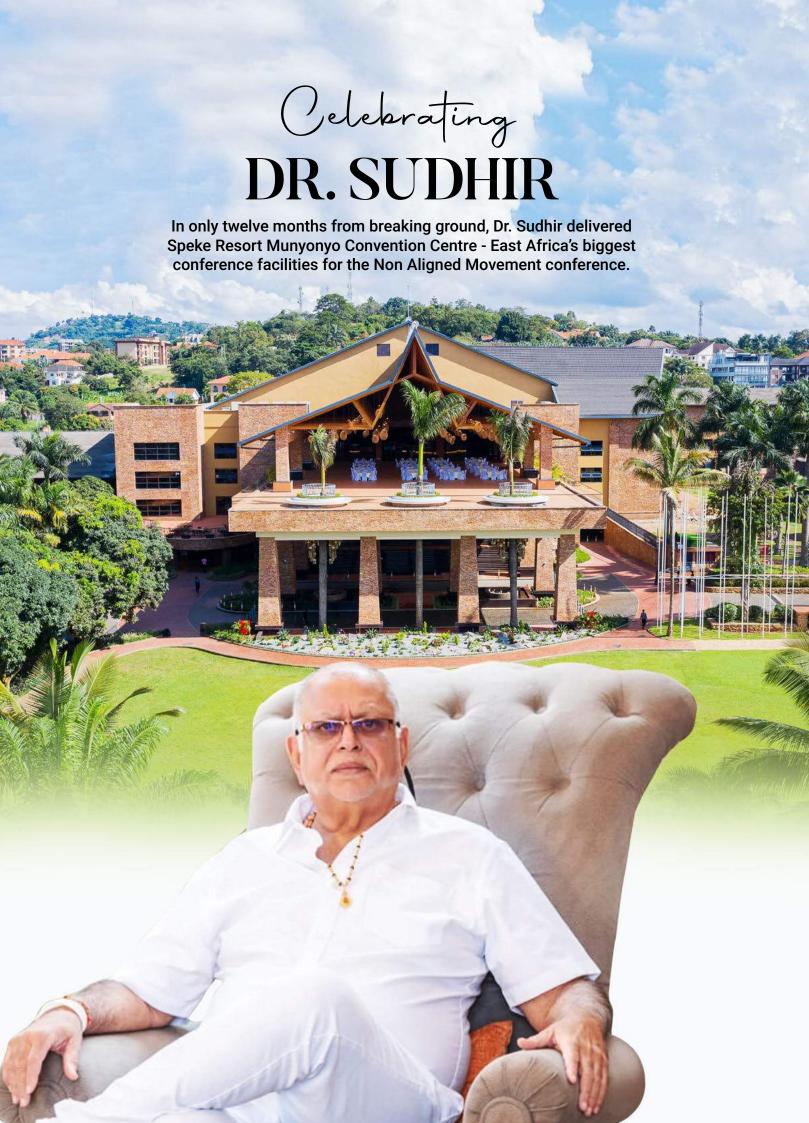
To discover the massive positive impact East Africa's Largest Conference Facilities can have on your brand or business, contact us today on +256 (0) 414-227 111 or email sales@srcc-ug.com











Together with friends like Karim Hirji and Rajni Taylor, Sudhir navigated the unfamiliar urban landscape, embracing the allure of electricity and automobiles while indulging in the carefree pursuits of youth.

udhir Ruparelia's journey was not just one of survival, but a testament to resilience and adaptability in the face of adversity. Born and raised in Kasenyi, his life took an unexpected turn when President Idi Amin Dada expelled Asians from Uganda in 1972.

Forced to leave behind the comfort of his home, Sudhir found himself thrust into the chaos of Kampala City, a place teeming with uncertainty and opportunity in equal measure. Amidst the upheaval, he forged bonds with fellow Indians who, like him, had chosen to remain in Uganda despite the risks.

Together with friends like Karim Hirji and Rajni Taylor, Sudhir navigated the unfamiliar urban landscape, embracing the allure of electricity and automobiles while indulging in the carefree pursuits of youth. Recollections of his upbringing in Kasenyi resurfaced, each memory etched with the indelible mark of hardship and perseverance. From hitching rides on trucks to warding off wild animals, Sudhir's childhood was a master class in resourcefulness, shaping him into a man acutely attuned to the rhythms of nature and the vagaries of life.

Faced with the harsh reality of financial independence at a young age, Sudhir embraced every opportunity that came his way, no matter how humble. From offloading Pepsi Cola crates to navigating the labyrinthine streets of Kampala for deliveries, he approached each task with unwavering determination, determined to carve out a path for himself amidst the chaos. Yet, the spectre of uncertainty loomed large, casting a shadow over Uganda's economic landscape. Trade embargoes and scarcity became the norm, forcing Sudhir and his compatriots to adapt to a new reality where survival often hinged on ingenuity and guile.

As Amin's regime tightened its grip on the country, Sudhir made the fateful decision to leave Uganda behind, seeking refuge in the United Kingdom. It was a journey marked by uncertainty and trepidation, yet one that ultimately paved the way for Sudhir's future success. In the years that followed, Sudhir would rise from the ashes of adversity, leveraging his experiences to build an empire that spans the nation. His story became a testament to the resilience of the human spirit, a reminder that even in the darkest of times, hope and perseverance can light the way forward



Upon arriving in the UK, Sudhira found himself in a refugee camp, a stark contrast to the life he once knew in Uganda. Soon after, he relocated to Finchley Central, where he shared a cramped two-bedroom house with

eight fellow exiles from Uganda. The once proud property owners now relied on handouts for survival, a humbling experience that underscored the depth of their displacement.

Determined to rebuild his life, Sudhir embarked on a journey across Birmingham, Manchester, and Ilford in search of employment. Despite the challenges of navigating an unfamiliar city on a shoestring budget, he persevered, eventually securing a job in north London.

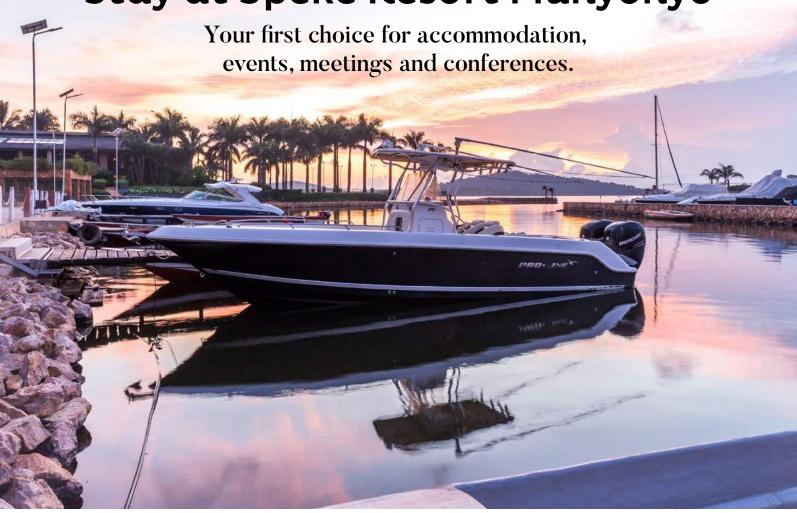
His parents found refuge in the UK, though many of their compatriots were scattered across Birmingham and Leicester. Armed with resilience and resourcefulness as his guiding principles, Sudhir navigated the complexities of immigrant life, seizing every opportunity that came his way. From menial jobs in supermarkets to aspirations of joining the Royal Air Force, he pursued his dreams with unwavering determination, despite the reservations of his mother, who harboured deep-seated mistrust for anything associated with the military.

Undeterred by setbacks, Sudhir charted a new course, immersing himself in the world of accountancy while continuing to support himself through various odd jobs. His tales of childhood adventures in Uganda's Queen Elizabeth National Park captivated his peers, offering a glimpse into a world far removed from their own. It was amidst this whirlwind of activity that Sudhir found love in the most unexpected of places – a supermarket aisle. His courtship of Jyotsna was punctuated by tales of daring escapes and humorous anecdotes, each story a testament to his indomitable spirit and irrepressible charm.

Their relationship blossomed against the backdrop of Sudhir's relentless pursuit of success, culminating in their decision to pool their resources and invest in their



Stay at Speke Resort Munyonyo









A VARIETY OF RESTAURANTS



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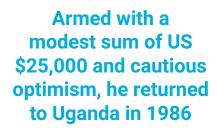














first property. Renovating and selling the house marked Sudhir's foray into the world of real estate, a venture that would ultimately lay the foundation for his future prosperity.

Through hard work, determination, and a dash of serendipity, Sudhir Ruparelia had transformed himself from a refugee into a self-made entrepreneur, his journey a testament to the resilience of the human spirit and the power of unwavering perseverance.

THE RETURN

Throughout his time abroad, Sudhir remained deeply connected to the pulse of Uganda, monitoring its political, business, and social climate with keen interest. Following the tumultuous reign of Amin, the country witnessed a succession of regimes, each leaving its mark on the nation's landscape. It wasn't until Yoweri Museveni assumed power in 1986 and extended an invitation

for expelled Asians to return and invest in Uganda that Sudhir began contemplating his homecoming. Armed with a modest sum of US \$25,000 and cautious optimism, he returned to Uganda in 1986, leaving his family behind in the UK as a prudent measure.

Upon his return, Sudhir wasted no time in immersing himself in the business landscape, spending a year studying the market before making his first investments. Today, his presence is ubiquitous in Uganda's business scene, with ownership stakes in a myriad of ventures ranging from upmarket hotels and schools to insurance companies and commercial buildings.

One of his earliest ventures was the establishment of Crane Forex Bureau in December 1986, filling a critical need for foreign exchange and essential commodities in a market still reeling from the aftermath of economic turmoil. This was followed by the inception of Crane Bank in 1995, which quickly gained prominence for its customercentric approach and innovative banking solutions.

Beyond banking, Sudhir diversified his portfolio, venturing into industries such as floriculture with Rosebud Ltd, insurance with Goldstar Insurance, and education with institutions like Kampala International School of Uganda and Victoria University. His presence in the catering industry is equally formidable,



with properties like Speke Hotel, Kabira Country Club, and Bukoto Heights under his stewardship.

Notably, Sudhir played a pivotal role in elevating Uganda's hospitality sector onto the global stage, with Speke Resort Munyonyo hosting the historic Commonwealth Heads of Government Meeting (CHOGM) in 2014. This event not only showcased Uganda's potential as a tourist destination but also spurred a wave of investments in the hospitality industry, transforming Kampala City into a hub of world-class amenities and services.

As Uganda continues to navigate the challenges posed by the COVID-19 pandemic and geopolitical uncertainties, Sudhir remains optimistic about the country's future. With an unwavering commitment to innovation and excellence. he continues to spearhead initiatives that not only drive economic growth but also enrich the lives of Ugandans across the nation.



member of Ruparelia Group, Speke Resort Munyonyo and Commonwealth Resort Munyonyo is located on the northern shores of Lake Victoria, 12 kilometers from Kampala, the capital city of Uganda.

The resort offer unparalleled natural beauty coupled with the freshest of breezes. Besides the natural setting, Speke Resort Munyonyo has been tastefully built and finished.

Speke Resort was officially opened by H.E Yoweri Kaguta Museveni, the President of Uganda, on 17th August 2001 during the Smart Partnership conference, hosted by the resort. Since then the resort has become a popular destination for international and domestic travellers, Heads of State and other government dignitaries as well as a popular destination for big national and international conferences and functions. In November 2007, The Munyonyo Commonwealth Resort was specifically constructed to host the Commonwealth Heads of Government Meeting (CHOGM) held from 23 November until 25 November 2007, in Kampala Uganda. The Commonwealth Resort consists of 65 Presidential suites, several conferences and meeting rooms as well as restaurants and bars.

Set on 90 acres in the Speke Resort complex with majestic views of Lake Victoria, Munyonyo Commonwealth Resort is Uganda's leading 5-star resort. The completion of this one-of-a-kind purpose-built hospitality facility- officially set apart Speke Resort as the largest in Uganda.

Speke Resort and Munyonyo
Commonwealth Resort have earned
worldwide recognition as the 'Presidents'
resort for hosting numerous high-profile
guests, from Heads of State and foreign
dignitaries to international celebrities,
who consider it a home away from home.
The facility boasts a combined 472



Speke Resort was officially opened by H.E Yoweri Kaguta Museveni, the President of Uganda, on 17th August 2001 during the Smart Partnership conference, hosted by the resort. Since then the resort has become a popular destination for international and domestic travellers.

Rooms, 20 conference rooms, 3 ballrooms and 10 outdoor venues. All together, Speke Resort Munyonyo and Commonwealth Resort Munyonyo have a combined hosting capacity of up to 5000 guests.

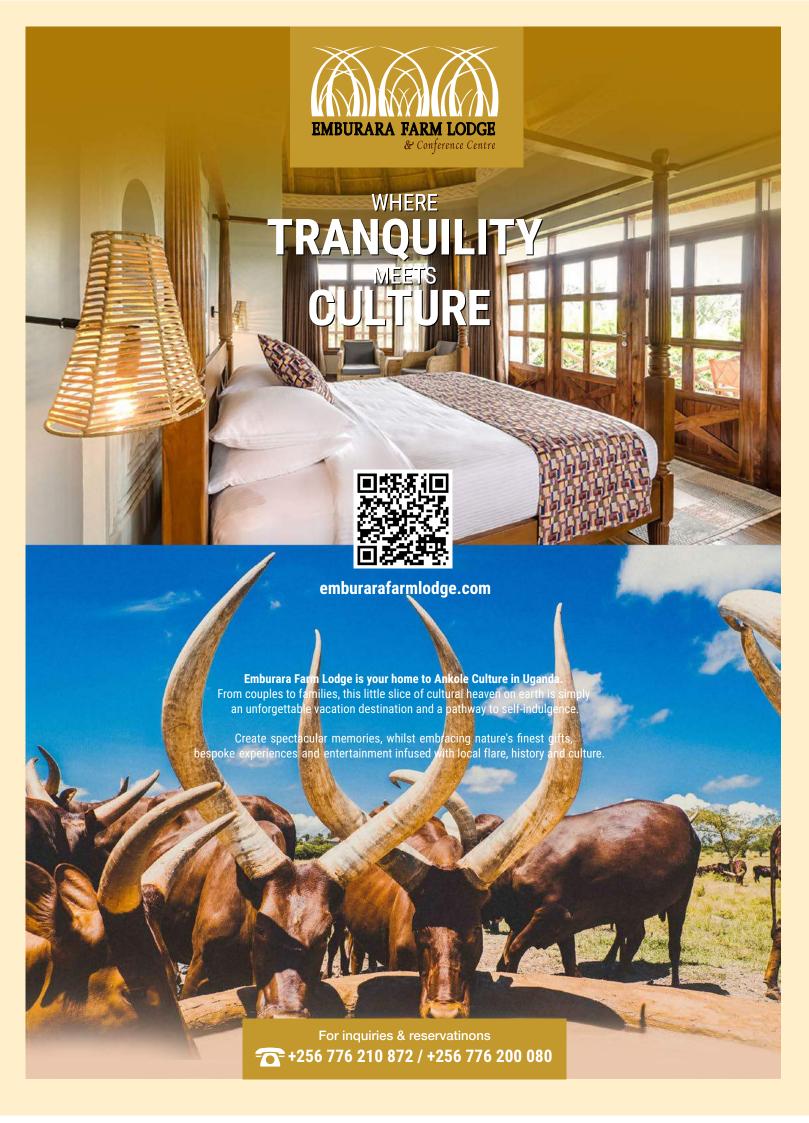
The rooms are configured into single Deluxe Rooms, Bedroom Suites, Superior Rooms, Executive Rooms, Executive Suites, Presidential Suites and cottages.so there is enough variety for all family/ group and pocket sizes.











Ugandan Specialist in top notch tourism, Julian Katz

Under Julian's visionary leadership, Marasa Africa is embarking on an exciting new phase of development, introducing contemporary fun designs to their **luxury lodges across Kenya and Uganda.**

ulian Katz, Head of Sales and Marketing for Marasa Africa, is not just a leader in the luxury lodge industry but also a dedicated family man and passionate wildlife conservationist. Married to Samantha, Julian is the proud father of two daughters, Jade and Amber, both of whom are excelling in their university studies and carving out successful careers in law and financial investments.

Under Julian's visionary leadership, Marasa Africa is embarking on an exciting new phase of development, introducing contemporary fun designs to their luxury lodges across Kenya and Uganda. One of the standout projects is the Silverback Lodge in Bwindi, Uganda, which promises to be a gem for gorilla enthusiasts. Nestled in a prime location, the lodge features magnificent guest rooms and a spa, all built with sustainable tourism practices and the involvement of local artisans crafting exquisite furniture and artifacts.

"Silverback Lodge is set to redefine luxury in Uganda, offering a unique blend of modern comfort and deep respect for the environment and local communities," said Katz. "This project is a testament to our commitment to sustainable tourism."

Uganda's allure as a top tourist destination will be prominently showcased at the annual Pearl of Africa Tourism Expo (POATE). Katz highlights the splendor of Uganda's national parks, with Murchison Falls National Park being a particular favorite. "Murchison Falls, where the Victoria Nile plunges dramatically over a 45-meter drop, is a spectacle that every visitor should witness," Katz enthuses. "The park is a haven for wildlife, including over 144 mammal species and 556 bird species."

Queen Elizabeth National Park also holds a special place in Katz's heart. Spanning the

equator, this park is renowned for its diverse ecosystems, ranging from savannah to lush forests, and is home to a rich variety of wildlife including chimps and other great apes. "Waking up at Mweya Safari Lodge, overlooking the Kazinga Channel, is a safari-goer's dream. The landscape, with its towering Rwenzori Mountains and abundant wildlife, creates unforgettable pink sunrises and magical mornings with a hot cup of coffee from the rooms at Mweya Safari Lodge, a real Ugandan memorable moment," Katz shares.

Another jewel in Uganda's crown is Bwindi Impenetrable National Park, home to almost half of the world's mountain gorillas. "Walking under the dense forest canopy and encountering a gorilla is a humbling and privileged experience that everyone should have, its worth every penny spent to get there.." says Katz.

Beyond the national parks, Uganda is rapidly becoming a major player in the global MICE (Meetings, Incentives, Conferences, and Exhibitions) market. With state-of-the-art convention centers and a variety of pre- and post-convention tours, Uganda offers a unique blend of business, safari destinations and leisure apportunities

Julian Katz celebrates the joy that Uganda's natural beauty and warm hospitality bring to visitors. "The wide, welcoming smiles of the local communities leave a lasting impression on every guest. Working with and training Ugandans has been an immensely rewarding experience over the past 4 years." said Katz who is based in Kampala and travels extensively to around the world and East africa showcasing the beauty and opportunities the country has to offer, come meet us at the POATE show we welcome every kind of traveler and look forward to meeting you said Julian.

For more information on Marasa Africa and their luxury lodges, please visit www.marasa.net.



For media inquiries and reservations, please contact:

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About Marasa Africa Uganda:
Marasa Africa Uganda is
a leading hospitality group
dedicated to creating
exceptional guest experiences
while championing conservation
and community development
initiatives in Uganda. With
a portfolio of luxury lodges
and resorts, Marasa Africa
is committed to preserving
Uganda's natural heritage and
cultural richness for future
generations.

THEME FEATURE

MURCHISON FALLSPARK

A Dynamic Landscape of **Unmatched Magnificence**

WORDS & PHOTOGRAPHS: MICHAEL KEIGWIN

n the 1960s, Murchison Falls National Park (Murchison) was the most visited National Park in the whole of Africa, boasting one of the highest animal population densities in Africa. A literal masterpiece of natural landscape, it captured the hearts and imaginations of travellers worldwide and lured in luminaries such as Winston Churchill and Ernest Hemingway. It's allure even extended to the silver screen. with the release of "The African Queen," an iconic Academy Award winning film starring world-renowned actors Humphrey Bogart and Katherine Hepburn. Filmed against the backdrop of Murchison, it captivated audiences in cinemas across the globe. The Pearl of Africa, as Uganda is affectionately known, now became a darling of wildlife

As international travel evolved, over 100,000 visitors annually embarked on journeys to this magical destination. The relative ease of reaching East Africa transformed the experience, thanks to improved land, sea and air connections.

The days of elite hunting safaris slowly gave way to a new era of photographic and adventure travel. Yet, through all the positives, challenges loomed.

Post-independence power struggles and unrest triggered one of Africa's largest park collapses. Rhinos vanished completely, elephants dwindled by 95% and general wildlife populations were decimated by industrial-scale poaching, for both bushmeat and ivory. Murchison endured the tragedy of thirty years of unchecked slaughter. However, renewed hope was – eventually – to emerge. As the notorious Lord's Resistance Army rebel group retreated from the area, the Uganda Wildlife Authority (UWA) enthusiastically took charge. The park's recovery began, albeit initially confined to the well-known but relatively small delta area.

Reviving Murchison: A Challenging Journey To say the UWA faces significant hurdles in revitalizing parks is a gross understatement. Since the 1970s, decades of neglect and poaching had rendered 97% of the 5000kmsq park largely inaccessible. The collapse of











Murchison endured the tragedy of thirty years of unchecked slaughter. However, renewed hope was - eventually - to emerge.

Murchison's once16000 elephants, all of the rhino and other mega-herbivore, caused a long-term paucity of megafauna grazing, resulting in habitats changing from open grassland savanna to dense bush. UWA have lacked the basic foundations of an effective park management system, which as a very first step required having UWA capacity where they needed it, for example to protect wildlife and respond to crop raiding by elephants. After fifty years the old ranger posts needed rebuilding, with the new ones strategically placed to sustain operations in the key "hot spots".

UWA has had to adapt their management as best they could. However, to recover parks, wildlife and tourism has needed far more capital funding than UWA has had available. Key UWA personnel were drafted in - Tom Okello as Chief Warden (now Executive Director of the National Forestry Authority), Julius Obwona as head of law enforcement, and Charles Tumwesigye, who was to oversee field operations. Michael Keigwin MBE, then a strategy consultant at Deloitte in London, also joined the team. Michael had previously been in Queen Elizabeth National Park (QE). The challenges were enormous, but UWA established the key initiatives:

Enable the Wildlife Recovery. By simply protecting wildlife, their numbers would rebound quickly, breeding at near optimal rates in Uganda.

Tourism Revival. The park's allure as a tourist destination was undeniable and needed wildlife to be flourishing in the Delta, and tourism revenues grown sustainably.

Conservation Expansion: Extend proven conservation management capacity and efforts from the initial 3% of the park area to over 80%.

Tourism Diversification: Beyond the

existing tourism areas! A vision to introduce tourists to at least three new sectors of the park, expanding the infrastructure and security for tourism development. These programmes demanded not only significant capital expenditure, but also the development of a more positive relationship with the local communities. Communities need to see the benefits of the park and how its revitalisation tangibly bring them value.

Organisations like Uganda Conservation Foundation (UCF) have played a crucial supportive role in helping UWA to realise these goals. When strategy becomes reality, cold realization dawns about the fact that parks are large; Murchison covers approximately 5000km2, enough to build 3 .2 million Olympic sized swimming pools. QE and Murchison have now been strategically divided into nine sectors, each sector with development plans. UWA and UCF have tried to open motorable tracks, and both radio and cellphonebased communication systems have been established. UCF has also installed eight communication towers and commissioned a VHF digital radio network across the

In Murchison UCF has constructed thirteen ranger posts, and in QE, another twelve, each tailored to counter specific threats in their locality. Eight new marine ranger stations are equipped with a total of fifteen patrol boats. The Veterinary Lab and its attendant Response Unit, complete with a vehicle and dart guns, and have to date supported the rescue of over 3000 snared animals, largely giraffe, elephant and lion. UWA is leading world development in many aspects of technology in conservation advances, largely with UCF, from aerial survey AI, to the roll out of the EarthRanger





system and associated capacities. The Law Enforcement & Operations Centres in QE, Murchison and Kidepo house the Joint Operations Command Centres, armouries, and an operational police station. More recently the UWA Academy was built thanks to the US tax payer, to ensure UWA can fulfil their mandate - much of which relies on the dedication and expertise of well-trained rangers and senior staff. At all times UCF's teams have worked alongside UWA, providing additionality to their capacity and impact. The incredibly successful EarthRanger system finally provides protected areas over Africa a fit for purpose system to support operations and information management. The system was developed by leading protected area managers across Africa, with Microsoft's cofounder Paul Allen and many Silicon Valley partners. UWA is finally able to have access to information in real time, enabling UWA to better manage activities and coordinate its resources.

From huts to homes: Ensuring Rangers are well trained, equipped and housed in secure facilities is of paramount importance. This is a Sector HQ..... the recovery starts with respecting and supporting the brave rangers on the frontline of conservation. UWA and UCF, with UCFs community scouts permanently based in the Delta, have removed over 50 metric tons of illegal snares, traps and other tools of poaching from Murchison Falls.

The photograph, dubbed "Snare Mountain," by world-renowned photojournalist Paul Hilton, demonstrates the scale of the poaching problem. The associated 'War on Nature' film, shown world-wide and available on YouTube, supports the image and

incredible success UWA has made. "Paul's images show the unswerving determination and indeed successes to date of the UWA field operations, and our own supporting teams," says Keigwin. "It is likely that nearly every snare and trap will have mortally wounded or killed animals before being recovered and put out of circulation.' Sam Mwandha, Executive Director UWA added, 'UWA rangers and UCF continue to work tirelessly to counter poaching and illegal activities, and prior and through COVID in Murchison had generated Africa's greatest wildlife recovery of any park, with rare Rothschild giraffe increasing from 200 to over 2000, and elephants rebuilding to 3000, from a few hundred. Imagine what we could achieve if we had the number of rangers and support actually needed!' The determination to restore Uganda's national parks to their former glory, spearheaded by UWA and bolstered by UCF, is heralding one of Africa's most astounding wildlife resurgences.

This initiative is not just a win for the environment; it is a beacon of hope for Uganda's economic vitality. Tourism, Uganda's shining star in foreign currency earnings, is now experiencing considerable growth. This program is a lifeline for over one million Ugandans who find employment, directly or indirectly, in the tourism sector.

Today, Murchison stands as a testament to resilience, a dynamic landscape where magnificence meets conservation, and where a sometimes-dark history intertwines with hope.

However, during COVID worldwide tourism collapsed, and concurrently,

Work of the rangers ensures that Uganda's shining star in foreign currency earnings, is now experiencing considerable growth.



the river Nile flooded to record levels. destroying fisheries and flooding agriculture. Transport lockdowns stopped international trade between eastern DRC and South Sudan. Schools were locked down for the longest period of any in the world, and communities' failed crops meant many struggled to feed their families. For UWA, whose funds are generated from tourism, this collapse of tourism was devastating. Local communities still needed protection from elephant crop raiding; wildlife and the parks still needed protection from illegal activity, and above all – tourism needed to return to healthy, protected areas. UCF remained almost alone throughout this period of global and national chaos, providing UWA with monthly food for rangers, fuel for operations, ranger equipment and support for the communities.

Fredrick Kiiza, Chief Warden Murchison noted 'The sustained impact of the collapse of all of the region's economies during COVID has been extremely hard-hitting on the communities. However, the impact on the park has been worse post-COVID, as poaching has increased to extreme levels. We have been supported by UCF throughout this period – their support, in every priority

area, has been unbelievable.' Keigwin added, 'Tourism could (and should), if supported appropriately, double if not treble its contribution to Uganda's GDP, adding a further two million jobs for Uganda's youth. The protection of landscapes, water courses, wetlands and forestry safeguards water quality, fisheries, agriculture, industry and, by default, local people's livelihoods. These are critical for every region's economic development.' Despite everything, UWA has continued to invest heavily in minimizing human-wildlife conflict, often with UCF support, whether by physical barriers like trenches and fences, or virtually via the EarthRanger technology system, enabling UWA to reduce illegal activity and to respond to incidents when they occur.

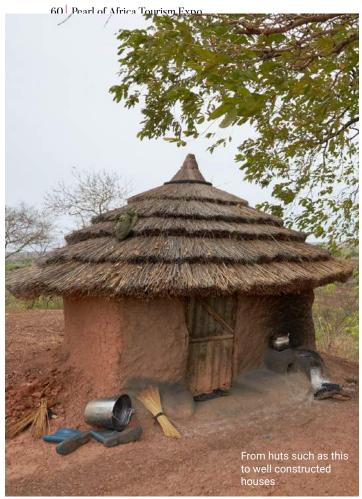
While UWA and UCF continue to focus on the long-term recovery of parks, UWA's resources are continuously challenged by external factors, including oil production, the recent Karuma Bridge issues, flooding, and the illegal wildlife trade.

Keigwin concludes "Uganda's tourism and conservation renaissance is core to Uganda's long-term economy, both at national and regional levels. Tourism in Murchison and QE use less than 5% of their total areas











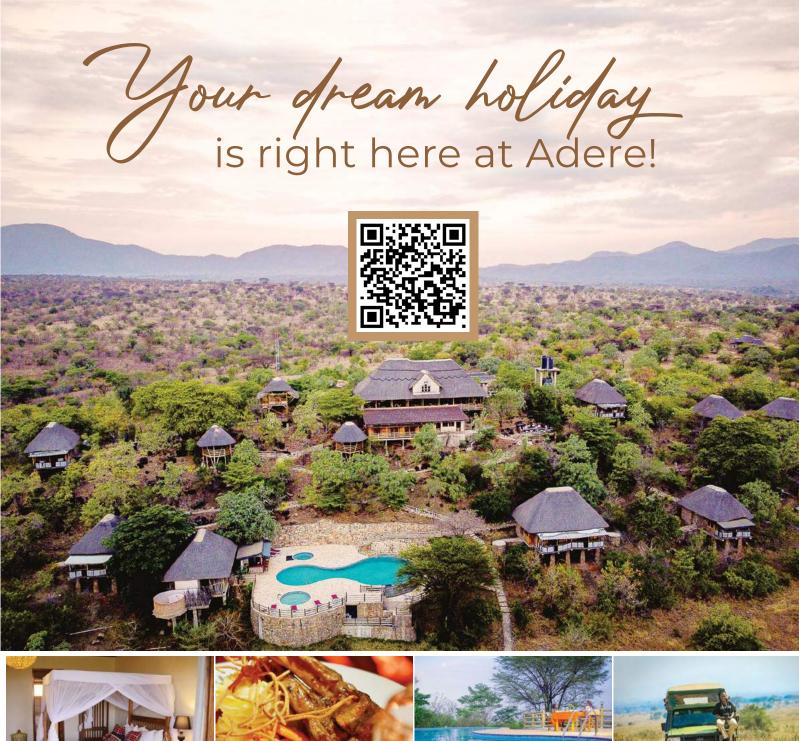




- what if tourism grew to 30% or more of these areas? It would be easy to achieve! And UWA, with support from UCF, have laid the foundations for protected area management to enable this to happen."

Recently the World Wildlife Artist of the Year Cy Baker chose to focus on Uganda with exhibitions at the Mall Gallery in London, and at UCFs Safari Ball in Kampala. UCF now also hosts the largest Wildlife Ranger Challenge event in Africa, this year being on the 21st September, 2024. An energy is building around the resurgent tourism and conservation sector - many are engaging to help the uplift. Let us hope Total Energies oil exploitation legacy plans for Murchison, and the long-term and heightened commitment of government, NGO's and others, lay the foundations to catalyse additional conservation, tourism and economic growth with, at the heart of it all, the core output being the unwavering protection of Uganda's majestic landscapes, wildlife and heritage, for our future generations.

If you would like to be involved in supporting frontline conservation efforts, please contact: info@ugandacf.org





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Lemala WILD WATERS

Lemala Wildwaters Lodge sits on a private island in the Nile River, with tantalizing lights and sounds of gushing rapids on one side, and gentle currents on the other.

eating on a sturdy rock peninsula amidst the rushing river rapids, the communal lodge at Wildwaters embodies tranquillity. Crafted from timber, stone, and thatch, it blends with the island's lush rainforest. Once in, you will not miss a cosy lounge adorned with plush sofas, armchairs, and an array of reading materials.

For wildlife enthusiasts, a telescope offers glimpses of the Nile's inhabitants.

Adjacent to the lounge is the elegant dining room, featuring chic chairs and tables on polished wooden floors. Transition effortlessly to the bar area or opt

for al fresco dining on the veranda overlooking the river. For a more intimate experience, private dining amidst the well-kept gardens is available with prior arrangements.

Wildwaters' expansive grounds also boast a refreshing swimming pool, surrounded by sun loungers-an oasis of relaxation beneath the African sun. Complimentary Wi-Fi is accessible in all communal areas.

Guest accommodation comprises nine standard suites and one family suite, strategically scattered across the island and linked to the communal lodge by wooden walkways through the forest. Each abode boasts timber floors, canvas walls, and a thatched roof, exuding rustic charm.





Lemala Wildwaters Lodge sits on a private island in the Nile River

The standard suites feature a king-size bed draped in mosquito nets, bedside tables, a three-quarters-size day bed, ample storage, a safe, and a wellappointed en-suite bathroom with a flush toilet, washbasin, and walk-in shower. complete with complimentary toiletries.

Additionally, a private balcony awaits, equipped with a double bathtub for ultimate relaxation.

The family suite offers all these amenities, along with an upper floor featuring twin beds for children. Here, the bathtub is nestled within the bathroom, offering a serene retreat for families.

Note: For families with children, management exclusively reserves the family suite. Management cannot accommodate families with children under the age of 12 at the property.





"It's in a sublime location and only reached by boat ride. It is uniquely perched on granite rocks with dramatic and exciting rapids roaring all round."





VOTED SECOND MOST INTAGRAMMABLE HOTEL **IN THE WORLD FOR 2022**

Lemala Wildwaters Lodge was voted the world's second most Instagrammable Hotel for 2022, in a global contest organized by Luxury Travel Advisor.

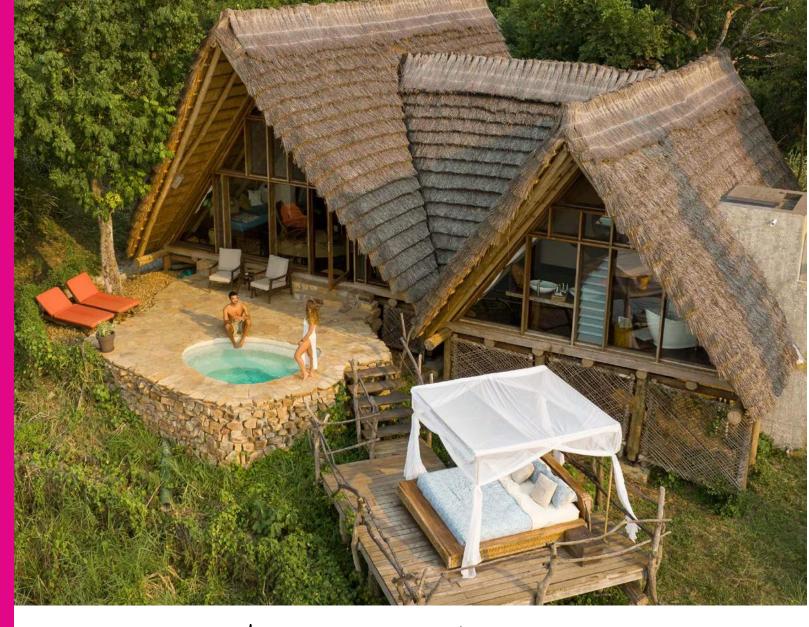
The property emerged runner-up to The Shore Club Turks and Caicos, in the final round of voting that ended today. Lemala garnered 70, 509 of the 145,146 votes cast.

Representing Europe and Africa bracket, Wildwaters Lodge in the semifinals upset last year's runner-up Laqua Charme &

Boutique with just over 79 percent of the vote in the opening round. The property then went on to eliminate the Shipwreck Lodge scoring 485 of 690 votes in the third round, then taking down Anantara New York Budapest Hotel in Round 2, with just under 62pc of the vote.



exploreuganda.com



eco-luxury on the banks OF RIVER NILE

ile Safari Lodge is an enchanting haven, offering a sanctuary that melds luxurious living with the raw beauty of Uganda. Nestled in the heart of Murchison Falls National Park, Nile Safari Lodge is a family-owned beacon of exclusive, luxury, and eco-friendly hospitality. The lodge offers accommodation in eight luxurious bandas, including six deluxe bandas, one family villa, and one exclusive banda, ensuring a maximum occupancy of 25 guests. Each banda is designed to blend seamlessly with the natural environment, using sustainable materials and practices to preserve the beauty of the surrounding wilderness.

The six deluxe bandas are designed to offer a perfect blend of luxury and immersion in nature. Each deluxe banda spans 113 square metres and includes a king-size bed and a single day bed, accommodating up to three guests. Amenities such as a traditional freestanding bathtub, a high-pressure monsoon shower, and an outdoor shower provide the perfect mix of modern comfort and natural elegance. These bandas ensure a luxurious and serene stay amidst the stunning landscape.

The exclusive banda epitomises luxury and privacy, offering an unparalleled experience for guests. This banda

features a spacious layout with high-end amenities designed to provide the utmost comfort. It includes a king-size bed, a traditional freestanding bathtub for relaxing soaks, and both indoor and outdoor



showers to enhance the connection with nature. The private deck and plunge pool offer breathtaking views of the Nile, making it a perfect spot for unwinding and soaking in the beauty of the Ugandan wilderness.

The family villa is a spacious retreat designed for families or larger groups. It features two king-size beds, two bedrooms, a spacious living room, and a private terrace with optional BBQ lunch service by the pool. It has a private swimming pool with a stunning view of the shoebill peninsula, and a private campfire, making it a serene setting for relaxation and family bonding.

For the adventurous soul, the lodge arranges guided game drives into the heart of the Murchison Falls National







Park, chimpanzee trekking in Budongo Forest, river cruises for up-close encounters with hippos and crocodiles, and quiet fishing excursions in the flowing waters. The adventure doesn't end with wildlife viewing; enjoy a brunch on top of the falls or a relaxing massage with a view of the River Nile. After a day of exploration, guests can enjoy a campfire under the starlit sky, indulging in stories and the sounds of the Adungu band.

Meals are crafted from local ingredients, each dish telling a story of Uganda's rich culinary heritage and abundant earth. The lodge's spacious open restaurant and lounge bar provide the perfect settings for these culinary delights, complemented by stunning views and impeccable service. The lodge offers an unparalleled experience of luxury, nature, and sustainability. It is a place where the wild beauty of Uganda meets the comforts of modern hospitality, creating memories that last a lifetime with each banda providing the perfect view of the River Nile.

elegance meets CULTURE

Emburara Safari Lodge stands as a beacon of high-end eco-luxury, seamlessly intertwining cultural immersion with conservation efforts amidst a tranquil farm setting.

ffering a sanctuary for unforgettable cultural experiences, family retreats, romantic getaways, corporate meetings, and solo adventures, this lodge epitomizes elegance and sustainability.

Nestled along the Mbarara-Ibanda highway, merely a stone's throw away from the Nyakyisharara airstrip,

a mere turn-off leads guests onto a picturesque 1-kilometer journey to the doorstep of this refined establishment.

Along the way, guests are greeted by the iconic long-horned Ankole cattle, resilient survivors of centuries past, whose tales and significance are intricately woven into the fabric of the lodge's cultural narrative.

Emburara Safari Lodge serves as a gateway to an array of experiences, whether it's a rejuvenating health retreat, an immersive cultural journey, or an adventure into the wild wonders of Queen Elizabeth National Park, the majestic Rwenzori Mountains, or the captivating realm of chimpanzees and mountain gorillas.

Conveniently positioned, the lodge offers easy access to a plethora of Southwestern Uganda's most captivating tourist attractions.





For those embarking on chimpanzee tracking in Kibale National Park or exploring the diverse ecosystems of Queen Elizabeth National Park, the lodge's strategic location minimizes travel time, ensuring more time for exploration and relaxation.

Similarly, the proximity to Lake Mburo National Park, home to an array of wildlife including elegant Rothschild giraffes, Burchell';s zebras, antelopes, and an abundance of birdlife, adds another dimension to the lodge's allure.

For adventurers venturing into the depths of Bwindi Impenetrable Forest in search of the renowned mountain gorillas, Emburara Safari Lodge offers a respite, whether as a prelude to the journey or a sanctuary upon return.

With a commitment to luxury, sustainability, and cultural enrichment, Emburara Safari Lodge promises an unparalleled experience at the crossroads of nature and heritage.

LODGE FACILITIES

The property offers secure and



"A hidden gem. A surprisingly well equipped and well conceived property in the south-western region of Uganda. It's very quiet, very welldesigned."

accessible parking and concierge services.

- Emburara Farm Lodge features a bar, garden and sun terrace.
- Housekeeping is offered daily
- The rooms in the hotel are fitted with a flat-screen TV.
- Recreational amenities at the lodge include an outdoor pool.

Free continental breakfast, free WiFi in public areas, and free selfparking are alsoprovided.

WHAT GUESTS SAY

"The place is well-maintained, the staff is helpful,polite and courteous. The food was always fresh and value for money"





GENEROUSLY SPACIOUS ROOMS Choose from a selection of suites, cottages and bandas



FEEL CONNECTED & UNWIND Wide selection of premium drinks from our menus

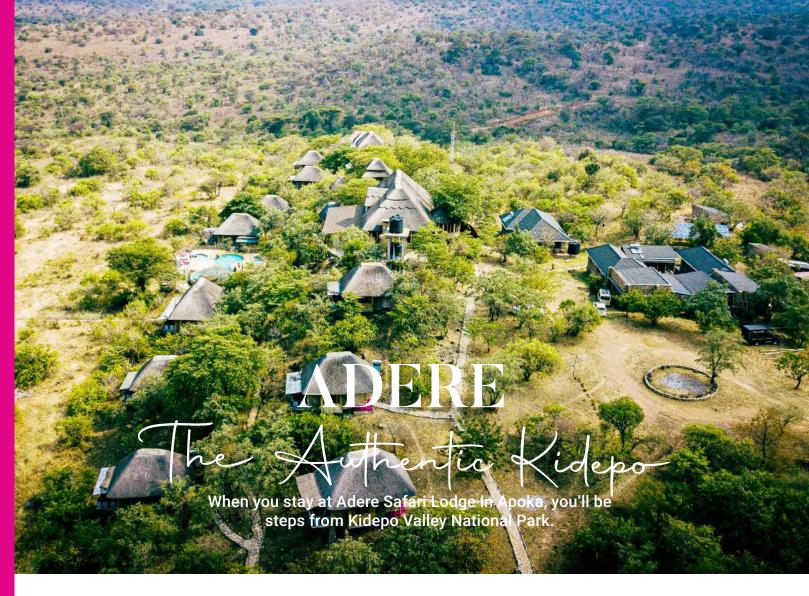


CREATE MAJESTIC MEMORIES Let us help you make special occasions more memorable. Plus activities for everyone



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Visit **chimpundulodge.com** for more information



dere Safari Lodge is a high end safari lodge perched on the edge Kidepo Valley National Park in a unique natural setting that enables visitors enjoy the magic of seeing wildlife up-close when simply relaxing by the pool giving you restful safari memories of Africa, worthwhile and transformational. Adere Safari Lodge features

custom-designed safari cottages with functional luxury touches, exclusive settings in the Wilderness of Kidepo Park to allow you get immersed in a truly African authentic experience unlike any other.

Whether it is a drive through the vast savannah of Kidepo, a sunset dinner, a late night reading of a book, an early morning watch of the sun as it rises, or a community walk and leisurely walk about, may your time at Adere create beautiful Memories. Explore seamlessly African Safari experience in a classic way – interpreted with contemporary tastes in mind as you wonder amidst the abundance of wild game.

The Lodge's remote and unspoilt setting of untouched wilderness gives access to many animals and countless bird species roaming around.

Enjoy the most breathtaking views of the renowned vast

Adere Safari Lodge
features customdesigned safari cottages
with functional luxury
touches, exclusive
settings in Kidepo Park's
Wilderness

Kidepo
characterized by
Cheetahs, Ostriches,
Lions, Giraffes,
Buffaloes, Zebras, to
mention but a few.

ACCOMMODATION

Adere offers 20 self-contained charlets with a comfortable lounge where you can read their in-house book collection. The rooms are crafted in the best design elements with airy spaces that encourage guests to continuously connect with nature, allowing for complete relaxation and an authentic

sense of peace and calm with stylish interiors of best African Art.

ACTIVITIES

Set a long the rims of Kidepo Valley National Park gives access to its residents the easiest way to enjoy a perfect game drive, guided bush walk, bird watching a round Kidepo National Park, Cultural experiences and Visits to the Karamajong among others.

ROOMS

Make yourself at home in one of the 20



guestrooms. Rooms have private patios. Private bathrooms with showers feature complimentary toiletries and hair dryers. Conveniences include desks, housekeeping is provided daily, and cribs/infant beds (complimentary) can be requested.

AMENITIES

You can experience a safari adventure.

DINING

At Adere Safari Lodge, enjoy a satisfying meal at the restaurant. A complimentary full breakfast is served daily from 7:00 AM to 9:00 AM.







BUSINESS, OTHER AMENITIES

cleaning/laundry services and a

Free self parking is available

ATTRACTIONS

You can also enjoy traditional





ocated near the awe-inspiring Murchison Falls National Park, Sambiya Lodge offers guests a truly unique experience amidst nature's splendor. With its proximity to the falls, guests are treated to an unparalleled opportunity to savour their breakfast against the backdrop of the majestic cascades. The sights and sounds of the rushing water cascading through an eight-meter gap

through an eight-meter gap between the rocks create an unforgettable ambience. At the falls for breakfast, guests are treated to a spectacle of nature as sunlight refracts through the mist, forming a perpetual rainbow that dances off the rocks. Meanwhile, birds playfully frolic in the water, adding to the enchantment. Managed by Srikrishna

Sharma, Sambiya Lodge offers an array of activities to enrich guests' stay. From captivating paintings on the walls to indulging in sightseeing excursions, there's something for every nature enthusiast here.

FAMILY-FRIENDLY AMENITIES Mrs. Sharma highlights the lodge's familyfriendly amenities, including a dedicated play area for children, a child-friendly section in the swimming pool, and even a small zip-lining range. These thoughtful additions ensure that families can create lasting memories together in a safe and enjoyable environment.

RECREATIONAL FACILITIES

At the falls for breakfast, guests are treated to a spectacle of nature as sunlight refracts through the mist, forming a perpetual rainbow that dances off the rocks.

The lodge boasts a swimming pool, canopy walk, and zip-lining, providing ample opportunities for relaxation and adventure. Wildlife Safari: Later, the Safari Drive within MFNP offers an unforgettable adventure. Visitors may encounter lions lurking in the thickets, with the possibility of stumbling upon a pair basking

in the morning sun, engaged in a tender display of affection. Ultimately, the male lion asserts his dominance by mounting his mate, ensuring the perpetuation of their lineage. This largest park in the country is home to Rothschild's giraffes, elephants, waterbucks, buffaloes, and oribis.

ACCOMMODATION AND DINING

Guests are treated to sumptuous meals and a range of recreational activities. There are the lodge are 24 premium cottages overlooking the river, offering a serene ambience accompanied by the soothing sounds of hippos breathing nearby. The lodge also provides 12 Bandas that are ideal for privacy and space, allowing guests to connect with nature.

The Fisherman's Bar offers a variety of beverages, and the menu features a range of dishes including local favourites and international cuisine. The attentive attendants pay meticulous attention to detail.

HOSPITALITY AND SERVICES











Guests can unwind by the fireside, enjoying storytelling sessions while dedicated staff members are on standby to escort guests to their rooms at night. The comfortable furniture provides options for relaxation, and hammocks offer a tranquil retreat.

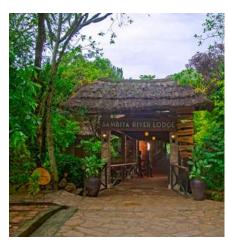
LOCATION AND ACTIVITIES

Sambiya River Lodge is a family-run ecolodge nestled in the heart of Murchison Falls National Park, offering guided walking safaris and game drives. Upon arrival, guests are warmly welcomed with toy glasses of fruit juice and an ear-to-ear smile.

PRICES AND AMENITIES

Parking is complimentary at this eco-lodge, with prices ranging from \$226 to \$300.

Located in Western Uganda, the lodge features a cosy lounge where guests can unwind after a day of exploration. The multilingual staff fluently speak English, Kiswahili, and several local languages, ensuring a seamless and enjoyable stay for all guests.











Sambiya River Lodge is a family-run eco-lodge nestled in the heart of Murchison Falls National Park, offering guided walking safaris and game drives.

RUSHAGA gorilla lodge

Deep in the heart of the misty Bwindi Impenetrable Forest, home to the majestic mountain gorillas, lies award-winning Rushaga Gorilla Lodge.

ushaga Lodge, nestled near the Rushaga Tracking route, stands as the premier destination for those with aspirations of tracking Mountain Gorillas. Here, guests are invited to immerse themselves in the lap of luxury with spacious accommodations and a team of highly trained and dedicated hospitality staff ensuring an unparalleled experience.

If you're looking to tick off the gorilla trekking experience, where you will be guided by expert rangers and trackers who will take you through the forest trails just so you can see the gorillas then Rushaga Gorilla Lodge is it.

This sanctuary offers a respite from the hustle and bustle of everyday life, providing guests with every amenity meticulously crafted to guarantee their utmost comfort throughout their stay.

Chosen among the country's most exceptional lodges, Rushaga Lodge offers a secure haven for those in search of solace and tranquillity.

Indulge in an English-style breakfast and delight in the consistently praised service, cleanliness, and delicious meals.

Standard rooms are priced at \$100 and Luxury cottages at \$170. Guests can enjoy an array of amenities including an outdoor swimming pool, complimentary Wi-Fi, airport shuttle service, two restaurants, room service, a wellness centre, and spa facilities.

TOP THINGS TO DO WHILE AT RUSHAGA

GORILLA TREKKING

Gorilla Tracking is the most popular adventure activity that attracts most travelers to Bwindi Impnetrable National Park. This activity can be

done all year round and there are twenty habituated gorilla families that can be visited by tourists. Also refered to as gorilla tracking, this activity is done along ecotourism guidelines that were set by the Bwindi Great Ape Project in the 1990s.



as an experiential form of tourism















"You will definitely experience the warmth of Ugandan hospitality when you visit Rushaga."



chance to watch the great apes for up to four hours within the impenetrable forest. A considerable degree of fitness is needed since you have to follow a gorilla family that is still being habituated for tourist visits.

BIRD WATCHING

Bwindi National Park is a hotspot for birding! The park hosts about 351 bird species of which 23 species are endemic to the Albertine Rift Valley. While in the Rushaga sector, you will bird through varied habitats that include forests, swamps, wetlands etc. Lots of birds can be ticked off during a carefully planned birding trip through the four sectors of Bwindi Tropical Forest.

BATWA EXPERIENCE

The Batwa were the indigenous inhabitants of the forest and had lived there thousands of years even before the Bantu people arrived. The Batwa commonly referred to as the pygmies were initially hunter-gatherers and settled in the jungles of South-western Uganda and beyond. This riveting Batwa experience involves tourists exploring these people's ancient way of life.

NATURE WALKS/HIKING

There are various trails thought-out Rushaga and guests can add nature walks to their gorilla trek. Nature walks helps you to explore tree species, some primate species, butterflies, and even bird species.

COMMUNITY TOURISM

Visitors have a 3-hour cultural walk through the villages to see how the rural Ugandan household lives. Community tours are conducted with our tour guides who are natives from the village. They are knowledgeable about the cultural values, customs and practices of the people.

SO WHY WAIT?

Pack your bags, grab your boots, and get ready for the adventure of a lifetime at Rushaga Gorilla Lodge.











Rushaga Gorilla Lodge, Bwindi Tel: +256774 633 331 | +256 754 290 295 Email: info@rushaga.com reservatios@rushaga.com www.rushaga.com





unveiling SILVERBACK

he Pearl Of Africa Tourism Expo brings exciting news from Marasa Africa Uganda: the unveiling of Silverback Lodge in January 2025. This exclusive facility promises to redefine luxury and exclusivity amidst Uganda's untamed wilderness. Nestled deep within the misty Bwindi

Impenetrable Forest, Silverback Lodge emerges as a beacon of tranquillity, offering 12 guest suites meticulously crafted to provide an unparalleled escape from the ordinary. Julian Katz, Group Head of Sales and Marketing for Marasa Africa, radiates with anticipation as he discusses the upcoming launch.

"Silverback Lodge represents a harmonious fusion of luxury and nature, meticulously crafted to deliver an exceptional experience that immerses our guests in the serenity of the destination," confides Katz. "It's more than just a retreat; it's a masterpiece born from the collaboration of Uganda's finest craftsmen, alongside world-renowned designers and architects, incorporating wood, stone, and subtle natural elements." This service in the chain of the tourism industry has evolved to offer immersive experiences seamlessly blending luxury,

Artist impression of the restaurant overlooking the Bwindi Impenetrable Forest Artist impression of one of the well appointed rooms









sustainability, and profound respect for local communities. Perched majestically atop the mountains, the lodge offers breathtaking panoramic views of the surrounding misty forest, showcasing Marasa Africa's steadfast dedication to providing bespoke guest experiences filled with surprises and delights.

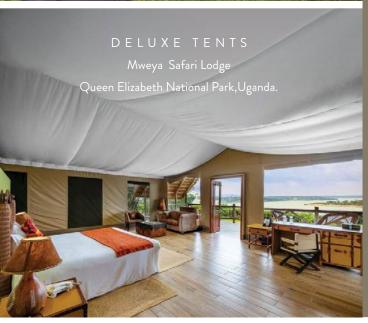
Katz expands on this, stating, "Every aspect of Silverback Lodge is meticulously designed to elevate the guest experience, fostering a sense of tranquillity and serenity amidst the natural surroundings. From encounters with the Mountain Gorillas to the rejuvenating ambience of our new spa, guests can expect delightful surprises that create lasting memories, transforming

> each stay into an unforgettable journey in the heart of Bwindi Forest, rewarding every effort of our guests' exploration."

> Symbolizing the Madhvani family's enduring dedication to spearheading Uganda's hospitality industry, Silverback Lodge promises unparalleled luxury and guest experiences. Katz concludes, "We eagerly anticipate answering the call of this unique African experience by welcoming guests to the magnificence of Silverback Lodge and all it represents in Uganda."







MARASA AFRICA NEW TENTS OPENING OFFER

Be the First to Experience Luxury Under Canvas with Marasa Africa!.

Experience magical nights at Marasa Africa's Mweya and Chobe Safari Lodges. Newly refurbished tents are perfect for romantic escapes and family adventures. Create unforgettable moments under the African sky, gather around camp fires at sunset, and bond over safari stories. Embrace the symphony of nature at night. Each morning offers new explorations, from the Kazinga Channel Boat Cruise to Game Drives and Bush Walks to a welcoming breakfast at Chobe Safari Lodge's Bush Lounge as game gathers at the watering hole.

Discover the Difference: Dive Into Our Special Opening Offer Today valid to 15 December 2024 T's & C's Apply



To see pricing and package offers, scan here or visit www.marasa.net. +254 312 260 260

immerse yourself in TURACO'S NATURE











uraco Treetops Lodge, is a luxury lodge constructed in the lush rainforest neighbouring Uganda's Kibale Forest National Park. Boasting unmatched and unobstructed views of the snowcapped Rwenzori Mountains and resident primates, including Bush Babies and the Black and White Colobus Monkeys, there is not better place to experience nature.

The gentle calls of the Great Blue Turaco bird coupled with the lush greenery of the forest induce a sense







of calm and tranquillity. The simple, rustic design and contemporary décor of the luxury forest-view cottage, as well its secluded location, further enhance this state of serenity. You'll walk away from Turaco feeling refreshed and renewed.

Turaco's location sets a precedent for wonderful chimpanzee encounters, with a 90% success rate of seeing the primate up close in Kibale Forest National Park. Explore the rainforest on foot or venture on a birding tour to spot some of the 375 species residing in the area. Get down and dirty during

a swamp walk through the Bigodi Wetlands Sanctuary, or marvel at the volcanic activity-induced crater lakes via hiking or mountain biking.

Evening's are best spent at the lodge's main building, where you can grab a cold drink at the bar and enjoy it either in the ground-level lounge area, where the wood-burning fireplace keeps the evening chill at bay, or while watching the sun set behind Mount Stanley from the first-floor lounge, an elevated cosy room boasting incredible views of the surrounding landscape.

If you're travelling with children, they'll be eager to jump into the 5×10 meter pool, get active on the playground or be entertained by the numerous activities offered in the kids' room.

HIGHLIGHTS & ACTIVITIES

Uninterrupted views of Kibale Forest,

precedent for wonderful

chimpanzee encounters,

with a 90% success

rate of seeing the

primate up close

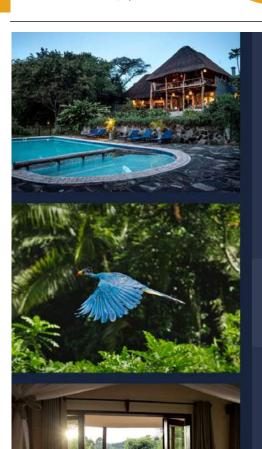
Rwenzori Mountains & Mount Stanley Outdoor playground and indoor children's entertainment room Great Blue Turaco & Black Turaco's location sets a

and White Colobus Monkeys are spotted regularly Chimpanzee trekking &

birding tours Night forest walks

Nkingo & Bigodi village visits Hiking & mountain biking tours to crater lakes & tea plantations







- Main lodge with restaurant, bar, lounge areas, fire place, and viewing deck.
- 8 luxury cottages + 8 standard rooms, all located in the forest.
- Swimming pool.
- 15 minutes from Kibale NP chimpanzee trekking.
- Kids room & playground.
- Guided nature walks.
- Eco-friendly operations + forest conservation project.



FEEL THE FOREST BOOK YOUR STAY

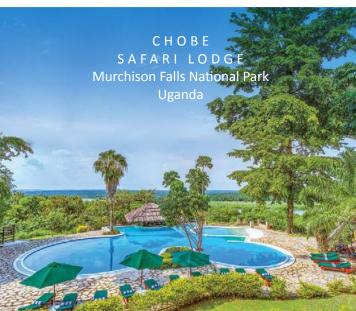
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OLI WA THIS WEEKEND? LAST MINUTE OFFER

Ugandans! Save when you book on a Thursday for the weekend and ignite your sense of wonder and leave yourself in awe of nature's splendour.

Indulge together with your family in a well-deserved escape to relax, unwind, and recharge with this exclusive offer. Enjoy bush walks, private dining and enchanting sunset cocktails. Cruise majestic rivers and experience exhilarating game drives. All in the heart of Uganda's National Parks. Create unforgettable memories today!

Book Now | Short lead booking | Block out periods may apply.



To see pricing and package offers, scan here or visit www.marasa.net. +254 312 260 260



Panoramic Views of The Magnificent River Nile from the new

repare to lace up your travel boots and embark on an unforgettable Safari experience that will tantalize every sense. Marasa Africa, renowned for its exceptional safari accommodations, has unveiled the stunning transformation of its luxury tents across Uganda's national parks.

Get set to elevate your adventure to new heights. These include Chobe Safari Lodge nestled along the Nile in Murchison Falls National Park to the Mweya Safari Lodge overlooking the Kazinga Channel in Queen Elizabeth National Park, offering a fresh stay experience brimming with the vibrant sounds of Africa awaits.

> Julian Katz, the Group Head of Sales and Marketing at Marasa Africa, beams excitedly as he unveils the vision behind these renovations.

"We are thrilled to showcase our newly renovated luxury tents across Uganda!" he









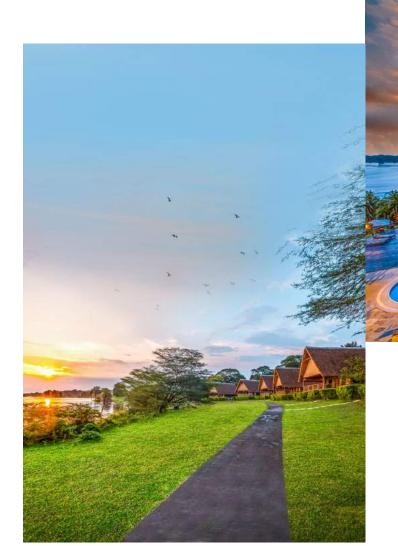
exclaims. "At Marasa Africa, our commitment lies in crafting unforgettable safari experiences that honour the richness and diversity of Uganda's wildlife and natural splendour. With these enhancements, we aim to establish a new standard for luxurious tented

accommodation amidst the heart of Uganda's most iconic national parks."

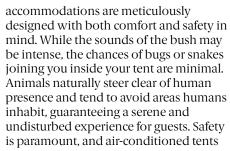
As Katz delves into the guest experience within these tents, his eyes sparkle with excitement, vividly capturing the essence of staying in them.

"Picture yourself in a cosy bed adorned with crisp white linen, nestled amidst the African bush," he describes animatedly. "The canvas walls of your luxury tent sway gently in the cool evening breeze alongside the River Nile river. You're poised with a frontrow seat to nature's captivating theatre, awaiting the unfolding wilderness. Here's where the magic truly begins. The symphony of the bush comes alive - crickets chirp, owls hoot, and distant hippos grunt, creating a serene chorus. It's an enchanting experience, teeming with adventure and awe."

Katz reassured that there's no need to fret about sharing this natural space with the creatures of the wild. Luxury tent







Pearl of Africa Tourism Expo 86

offer a tranquil retreat from the daytime heat.
"And it's not just for adults," says Julian with contagious excitement, his eyes alight with passion as he spoke. "Children, too, can bask in the marvels of the bush!" Just envision their faces aglow with wonder as they catch sight of their first elephant or hear the resounding roar of a lion in the distance. It's an immersive adventure, a hands-on classroom where nature assumes the role of the ultimate teacher, imparting invaluable lessons about conservation, respect, and the intricate interconnectedness of all living beings. Every parent should embark on this enchanting journey with their children! Katz fondly reminisces about the sheer delight of playing with a torch inside the tent with his dad, a cherished memory from his childhood that he believes every child should embrace.

The refurbished luxury tents at Chobe Safari Lodge offer the ideal sanctuary following a day filled with bush walks, exhilarating game drives, and boat safaris along the Nile River. With a variety of options such as Classic, Deluxe, and Superior tents, there's something to suit every budget, ensuring a delightful tented retreat where everyone is catered for.

THE MICE GAMECHANGERS

The properties, places and brands shaping the meetings sector



THE SERENA

Kampala Hotel

The Kampala Serena Hotel has 10290 square feet of space consisting of a conference center and 16 meeting rooms.

he Kampala Serena Hotel, Serena's flagship property in Uganda, offers a fusion of 5-star luxury, African flair, and business reliability. Located in the heart of Kampala, the hotel is surrounded by 72 acres of lush gardens and water features, making it an oasis of cool

and green that attracts visitors seeking a secure and convenient location. The hotel's 186 guest rooms, including 14 spacious suites, offer sophisticated comfort, while the Conference Centre makes it one of the city's premier business hotels. Guests can also enjoy the free-form swimminag pool, fine dining at the Pearl of Africa restaurant, and the Moroccan-inspired Maisha Spa and Health Club.

A stay at Kampala Serena Hotel places you in the heart of Kampala, within a 15-minute walk of Uganda Golf Course and The Parliament of the Republic of Uganda. This luxury hotel is within easy reach of all key embassies.



Make yourself at home in one of the 152 air-conditioned rooms featuring minibars and Smart televisions. Your pillow top bed comes with down comforters and Egyptian cotton sheets. Complimentary wired and wireless internet access keeps you connected, and satellite programming provides global standard entertainment. Private bathrooms with separate bathtubs and showers feature rainfall showerheads and designer toiletries.







The rooms are elegantly appointed and feature views of the hotel's water gardens from both the room and private balcony. Furnished with one king or two twin beds and a marble bathroom with a double vanity and walk-in shower. Kampala Serena's Deluxe Rooms are relaxing, comfortable spaces that offer peace and tranquility after a day of travel, meetings or exploring.

MIND, BODY & SOUL

Relax at the full-service spa, where you can enjoy massages, body treatments, and facials. You can take advantage of recreational amenities such as a health club, an outdoor pool, and a sauna.

DINING

Enjoy French cuisine at The Pearl Restaurant, one of the hotel's 6 restaurants, or stay in and take advantage of the 24-hour room service. Snacks are also available at the coffee shop/cafe. Relax with a refreshing drink from the poolside bar or one of the 2 bars/lounges. A complimentary buffet breakfast is served daily from 6 AM to 10 AM.



Lose yourself in the beautiful, tropically styled free form swimming pool tucked among rock terraces, wooden bridges and a waterfall. Savor a fine dining experience

Featured amenities include a business center, and limo/town car service.

MEETINGS

Planning an event in Kampala? The Kampala Serena Hotel has 10290 square feet of space consisting of a conference center and 16 meeting rooms. A roundtrip airport shuttle is

provided for a surcharge (available 24 hours), and free valet parking is available onsite.

WHAT GUESTS SAY

"The people were lovely and accommodating. A great place to start the safari experience." Judi & Chaim Platt - Toronto, Canada.



SHERATON

Sheraton's beautiful and laid-back spots are perfect for wellbeing breaks that ensure visitors return back to meetings feeling relaxed and rejuvenated

he Sheraton Kampala is a haven of calm and serenity in the heart of Kampala City that often overwhelms diners, winners and visitors with vibrant and dynamic activities that have no limit. All this is in crowned with professional service, an international ambience and stylish décor minced with African décor.

This sophisticated guest's home away from home has sweeping lawns, and tropical gardens teamed with birds with a building towering the city center. After landing in Entebbe International Airport, guests enjoy the tranquillity and elegance here as they prepare to embed into Uganda's sunshine or rainfall.

In the 222 rooms and suites, one can have a magnificent bird's view of the CBD, Kololo, Kibuli or Nakasero hills. The rooms are spacious, internet-connected and have satellite television. The place is perfect for MICE and is popular for the annual Vintage Cars and celebrating World Tourism Day. It hosted the virtual POATE after lifting the COVID-19 Lockdown in 2022.

It has 11 meeting rooms of various seating capacities, also available are modern office conveniences like audiovisual equipment, plasma screens, video conferencing, photocopies, croupiers and secretarial services.

In place are two board rooms suitable for 12 participants each. In addition are six others with eight seats in each of them. These are crowned by the roof top, Seven Hills, that seats 45 people. Then there is the Rwenzori Ballroom which is an excellent venue

for conferences, gala dinners, weddings and other events.

Be you there for leisure or business their service include a gym, outdoor swimming pool, lawn tennis and squash courts. There are more relaxing pursuits like sauna and massage that help many get stress-free.

The proximity to Kampala City CBD and ample parking space ensures











"Combined with soul-warming sun and unbeatable nature, Uganda is perfect for wellness holidays...you'll leave feeling replenished"



convenience for the delegates.

Fine dining and a relaxed atmosphere are almost tangible in the various bars and restaurants. The extended lobby serves refreshments, snacks and coffee. In the evening there is a live music band and a piano in the house.

The African Paradise restaurant offers an international buffet. As if that is not enough, the Victoria rooms handle breakfast and cocktails.

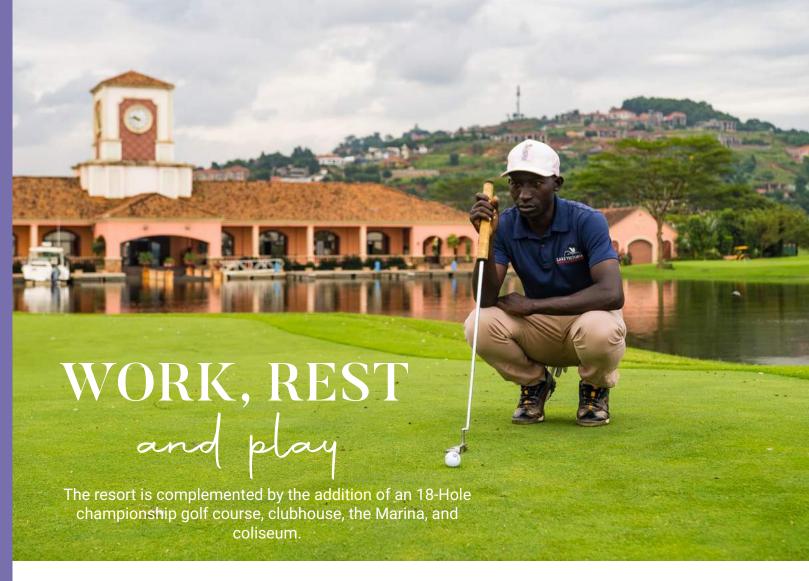
There is a shopping arcade for souvenirs.

GUESTS REVIEWS

"Very nice hotel that made a work trip most comfortable. Great staff and lots of nice facilities."

"You will not find a better hotel in Kampala, in my opinion. The hotel has character, food is great, there are live events often, plenty of choices"





ake Victoria Serena is styled to replicate the lines of a classically rustic Roman Villa which might just as easily stand amid the sunflowers of the Tuscan Hills, as on the shores of Africa's largest lake. This resort will offer both a contrast and an extension to the 5-star profile of the flagship Kampala Serena Hotel, thus ensuring that the Serena Portfolio embraces all the aspects of Uganda's social and cooperate life. The resort is complemented by the addition of an 18-Hole championship golf course, clubhouse, the Marina, and coliseum.

LOCATION

Situated on the beautiful banks of Lake Victoria just 20 minutes from Entebbe, it is convenient for the international airport – and it is also only 20 minutes from Kampala, offering the

opportunity for guests to take trips into Uganda's capital too. The resort is usually accessed via road transfer from Entebbe International Airport using the Entebbe–Kampala express highway.

ACCOMMODATION & FACILITIES

Guests arriving at the property find nothing short of an Italian palace to greet them, complete with vibrant mosaics and enchanting colonnades. All interiors are absolutely lavish, featuring abundant lounge spaces with lovely views across the lake.

When it comes to restaurants and bars, guests are truly spoilt for choice. The Citadel provides buffet breakfast and lunch, as well as an à la carte evening menu including Mediterranean specials among its international options.

The Lake View Pool Terrace offers café dining, family snacks, cocktails, and more, while The Courtyard Lounge and Piano Terrace is perfect for pastries, ices, coffees, and wines.

A wide range of alcoholic and nonalcoholic beverages are available at The Kigo Bar, and The Club House serves delicious breakfasts, lunches, and dinners close to the golf course.

Finally, if you fancy something eastern and exotic, you can head to The South East Fusion Restaurant, for Far East fine dining. Other amenities at Lake Victoria Serena include a gift shop, a gym, a spa, a 25-metre swimming pool, the very scenic championship golf course and 40-hectare marina, and a state-of-the-art conference centre with



Guests arriving at the property find nothing short of an Italian palace to greet them, complete with vibrant mosaics and enchanting colonnades.

capacity for a pax of 300 delegates. The impressive array of communal areas at Lake Victoria Serena is matched by the very high quality of its guest accommodation. In all, there are 124 suites and rooms. These come in three categories - Standard Room (114), Executive Room (8), and Presidential Suite (2). All rooms are situated within villas dotted around the resort's garden grounds. Each is exquisitely furnished using a pleasant palette of cream and terracotta. from air conditioning, as well as directdial phone with voicemail, flatscreen satellite television, Wi-Fi, tea- and coffee-making facilities, mini-bar, safe, and hairdryer.







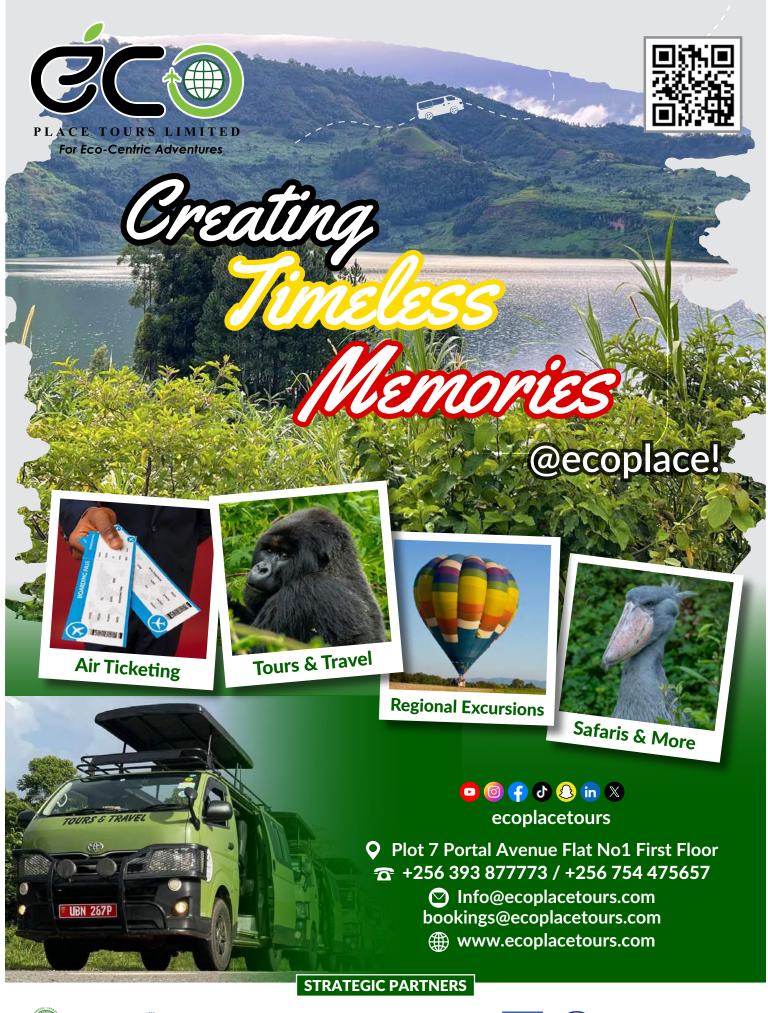
ACTIVITIES

If you have time to explore Entebbe during your stay here, you need only pop down to Lake Victoria Serena's travel desk for advice and information

fishing, cruises, and some wildlife watching – the wetlands are home to a fine assortment of mammals, such as hippo, marshbuck, reedbuck, waterbuck, otters, marsh mongoose, cane rat, and giant otter shrew.

There are reptiles too – turtles and Nile crocodile – in addition to many highlights for keen birders.
Close to Lake Victoria are Entebbe's botanical gardens, also of interest to wildlife fans. You can expect to see hornbills, Marabou stork, and blackand-white colobus monkey – and and-white colobus monkey – and the gardens host all sorts of events throughout the year.

The Uganda Wildlife Education Centre is worth a visit too, as are Ngamba Island Chimpanzee Sanctuary and the shoebill-rich marshes of Mabamba.
And the centre of Entebbe contains
plenty of bars, cafés, and restaurants, offering a thrilling medley of local and international cuisine.



























stunning & ICONIC

Four points by sheraton Kampala consists of 142 luxurious and elegant rooms with the view of Kampala city

itting at the foot of Kololo Hill, an upscale residential area, and near to Nakasero, Kampala's central business district, tFour Points by Sheraton Kampala is just 45 minutes from Entebbe International Airport.

Designed to appeal to both business and leisure travellers, Four Points by Sheraton offers a warm and welcoming atmosphere, approachable relaxed design, and stylish comfort in the city. Ascending across eight stories, Four Points by Sheraton Kampala offers 142 modern and well-appointed guest rooms, including an expansive presidential penthouse suite.

Guests can experience two exceptional dining venues: El Jefe, a Caribbean-themed restaurant, and the Marketplace, an all-day dining restaurant serving international cuisine and providing round-the-clock service.

The establishment also features two inviting bars: Kololo Bar, boasting a diverse selection of over 100 whiskies, and The Rooftop Bar, offering an extensive array of rum choices from



across the globe.

Four Points by Sheraton Kampala also features a breathtaking rooftop area with panoramic views of the city. This area features a fully-equipped fitness centre, an enticing temperaturecontrolled swimming Pool and a steam room.

During the official opening ceremony, Gaurray, the General Manager, emphasized that the hotel serves as a haven for both international travellers and locals seeking a distinctive and relaxing experience.

"We understand that business travellers require the right amenities on the road, including an enticing menu available throughout the day. In the evening, our

guests can unwind after a busy day with the Four Points' signature Best Brews™ program, featuring two locally-crafted beers on tap, each with its unique flavour and popularity. The bonus is the stunning view that Kampala offers," he commented

Four Points by Sheraton Kampala is no doubt swiftly claiming its place among Kampala's top hospitality businesses. The fact that the hotel's owners already operate two Four Points by Sheraton in Kenya, the multi award winning Four Points by Sheraton Nairobi Airport and the sister hotel in Nairobi's Hurlingham area, the future for the brand is definitely bright.

GUESTS REVIEWS





"The service was excellent. The meeting room where we sat had excellent lighting and the airconditioning was maintained at comfortable temperature."

"It was a great stay with the hotel, nice room and good staff with cleaning and professional manners. Have a really good breakfast buffet."

"I enjoyed every part of the hotel. There's a perfect restaurant, the room is very well equipped, staff is very kind and helpful. Pool and gym were clean.".

"I had a fantastic experience. The staff were incredibly welcoming and accommodating, the room was spacious, comfortable and clean, and the amenities were top notch."

Whether you're on business needing a functional space to work, schedule meetings, organize a conference, attend a training or a leisure tourist, Four Points By Sheraton Kampala offers a warm and invigorating space. From spacious rooms and signature Four Points beds, to rain showers and 55" LED TVs we have thought of it all. Keep your body energized with our rooftop heated pool and a fully-equipped fitness centre.



www.uhtti.ac.ug



Why study Hospitality at Uganda Hotel & Tourism Training Institute?



Industrial Attachment

Internship is an important component for students to gain hands-on exposure and practical work experience. Job attachment for students is guaranteed for particular courses.



Conducive Facilities





he Fairway Boutique Hotel lies across from Uganda Golf Course with views of the Kololo hills is just sixty minutes from Entebbe International Airport.

The its origins in a humble family home in Nakasero, owned by the Jaffer Bandali family since 1927. The hotel's story took a significant turn in 1969 when it was transformed into a modest hotel to accommodate the Pope's delegation during his first visit to Uganda.



With slightly one hundred rooms, the hotel offers ultra-personalized services. If walls could talk, they would tell a tale of resilience, as the establishment has survived economic and civil wars since its inception. It continued during Idi Amin's regime until today.

Fairway Hotel is truly a delightful experience. The ambiance is enchanting, exuding a unique and charming vibe. The rooms are immaculate, providing a comfortable and inviting space to unwind after a day of exploration. Guest confirm that the cleanliness is exceptional, and it is evident that the staff take great care in maintaining the rooms to a high standard.

One of the standout features of the Fairway Hotel is its location. Nestled in the upmarket area of Nakasero, an area surrounded by beautiful greenery, it offers a glimpse into Kampala's green landscape. Additionally, the proximity to excellent cafes, restaurants and Acacia shopping mall makes your stay even more convenient

and enjoyable.

You could easily explore the vibrant local culture, indulge in delicious culinary experiences, and find unique souvenirs just a stone's throw away from the Fairway Hotel.

Overall, the hotel is a splendid choice for anyone seeking a perfect blend of tranquility, comfort, and accessibility.

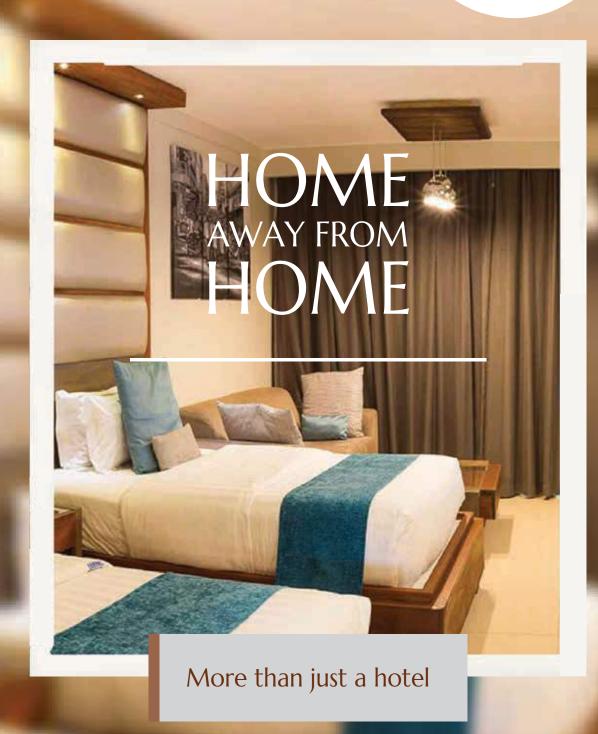
GUEST FEEDBACK

"Fairway really is a place away from home. Lovely pool, amazing service, nice rooms (DeLux), fantastic breakfast, and really nice atmosphere.

"The property was great and specifically the staff were very helpful, humble and polite. The property is at the center very convenient to travel around the town"

"The Asian Fusion Restaurant was probably my best meal in Kampala, with a beautiful ambiance and really great food."







www.fairwayhotel.co.ug | +256 414 259571 /4 | +256 750 491015 🕒



GLOBAL EDUCATION

for Uganda's hospitality

ganda Hotel and Tourism Training Institute (UHTTI) continues to make significant strides towards achieving a Centre of Excellence status in the hospitality and tourism sector. Established 30 years ago, it has emerged as the leading institution in the country dedicated to shaping the catering section of the tourism industry to the highest standards.

Having trained over 5,000 graduates from across the region, UHTTI's impact resonates both locally and internationally, with its alumni contributing to various facets of the hospitality and tourism sectors. Originally founded as the Hotel and Tourism Training Institute (HTTI) in 1994, the institution underwent a transformation in 2015 with the enactment of the UHTTI Act, 2015. This legislation placed UHTTI under the auspices of the Ministry of Tourism, Wildlife and Antiquities (MTWA), granting it an expanded mandate that includes research initiatives.

lousekeeping practical

However, the roots of the Institute trace back to 1989 when it was established at Fairway Hotel in Kampala as a pilot project under the auspices of the International Labour Organisation/United Nations Development Program. Following the conclusion of the ILO/UNDP project in 1994, the Centre transitioned to the Government of Uganda and relocated to Jinja, assuming a comprehensive mandate to offer education, training, and research in disciplines encompassing Hospitality, Tourism, Hotel Management, and Catering.

Richard Kawere, the Institute's Principal, envisions UHTTI as the premier hospitality and tourism training institution not only in the region but also on a global scale. Since assuming office in August 2023, Kawere has initiated efforts to revamp the training curricula to meet the evolving demands of the industry.

"Our aim is to produce graduates who excel in hospitality and tourism," Kawere states. "Our alumni are distinguished by their comprehensive training, proficiency, and competence. We continually enhance their skills through refresher and management development courses tailored to industry requirements. Through internships with various establishments, our students gain practical experience, often resulting in direct recruitment."

Kawere highlights a notable shift in the market dynamics: "In fields like culinary arts and marketing, where foreigners once dominated, we are now firmly reclaiming our ground. Instead, we find ourselves exporting graduates, a testament to the quality of



education and training offered at UHTTI." In collaboration with the World Bank, the government of Uganda is spearheading infrastructural development initiatives aimed at elevating the Uganda Hotel and Tourism Training Institute in Jinja into a premier Centre of Excellence for Hospitality and Tourism training.

These infrastructural endeavors encompass the construction of an 82-room three-star training hotel, valued at sh24.5 billion, alongside a cutting-edge training Institute, valued at Shs13 billion. The Institute's facilities will include an administration block. a versatile student hall, lecture rooms, a





computer laboratory, and a library, among other

Beyond physical infrastructure, the Institute has embarked on a robust research agenda to foster innovation in tourism and hospitality. Several research projects are underway, including the forthcoming launch of the Busoga Cookbook during the Institute's 15th graduation ceremony in November 2024, following its final editing and publishing stages. Additionally, the Public Relations Department has introduced a quarterly newsletter to spotlight key Institute events and developments during each quarter.

The Institute has proudly represented Uganda on the international stage in culinary and hospitality competitions. In 2022, Husama Mugerwa participated in the World Skills Africa competition held in Namibia, securing a bronze medal in restaurant service. This achievement was echoed in 2023 when Joel Makongo replicated the feat by winning bronze in the World Skills Competitions held in Belgium. In 2024, the Institute continues its tradition of excellence as it has once again been chosen to represent Uganda at the prestigious World Skills Competition in France, scheduled for

Additionally, the Institute is currently in the

process of organizing the National Hospitality and Culinary competitions slated for August 2024. These competitions are anticipated to draw over 100 participants across various categories, further showcasing the talent and dedication within the hospitality and culinary industry.

PARTNERSHIPS AND COLLABORATIONS

In pursuit of its vision to become a premier Centre of Excellence for hospitality and tourism training, the Institute has forged numerous partnerships and collaborations, spanning both local and international spheres, with leading institutions and industry stakeholders. These collaborations encompass various areas such as capacity building, curriculum sharing, staff exchanges, and the dissemination of best practices.

NOTABLE PARTNERSHIPS

ITH Salzburg Austria: Collaboration focuses on capacity building, curriculum sharing, staff exchanges, and the exchange of best

Nooderpoort Hospitality School Netherlands: Collaboration extends to research initiatives and staff exchanges.

American Hotel and Lodging Education

Institute: Partnership involves training and awarding AHLEI Certifications across a wide array of professional and academic programs.

Makerere University: Collaboration encompasses staff training and joint research endeavors.

Uganda Hotel Owner's Association:

Partnership involves the implementation of the national apprenticeship program.

Busoga Kingdom: Collaboration focuses on research initiatives and skills training tailored for the kingdom's subjects, among other endeavors.



A point-of-call in TOURISM INVESTMENTS

On May 7, 2024, the Annual Investment Meeting (AIM) Congress, sitting in Abu Dhabi, United Arab Emirates, named Uganda as the best investment destination in Africa. The accolade is for Uganda attracting some of the most significant investment projects and providing a conducive environment for investments.

he State Minister of Finance (Investment and Planning), Hon. Evelyn Anite, received the award, on behalf of Uganda, at the Congress, which ran under the theme "Adapting to a shifting investment landscape: Harnessing new potential for global economic development".

In 2023, at the same Congress in Abu Dhabi, which brings together A-listers in the investment world, Uganda was also named as the best investment destination in East Africa and the Uganda Investment Authority (UIA) was awarded as the best investment promotion agency in East Africa.

These awards, out of many others, signify not only the vast investment opportunities Uganda offers, including in tourism, but also the pivotal role UIA is playing in attracting quality investment projects (in tourism too). Tourism refers to the short-term movement of people to destinations outside the places where they normally live and work. It also involves the activities of people, referred to as tourists or visitors, during their visit to these destinations and the facilities and services

utilized during their stay.

UGANDA IS TOP IN TOURISM IN THE WORLD

Globally, Uganda's tourism is in good stead, and its potential is brighter! An international tourism agency, Bradt Guides, has ranked Uganda as the fourth place on Earth to visit in 2024, behind Switzerland, Antarctica and the Falkland Islands, and ahead of Madagascar (fifth position) and Zanzibar (seventh), the only African destinations featured in the top 13 destinations of 2024.

In 2023, cable television network, CNN. listed Uganda as one of the best tourist destinations in the world. National Geographic picked Uganda as one of the best travel destinations in the world. The New York Times listed Uganda as one of the 33 locations in the world to consider when planning travel. In 2012, Lonely Planet named Uganda as one of the best countries to visit in the world. UNESCO, in 2012, declared Uganda's Bwindi Impenetrable Forest as one of the best birding destinations in the world.

These many and growing accolades are justified by the steady streaming of, amongst others, tourism investment projects in Uganda and by Ugandans.



On May 21, 2024, UIA received a highpowered delegation from Dubai-based investment firm, Haliburg, scheduled to build three high-end tourist hotels in Bwindi Impenetrable Forest, Queen Elisabeth National Park, and Murchison Falls National









UIA-licensed tourism over one hundred investment projects out of over five hundred.



Park.

In addition, Haliburg plans to set up an airline to boost domestic tourism by easing air travel between Entebbe International Airport and various tourism sites across Uganda. Haliburg's interest in Uganda's tourism sector is not just the latest but represents just a tip of investments and prospects in the sector, which is steadily growing with tourist numbers estimated to be over 1.6 million per year, contributing 7.7% to the country's GDP.

UGANDA HAS VAST INVESTMENT OPPORTUNITIES IN TOURISM

Uganda is teeming with investment opportunities in areas like MICE (meetings, incentives, conferences and exhibitions), leisure, adventure, agro-tourism, religious tourism, community tourism, lifestyle, historical sites, cultural sites, accommodation, national parks, nature, people, and marine, amongst others. These investment opportunities are not only largely untapped but are spread in all nooks of Uganda, all of which enjoy political stability and peace.

ROLE OF UIA IN PROMOTING INVESTMENTS IN TOURISM

The Uganda Investment Authority is laser-

focused on the tourism sector because it presents vast and rewarding opportunities. Tourism is one of the priority sectors UIA works on and is in sync with perspective plans like National Development Plan III, Government thematic programmes and UIA Strategic Plan 2020-2025.

It is worth noting that UIA has offered investment licenses to 500+ quality tourism investment projects, spanning various areas like accommodation, food services, travel agency, tour operation, reservation service, transportation, storage, and other related activities. These tourism investment projects are spread across Uganda. The latest investment projects have had planned 27,246 direct jobs. Most licensed investment projects in tourism are by Ugandans, signifying the important role the citizens are playing in promoting investments in the sector.

KEY SOURCE COUNTR IES FOR INVESTMENTS IN TOURISM IN UGANDA

Key source countries for investments in tourism in Uganda are Kenya, Denmark, Netherlands, Rwanda, United Kingdom, Germany, India, Australia, Israel, Austria, United States of America, South Africa, Ethiopia, Canada, New Zealand, Belgium, and Pakistan.

Others are China, South Korea, Mauritius, Italy, Malaysia, Denmark, Mali, France, Lebanon, Sweden, Botswana, Poland, Somalia, Taiwan, Thailand, Russia, Seychelles, Sudan, Egypt, Nigeria, Turkey, Japan, Zimbabwe, Sudan, Norway, Finland, Spain, and Congo Brazzaville.

UIA COLLABORATIONS IN THE TOURISM SECTOR

In promoting tourism investments, UIA works hand-in-glove with key sister agencies like the



Uganda Tourism Board, the Uganda Wildlife Authority (UWA) and the National Forestry Authority, amongst others. With UWA, UIA is promoting and attracting high-end tourism investment projects in Uganda's national parks, and the process is in overdrive. The sites include national parks like Murchison Falls, Queen Elisabeth, Kidepo Valley, Bwindi Impenetrable Forest, Semuliki, Mount Elgon, and Pian Upe.

UIA also works with private sector players like The Giants Club Conservation and Tourism Investment Initiative, a key player in the UIA One-Stop Centre. The Giants Club promotes responsible conservation and tourism development. It identifies exclusive concession sites to invest in responsible commercial tourism facilities within the boundaries of Uganda's most outstanding, well-established protected areas.

The Giants Club also promotes investment opportunities for the co-management of protected areas through public-private partnerships (PPP) in long-term rehabilitation, management and tourism development of underutilized protected areas.

UIA ONE-STOP CENTRE PROMOTES TOURISM INVESTMENTS

The Uganda Investment Authority is a

One-Stop Centre for Investors in Uganda, aggregating key investment and business support services, including in tourism. UIA is, therefore, a key point of call for those interested in investing in Uganda's tourism sector. UIA has in place a special desk with dedicated officials whose stock-in-trade is tourism investment promotion.

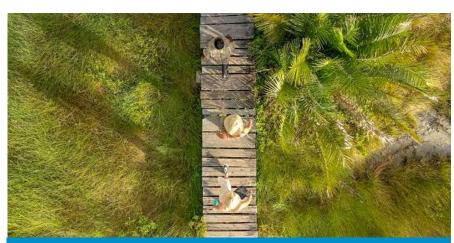
According to UIA's tourism focal person, Simon Ngabo, Uganda offers an investor-friendly atmosphere for those interested in the tourism industry, with the UIA One Stop Centre (at the Uganda Business Facilitation Centre on Plot 1, Baskerville Avenue, Kololo, Kampala) addressing all investment and business startup requirements, including services from both public and private agencies.

INCENTIVES IN THE TOURISM SECTOR

To ensure that players in the hotel-accommodation and tourism sector get a fair return on investments, the Government of Uganda continues to prioritize the sector. Over the years, many incentives have been introduced to boost the development of the sector. (Source: Uganda Revenue Authority's A Guide to Taxation of the Hotel and Accommodation Sector, 2023/24).

• Private employers of persons, 5% of whom

- are people with disabilities (PWDs), get a deduction of 2% income tax indefinitely.
- •Compliant taxpayers are offered a 6% withholding tax exemption on payment for goods and services and professional fees, 12 months renewable. These incentives include;
- All taxpayers are offered a 100% deduction of training expenditure, indefinitely, for training permanent residents or providing tertiary education not exceeding in the aggregate 5 years.
- All taxpayers are allowed to carry forward losses; assessed loss is carried forward as a deduction in the following year of income. Allowable is full carry forward of losses for seven years of income and only 50% carry forward of losses is allowed in the following year of income and the subsequent years of income.
- A developer of a hotel or tourism facility with a room capacity of 30 who invests at least \$8m is exempted from VAT on the supply of feasibility study, design, and construction services; or on the supply of locally produced materials for the duration of the development. This also applies to a developer of a facility for meetings, conferences, and exhibitions whose investment capital is not less than one million United States Dollars
- VAT Registered taxpayers with a turnover of UGX150m with the ability to keep proper books of accounts, and make taxable supplies, are eligible for incentives indefinitely.
- •A hotel or tourism developer who invests at least \$8m for a facility with 100-room capacity receives Nil Stamp Duty on debenture, further charge, lease of land, increase of share capital, transfer of land, and agreement to provide services on conducting a feasibility study or developing a design for construction. This is for the duration of the development.

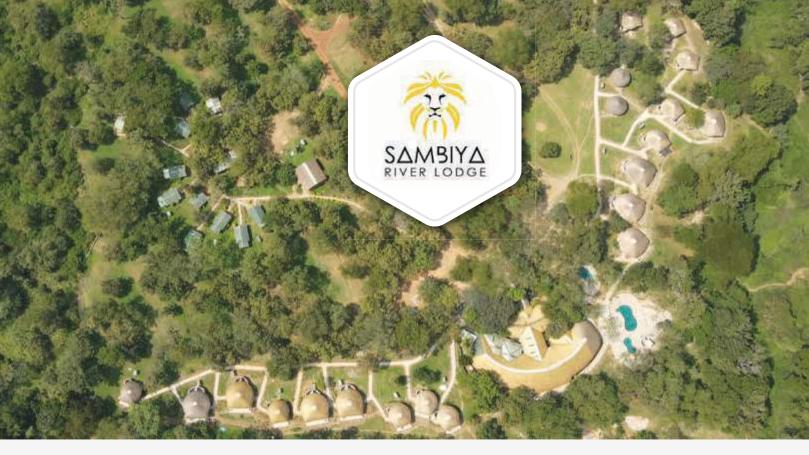


INTERNATIONAL TAX INCENTIVES

According to the Uganda Revenue Authority, any of the following goods engraved or printed or marked with the hotel logo imported by a licensed hotel for its use, are free of import duty: washing machines, kitchenware instruments and utensils, cookers, fridges and freezers, boxes, cabinet, air conditioning systems, cutlery, television sets, carpets, furniture, linen and curtains, gymnasium equipment, bathrobes,

clothes-dryers, motorcar for transportation of tourists imported by tour operators, sightseeing buses, overland truck, and tourism boats.





SAMBIYA RIVER LODGE









ACTIVITIES

- Canopy walk
- Zip lining
- Nature walk
- High swing
- Swimming pool
- Camp fire
- Game drive
- Chimpanzee trucking
- Onsight birding
- Breakfast at the top of the falls
- Picnic Breakfast













FULL BOARD

Single: \$180 Double: \$290 Pensioner: \$120 Child (5 - 12): \$90

HALF BOARD

Single: \$150 Double: \$250 Pensioner: \$100 Child (5 - 12): \$75

BED AND BREAKFAST

Single: \$130 Double: \$220 Pensioner: \$90 Child (5 - 12): \$65

Book Now: Call: +256 465423174, +256 776 778 908 (Call / Whatsapp) **Email:** reservations@sambiyariverlodge.com | **Website:** www.sambiyariverlodge.com

LETS GO TRAVEL



Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Let's Go Travel Uganda is a family-run Destination Management Company with a proud history spanning three decades. Committed to excellence, our experienced team is dedicated to ensuring the utmost satisfaction of our clients. We go above and beyond to provide unparalleled customer service, striving to exceed expectations with every interaction.

Our dedication to excellence has earned us prestigious accolades, including the 2020 World Travel Award for the Best Travel Management Company in Uganda and the 2021 World Travel Award for the Best Tour Operator in Uganda.





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BROVAD SANDS LODGE



@Letsgotravel



H2

Ssese Islands, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Brovad Sands Lodge is located in Bugala, the largest among Sese Islands.

The lodge stretches from the shores of Lake Victoria into the forest cover of Kalangala Islands. It has a magnificent beach line stretch of more than 200 meters of white sand and a glorious forest cover that blends with our unique hotel infrastructures with-in the 10 acres it resides. Being a natural habitat, birds, monkeys, in their various species, are a marvel to watch.

Over the last 10 years, we have established ourselves as a quality holiday and business destination.



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brovadsandslodge@gmail.com

www.brovadsandslodge.com











@BrovadSandsLodge

AL-NISAA HOTEL AND SPA



Jinja Town, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Al-Nisaa Hotel and Spa is situated in the heart of Jinja town on Iganga Road. A boutique town hotel that provides customers with relaxation after the hustle and bustle of the day. With luxurious décor and welcoming ambience, Al-nisaa offers accommodation, spa, conference facilities, and restaurant & café that serves different cuisines. What sets us apart is the attention to detail given by our amazing staff who always go an extra mile to make our guests feel at home.



Contact Person: Front Desk

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HANZE TOURS

EXHIBITOR STALL T49,T50, T51,T52

Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Hanze Tours is a tours and travel company that operates within Uganda and parts of Rwanda. We take pride in exploring and exposing the beauty of Uganda to all global citizens. Clients can enjoy a variety of activities ranging from Gorilla Trekking, Bird watching, Boat Cruises, Hiking, Abseiling and Mountain Biking.

Uganda and Rwanda are very appealing to anyone that is curious enough to experience the safaris. Hanze Tours offers one of a kind opportunity to experience the auspicious wonders of the natural world.



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MAMBO FRESHY AMENITIES **EAST AFRICA**



Kampala, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

Suppliers of Hotel guest amenities, hospitality supplies and sanitizers manufacturing



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✓ info.mambofreshy@gmail.com

www.mambofreshyamenities.com







GORILLA TOURS LTD



@MamboFreshy

EXHIBITOR STALL

Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

We are a Ugandan-based tour company run by a Ugandan-Dutch couple. With more than 22 years of experience, we are one of the oldest and most well-known tour operators in the Pearl of Africa. We advocate for sustainable and Eco-friendly Tourism.

Our accommodations are located in the most beautiful places with great views, comfort and fantastic food. These include (some in partnership with nature lodges): Gorilla Valley Lodge-Bwindi, Mburo's Eagles Nest, Fort Murchison Safari Lodge, The Bush Lodge in Queen Elizabeth National Park, Kidepo Savannah Lodge, Travellers Rest Hotel -Kisoro and Airport Guest House-Entebbe.



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www.gorillatours.com









GORILLA TOURS LTD



Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

We are a Ugandan-based tour company run by a Ugandan-Dutch couple. With more than 22 years of experience, we are one of the oldest and most well-known tour operators in the Pearl of Africa. We advocate for sustainable and Eco-friendly Tourism.

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uww.gorillatours.com











@GorillaTours

ADERE SAFARI LODGE

EXHIBITOR STALL H5

Kidepo, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Set on a green scenery, built on rocks that spread like a white sheet in Karenga District, in Karamoja sub-region, Adere Safari Lodge lies on the rugged, semi-arid Kidepo rocks estimated to be more than 1,000 years old. A sustainable gem, Adere Safari Lodge boasts of hand-made architecture by local craftsmen and comprises 20 self-contained rooms; a Conference Hall, a Boardroom, a Restaurant, a Bar and magnificent gardens overlooking Kidepo Valley National Park. The Lodge takes pride in its swimming pool carved out of big rocks. Activities include; safari game drives, bird watching, trekking, and visits to traditional caves among others.



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STEADFAST ENTERPRISES LTD

EXHIBITOR STALL Т36

Kampala, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

Bringing you the best tea and coffee brewing products Steadfast Enterprises Ltd is a social enterprise that aims at improving the quality of life of the poor and underserved in the society through business modelling. It was established in 2006 and incorporated as a company limited by shares in the year 2016. Steadfast Enterprises Ltd stands out by offering competitive prices for agricultural produce from very micro subsistence farmers whose production quantities would otherwise not attract any commercial market value. The products are then processed and improved for distribution into lower income markets that are often otherwise flooded with lesser quality products.



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steadfastenterpriseslimited@gmail.com

☐ Highway Close, Buwate, Kira Division, Wakiso











@SteadFastEnterprises

MARASA AFRICA

EXHIBITOR STALL

H18

Kampala, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Marasa Africa Uganda is a leading hospitality group dedicated to creating exceptional guest experiences while championing conservation and community development initiatives in Uganda.

With a portfolio of luxury lodges and resorts, Marasa Africa is committed to preserving Uganda's natural heritage and cultural richness for future generations.



Contact Person: Marasa Central Reservations

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reservations@marasa.net

www.marasa.net











GAZELLE HOSPITALITY



Kampala, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Gazelle Hospitality Guest House in Muyenga – Bukasa is a sustainable getaway within Kampala's urban jungle and upscale community. Our Guest House features two majestic Queen Rooms, two regal King Rooms, a charming twin room, and a big triple room that also serves as a family suite, all of which have been thoughtfully designed to make your stay comfortable and memorable. We are happy to be environmental advocates, with a no single-use plastic policy, as well as an embrace of biodegradable materials. Our interior and exterior have also been thoughtfully crafted using natural components.



Contact Person: Reservations

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res@gazellehospitality.com

www.gazellehospitality.com











BANTU AFRICA TRAVELS

EXHIBITOR STALL Т3

Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Founded in 2012 as valse tours and travel, re branded as Bantu African Travel in 2018 setting itself as licensed travel and tour agency. We at Bantu African Travel are passionate about Uganda and it is our privilege to introduce you to the Pearl of Africa.

With over 10 Years in the business and hundreds of completed projects, we have from a basic service company to a leading company in the travel tourism industry.



Contact Person: xxxxxxxxxxx

4 +256 (0)782 681 334

✓ info@bantusafaris.com

www.bantusafaris.com









@BantuSafaris

K HOLDINGS ENTEBBE LIMITED



Entebbe, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Step into a world of relaxation and opulence at K HOTELS, a newly opened full furnished 4 star luxury hotel in the city of Entebbe town, offering elegance and comfort in a soothing atmosphere, with stunning views of the great Lake Victoria.

K HOTELS is newly opened intimate boutique hotel in Entebbe town, within close proximity of the Central Business District, with convenient access to all parts of the city, and essential social amenities, like shopping centres, prime residential, international diplomatic neighbourhoods, and international schools in the heart of the Entebbe city.



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info@khotels.ug

www.khotels.ug









@K Hotels Uganda

MASINDI HOTEL LTD



Masindi, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Built in 1923 by The East Africa Railways and Harbours Company, Masindi Hotel is a Ugandan national heritage site having been awarded the National Heritage Award in 2013. We are proud to have been visited by some of the greatest names; Ernest Hemingway, Humphrey Bogart, and Katharine Hepburn.

The hotel has been host to many famous visitors. Ernest Hemingway made a legendary trip to the district, where he was involved in two plane crashes in the space of a week. The first at Murchison Falls and the second at Butiaba airstrip. Hemingway stayed at Masindi Hotel whilst recovering. Our amenities are well appointed, keeping with the original colonial experience, design, architecture and recreating much of its former charm.

Contact Person: Front Desk MASINDI

@MasindiHotel



4256 (0) 772 420 130

reservations@ masindihotel.com

www.masindihotel.com











PINNACLE ASSOCIATES



Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Pinnacle Africa (Pinnacle Associates Ltd Inc. #97635) is an exceptional logistics and leisure company that has been creating magical services to the very heart of Africa since 2008 the time of our inception. Our services have involved arrangement of logistics services and safaris, to individual tourists, US Government Officials and a vast range of related logistical support in the whole of Africa.



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@PinnacleSafaris

UTB2004 LTD

Kampala, Uganda

EXHIBITOR STALL

TOUR OPERATORS - DMC'S, GROUND HANDLERS

& SAFARI PROVIDERS

Uganda Travel Bureau 2004 Ltd is a premier Destination Management Company (DMC) and an IATA (International Air Transport Association) accredited travel retailer based in Uganda specializing in providing exceptional travel services to local and international clients.

We have been in business for the last 52 years with a strong reputation of reliability, expertise, and personalized approach to travel planning.



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www.utb.co.ug









EMBURARA FARM LODGE



Mbarara, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Set on farm of long-horned Ankole Cattle, Emburara Farm Lodge is a luxury eco-lodge is located 1.5Km from Mbarara airfield (Nyakisharara). Spacious and well appointed rooms, loung bar, restaurant and spa, beautiful lush gardens and banquetting facilities We offer a one of a kind 'life on the farm experience with the Long Horned Ankle Cattle' Emburara offers guests the opportunity to take part in Ankole Cattle traditional activities such as 'Okukama','Okweshera, 'Okucunda' and many others.



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reservations@emburarafarmlodge.com

www.emburarafarmlodge.com











ZIWA RHINO & WILDLIFE RANCH

@Emburara Farm Lodge

EXHIBITOR STALL

T4

Nakasongola, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Ziwa Rhino and Wildlife Ranch is the proud home of the only white rhinos in Uganda. Located in Nakasongola district, not only can you find rhinos, but a wide variety of bird species and other wildlife. The wildlife ranch has become a popular destination for tourists looking for adventure. We offer Rhino trekking, birding tours, nature hikes, night-time nature walks and a shoebill trek & canoe ride. The ranch offers a bar and restaurant where we serve cold drinks and delicious home cooked meals. And if you're looking to stay overnight, you can choose between our campsite or one of our guest houses.



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info@ziwarhinoandwildliferanch.com

www.ziwarhinoandwildliferanch.com











@ZiwaRhinoRanch

VOYAGER AFRICAN SAFARIS



Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Voyager African Safaris is a registered ground tours operator Licensed by the Uganda Tourism Board. We pride ourselves in extensive knowledge of the tourism industry; gained over the last decade. The founders are indigenous Ugandans, with the passion for this Pearl of Africa. We feel confident, excited and proud to give our clients a close up tour of this uniquely endowed and stunning destination Uganda. Our client-partnering approach has equipped us with clear insights into a typical traveller's needs and desires, which we endeavor to fulfill through seamless logistical coordination and unique cultural interface with the colorful ethnic communities in the destinations explored; making the tour worthwhile. Partner with Voyager African Safaris on your next holiday to Africa; together we shall tailor make authentic, exciting, and memorable safari experiences in Africa's 'Must-Visit' destinations. We assure our clients of our 100% +1 service policy and believe that it is our people who truly make the difference and that difference is passed on to our clients!



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BMK House - Ground Floor; Plot: 2-4, Wampewo Avenue

voyager@discoverafrica.co.ug

www.discoverafrica.co.ug









@IncredibleUganda / incredible_uganda

CORAL SPIRIT AQUAVENTURES

EXHIBITOR STALL T44

Diani Reef, Diani, Kenya

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Coral Spirit is one of the leading companies in Kenya that provides excursion services on the south coast, Diani. Founded in 2008, Coral Spirit has evolved from a shared love for adventure and a deep respect for the planet. Our founders envisioned a travel experience that not only provided unforgettable moments but also contributed to the well-being of local communities and the preservation of our planet's natural beauty.



Contact Person: Nick Abwori

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□ www.gorillatours.com









GANYANA SAFARIS



Entebbe, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

At Ganyana Safaris, we're proud to make your "Dreams of Africa" a reality with minimal stress to your psyche and finances. We're a Ugandan local Destination Management Company that conducts tours and safari operation in the best destination spots in Uganda and the neighbouring Rwanda.

Our major safari activities are carefully selected to reward you with unforgettable memories and stories to carry back home.



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www.ganyanasafaris.com







RUSTIC AFRICA SAFARIS



@GanyanaSafaris

EXHIBITOR STALL

T40

Nairobi, Kenya

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Rustic Africa Safaris provides safari packages across Africa in some of the most picturesque and tranquil safari destinations the East of the continent has to offer.

Morning sunrises and evening sunsets over the majestic African landscape will undoubtedly take your breath away. Our knowledgeable tour guides will ensure your safari experience is out of this world as they showcase to you the heartbeat of Africa. We pride ourselves in having friendly local tour guides at Rustic Africa Safaris, providing an authentic and informative experience for our travelers.

Rustic Africa Safaris features safari packages in Kenya, Tanzania, Uganda, Rwanda and Zanzibar.



Rustic Alzica Salazis

Contact Person: Ivy Wangui/Mike Maina

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@RusticAfricaSafaris

GOFAN SAFARIS AND TRAVEL AFRICA LTD



Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Gofan Safaris is a specialized locally registered tour operator, with offices in Uganda, Kenya, Tanzania & Rwanda. We organize Wildlife safaris, eco and cultural sightseeing, beach holidays, adventure & Mountaineering Safaris, MICE, Educational Trips, Gorillas & Other Primates Tracking. Plus, a fleet of wellmaintained variety of vehicles for all hire & tour purposes within the East African region.



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SUN AFRICA EXPEDITIONS

EXHIBITOR STALL T8

Entebbe, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Travel is our passion, and we combine personal attention, quality of product and competitive rates to offer a complete service that focusses on creating memorable journeys, working towards ensuring the future preservation of Africa's spectacular wildlife and natural heritage, and sharing the benefits of tourism with local communities. Sun Africa Expeditions is a full service tour operator that specializes in travel to Uganda and the whole of East Africa. We offer a wide range of tours to some of the most outstandingly beautiful and fascinating places these countries have to offer.



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@SunAfricaExpeditions

UGANDA CULTURAL LODGES



Kidepo, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Uganda Cultural lodges Limited was founded by Ether J. Birungi in 2014 with an aim of providing high class lodging facilities to Travelers in Uganda. Ether, a professional certified accountant is also a travelled entrepreneur and has been in the travel industry for over 23 years. Her sense of class and style is felt in all the accommodations that she has established.

Uganda Cultural Lodges offers the best safari lodges at a 3 star price. Come experience the best of the Pearl of Africa while staying at our amazing lodging. From the spacious cottages of Hoima, the city Kabalega to the breath taking views of the virungas in the southern western part of Uganda.



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@UgandaCulturalLodges

PAMOJA SAFARIS LTD



Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Pamoja Safaris was founded within the community surrounding Murchison Falls National Park to promote tourism in the southern sector of the park and in the Albertine region.

We provided customized and unforgettable travel experiences for travelers worldwide. Our team of travel experts and local guides drawn from the Uganda Wildlife Authority Rangers' staff has a passion for adventure and a deep knowledge of the destinations we serve. To ensure sustainability and guarantee the long term growth of the tourism industry, Pamoja Safaris has initiatives that are geared towards conservation, community support and environmental protection.



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NILE SAFARI LODGE



Kampala, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Nile Safari Lodge is a wholly-owned family eco-friendly lodge, started in 2017 with a long-term dream of creating and offering a unique experience in the Pearl of Africa, to share the beauty of the region we grew up in and hold very close to our hearts. Our purpose and drive is to offer experiences and memories that enable our guests to "Escape the Ordinary"

Nile Safari Lodge is located in Uganda, Murchison Falls National Park. The lodge sits on 32 Acres providing accommodation in 8 luxurious Banda (Villas) with the following amenities on site: a spacious open restaurant, lounge bar, an infinity pool, floating massage, camp fires, and star beds.

CASA SOLADA HOTEL



Kampala, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Nestled in the leafy suburb of Munyonyo, by the shores of Lake Victoria, Casa Solada is the premier boutique hotel in Uganda. Centered on the pillars of comfort, luxury and outstanding service, our architectural style is a fusion of medieval Mediterranean and Roman renaissance with Victorian-style furnishings and Italian artwork. Our spaces have a hand-crafted feel, a nod to a period before the industrial age when everything was made by hand. Uncomplicated and familiar, a safe retreat from the mad world outside, Casa Solada is your home away from home where you can expect comfort, serenity and security.

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HOME OF FRIENDS GUEST HOUSE

EXHIBITOR STALL H32

Kapchorwa - Mount Elgon, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Go out on spectacular trails, connect with the friendly locals and unwind from the pressures of modern life at Home of Friends. We are located on a green hilltop in the heart of Uganda's Land of Running Champions. Since 2017. Our Ugandan / Dutch team has a strong passion for hospitality, adventure and healthy living. This expresses itself in our ongoing efforts to:

- Explore and map Elgon's natural & cultural wonders.
- Support native tour guides in developing their experiential tours.
- Create avenues for intercultural learning between tourists and Community.



Contact Person: Eliza & Daan

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www.homeoffriends.com



@homeoffriendsguesthouse



T12

Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

NANJING TOURS AND TRAVEL

Nanjing Tour & Travel is one of the wholly-owned subsidiaries of Tian Tang Group, founded in 2010, mainly focuses on China's outbound tourism, Uganda inbound tourism and African tourism. It specializes in air ticketing, tourism, hotels, car rental, visa processing, business inspection and other services. Nanjing Tour & Travel has a team of experienced, young and energetic professionals with a high level of professionalism and service. It has good cooperative relations with various scenic spots in mainland China, and has close partners who cooperate with each other all over Africa.

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@NanjingToursandTravel



MANYA AFRICA TOURS LIMITED



Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Manya Africa Tours Ltd (MAT) is a privately owned and fully licensed travel company providing exclusive packages and tailormade arrangements to Africa, especially to East Africa. We create unique experiences of a life time combined with authenticity and expert knowledge. We offer complete flexibility in the design of your East Africa tour. With you together, we design a trip that will suit your time, taste and specifications. Our local guides are licenced and carry at least 5 years of experience.

They are available in different languages. Next to the allrounders, we also offer special birding guides or hiking guides. We also employ female guides and office staff.



Contact Person: Operator

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wwwmanyaafricatours.com











HERITAGE TOURS AND SAFARIS

EXHIBITOR STALL T57

KwaZulu Natal, South Africa

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Magnificent Safari Tours inspiring experiences while in KwaZulu Natal, South Africa. Join Us and Discover the Beauty that surrounds us. Areas of interest include: Hluhluwe-Imfolozi Park, iSimangaliso Wetland Park, St Lucia, Mkuze Game Reserve, Tembe & Ndumo Game Reserve Heritage Tours & Safaris is well suited to being able to offer small group safari packages to KwaZulu Natal, South Africa. The primary reason being for this is due to the fact that all logistics, all accommodation, and outdoor excursions are offered by the same company.



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@HeritageTours&Safaris

EWAFFE CULTURAL VILLAGE



Mukono, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

Ewaffe Cultural village presents to you a feel of Uganda's unique cultural norms and traditions. A visitor experiences utmost fun through food Tourism, Farm tours, Cooking courses, pottery, storytelling through the unique norms relating more to the Buganda Culture as one of the most vibrant tribes of Uganda. The cultural village presents to you this unique experience in just 1 day's activities at Naggalama Mukono District along Kayunga road, an hour drive from Kampala, the heart of Uganda.

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MALENG TRAVEL UGANDA



DMC for East Africa

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

We are DMC for East Africa based in Kampala, Uganda providing seamless travel within the region through local partnerships in Kenya, Tanzania & Zanzibar, Rwanda, Burundi, Democratic Republic of Congo and South Sudan.

As chapter leaders to the climate friendly travel global network, our pledge is crafting itineraries to suit the needs of our clients to sustainable accommodation, transportation and other related offerings towards better climate adaptation for destinations and host communities, usually off the beaten track.





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AGASARO SAFARIS



Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Agasaro means "Pearl". We are an experienced safari company offering tours and travel safaris to Uganda and Rwanda with extensions to Tanzania, Kenya and Democratic Republic of Congo. We offer tailor made and customized safaris, gorilla tracking, wildlife viewing, Mountain Hiking, Bird watching, Chimpanzee trekking, Cultural tours and Photography. Whether you are booking scheduled, customized or tailor-made safaris or just choosing from a list of our packages; you can be assured of a wonderful and memorable experience. Other services we offer include; hotel reservation, air ticketing, visa and travel handling, car rentals, and cargo handling among others.

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SITES TRAVEL

EXHIBITOR STALL T48

Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Established in 2007, Sites Travel has evolved into Uganda's premier full-service safari and management company in Uganda. We offer services ranging from adventure, cultural immersion (including homestays), agro-tourism, wildlife tourism, and dance tourism in Uganda and Rwanda. Our dedicated team of office staff and multilingual driver guides is committed to delivering exceptional and unforgettable experiences for our clients. Additionally, we prioritize sustainable tourism practices in all our endeavors. Moreover, we offer top-notch vehicle hire services, with our safari vehicles consistently earning high praise from guests for their reliability and comfort.



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@SitesTravel

LAKE CHAHAFI RESORT LIMITED



Kisoro, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Lake Chahafi resort is a boutique hotel near Kisoro town conveniently located on the shore of the pretty lake Chahafi that is a habitat for birds and home to Uganda's only Mirror carp fish. Our recently refurbished and expansive facility offers: fine dining in a cozy restaurant and outdoor set up options; unrivalled family style accommodation in stand alone ensuite cabins designed using local resources. Perhaps the only resort in the region gently sloping towards the lake with a lush garden where kids can play and the seniors don't climb steep slopes to access their cabins or the restaurant. There are plenty of activities to unwind by the Lakeside resort in Kisoro and our uniqueness is to host you while you are fulfilling your dream vacation of water sporting activities combined with an active gorilla safari day trips to Mgahinga and Bwindi parks.



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KAZINGA TOURS LIMITED



EXHIBITOR STALL

T66

Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Kazinga Tours DMC is a reputable and experienced Destination Management Company (DMC) based in Kampala since 2006 and is fully licensed by Uganda Tourism Board. We are a private label company for Uganda.

Why Choose Kazinga Tours DMC?

- We represent your Brand, We create unique and customized itineraries
- Support with marketing Content
- Join our Ambassador program
- Our commitment to sustainability and responsible tourism ensures that our operations have a positive impact on local communities and Planet.
- Deep knowledge of local communities and cultures, enabling authentic experiences
- Strong relationships with local suppliers and operators, ensuring high-quality services at competitive rates

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🙏 f 💿 🛇 in 🔼 @CrystalSafaris

CRYSTAL SAFARIS LTD



Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Crystal Safaris is a Tours and Travel Company based in Uganda offering tailor made safaris to Uganda, Rwanda, Kenya, Tanzania and Zanzibar with 20 years of experience.

Our tailor-made safaris are built around each client's individual needs, time and budget offering them the complete choice, freedom and a rare opportunity to appreciate the beauty and diversity of the wild pearl of Africa surrounded by extraordinary comfort and style. We also ensure that our safaris ecofriendly and we respect the environment and culture of local communities.



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AFRICA MOJA SAFARIS LIMITED

EXHIBITOR STALL T55

Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Africa Moja Safaris is a Destination Management Company - DMC specializing in Uganda, Rwanda, Kenya and Tanzania offering you memorable travel experiences in the East Africa region. Our safari experts have knowledge of the region having visited all the areas they offer. We put together the best intimate experiences, give attention to detail and have relationships with leading accommodations delivering custom-made experiences for private tours and small group safaris.



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DISCOVER JOURNEY'S LIMITED



Kampala, Uganda

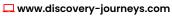
TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Discovery Journeys is East Africa's leading safari planner for tailormade safari experiences. We feature the region's bucket lists adventures like Mountain gorilla trekking, Classic African safaris, birding journeys, cultural tours, wildebeest migration safaris and so much more! We focus on experiential tourism to ensure one maximizes every wildlife and cultural encounter while on tour and value for money. Our customized itineraries will enable you to explore East Africa's most desired destinations including Uganda's Bwindi Impenetrable and the less traveled paths of Kidepo Valley National Park, Masai Mara in Kenya, Serengeti and Ngorongoro Crater in Tanzania, and Volcanoes National Park Rwanda. The Discovery Journeys planning team has vast knowledge of the region and will be ready to tend to your every safari need. We have a high level of flexibility and can swiftly adjust the itinerary depending on your convenience and preference.

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@DiscoveryJourneys

Kampala, Uganda

EXHIBITOR STALL T19

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

AFRIKA PANTHERA SAFARIS

Afrika Panthera safaris is registered and licenced by Uganda tourism board as a local tours and travel company based in Fort Portal the tourism city in the western part of Uganda. The agency is compraised of a team of passionate 70% young female professionals (tour guides) with vast knowledge and experience about the tourism industry.

We aim at meeting our clients expectations by facilitating unique, memorable experiences with excellent customer care service as we explore Ugandas diversity with you while conserving the environment during the tour.



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GREAT LAKES SAFARIS LIMITED



Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Great Lakes Safaris invites you to embark on a journey of discovery across the breathtaking landscapes of East Africa. As a premier private travel company, we specialize in crafting tailor-made and set departure safaris and holidays that exceed expectations. Whether you're seeking your first African wildlife safari, an adrenaline-fueled adventure, serene beach relaxation, or a special occasion like a honeymoon, our team is dedicated to creating personalized itineraries tailored to your preferences and budget. Join us as we unlock the secrets of East Africa's natural wonders and cultural treasures, creating memories that will last a lifetime.

Your adventure begins here with us.



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info@greatlakessafaris.com

www.greatlakessafaris.com









@GreatLakesSafaris

TRIPESA LIMITED



Kampala, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

Tripesa is a Ugandan-based technology company that develops digital solutions for scaling tourism operations. Our service enables customers to build secure, template-based custom websites, web applications and marketplaces. All our customers get access to a dashboard/CMS with business tailored features such as inventory management, bookings & payments, events management and more.



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TIO TOURS & TRAVEL

EXHIBITOR STALL T23,T31, T24,T32

Kampala, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

From exotic beaches to historic landmarks, explore a world of possibilities. Dive into our curated destinations and start planning your next escape. At Tio Tours and Travel, expect to find the best tour packages, hotels, cars, rental spaces, boats, flights, and so much more. Tio Tours and Travel understands the pains involved in shifting from one platform to another looking for hotels, cars, rentals, boats, or your next flight. We present to you the one-stop booking platform to meet your booking needs in a single place. Choose between web, android, or IOS and gain the same experience wherever you feel comfortable accessing Tio Tours and Travel from. Tio Tours and Travel brings you the most comfortable hotels to sleep in across the world ranging from 3-star to 5-star hotels at the very best prices.



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@TioTours&Travel

Kampala, Uganda

DUTCHTESO LIMITED

EXHIBITOR STALL C25

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

Aloo Leather is a company that understands that wherever you go and whatever you do, the need for daring adventures, luxurious escapes and cultural indulgence, you need to be prepared but never underestimating the joy and predictability of simply coming home. Travel, adventure, work and more, we create premium bags and accessories that provide a one-of-a-kind function along with the highest quality materials. We believe that life should be enjoyed to the fullest. Our belief in working hard, but never missing an opportunity to be with family, travel and enjoy the many joys of everyday life, has inspired our range of premium leather travel goods. Crafted to perfection, the soft and hard, full grain leather and attention to detail in every piece. We invite you to travel with Aloo Leather.



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CANAAN TRAVELS LTD

EXHIBITOR STALL T20

Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

CANAAN TRAVELS LTD is a tour and travel company based in Uganda, established in 2017. We are authorized by Uganda Tourism Board (UTB) and a member of Association of Uganda Tour Operators (AUTO), we offer comprehensive services for group and individual travel inbound and outbound. We aim to make Uganda a trusted travel destination and Canaan Travels the best travel partner! Our experience helps us to offer exciting safaris and tours in wildlife, water based tourism, beach, and other destinations in Uganda, Kenya, Rwanda, Tanzania and Zanzibar. We tailor itineraries to each client's needs. Our team of travel consultants (English and Kiswahili speaking) and driver guides make the safaris safe, memorable, enjoyable and informative.

Canaan Travels offers quality, professional, personal and affordable travel services. We also do hotel bookings, air tickets, car hire and rentals, and corporate conference and team building services. We ensure comfort and safety!

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GIO & MOH LIMITED



Kampala, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

Gioandmoh is recognised as one of the leading photographers in Uganda. Being into the field of photography and videography since 2005, we acquired wide knowledge and expertise in all kinds of photography such as wedding photography, industrial photography, studio portrait, corporate event photography and digital video coverage. We use high resolution and latest technologies oriented equipments for photography and videography. Customer satisfaction is our prime objective. We offer our photography services to Event Companies, multinational companies, corporates, private companies, and other industries and individuals.

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@GioandMoh

WISPHERS OF THE NILE

EXHIBITOR STALL H36

Jinja, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Whispers of the Nile is a luxury resort located at the banks of River Nile. We serve the purpose of transcending the ordinary & creating transformative experiences that go beyond expectations. With personalization as our cornerstone, we craft each moment to cater to your unique desires, creating treasured memories We embody the commitment to excellence, authenticity, versatility, and sustainability taking pride in offering a resort that embraces the duality of life, where tranquil serenity meets exhilarating thrills, inviting you to find your perfect balance. We envision being the pinnacle of luxury, where the essence of tranquility and excitement intertwine seamlessly. Captivating you with unparalleled service, breathtaking surroundings, and tailor-made adventures that speak to your soul. Curating an oasis where you can escape, unwind, and immerse yourself in a picturesque world designed to your desires.

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LUWEERO HOTEL APARTMENTS



Kampala, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

A perfect blend of spacious modern interiors, and conducive services such as complimentary wireless internet, satellite TV, safety lockers, and walk-in showers. Luweero Hotel Apartments aims to create a perfectly pleasant and secure haven for you and your family away from home, with rigid private security and 24-hour surveillance, so you can kick back and relax in your getaway. In addition, we offer airport pick and drop services for all our valued clients. We have brought together everything that you might need in your stay within walking distance of one another; a savory restaurant- Dasterkhwan- that offers appetizing Indian, Pakistani, Chinese, Continental, and local cuisines. A petrol pump and supermarket for any groceries you might require.

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CAROLINES GORILLA LTD



Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Gorilla Link Tours is a tour operator company in Uganda, licensed by Uganda Tourism Board. At the heart of what we do is a common passion for sharing our love of and experience with safari travel in Africa. Gorilla Link Tours plans customized individual and group itineraries to Uganda, Rwanda and Congo and we plan to expand to more African countries. Our staff has vast experience, is professional and is passionate about Africa. We specialize in Gorilla tours and other safaris like Birding safaris, primate tours, White water Rafting, Mountaineering and hiking, wildlife safaris, Launch cruises, group tours, student tours, cultural tours and volunteering tours. We also book hotels and provide car and bike hire services. We have the very best tour guides and drivers who are highly competent and trained and will take care of all the details of your tours. We also have German and French speaking guides/ translators.



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@GorillaLinkTours

ASSOCIATION OF UGANDA TOUR OPEARTORS



Kampala, Uganda

DESTINATION MARKETING - TOURISM AUTHORITIES, GOV'T BODIES

The Association of Uganda Tour Operators (AUTO) is Uganda's leading tourism trade association, representing the interests of the country's leading and experienced professional tour operators. Members offer a range of services, which can be broadly divided into the following categories Special interest safaris Air safaris Incentive travel group safaris Custom safaris for individual travellers Camping safaris (luxury & budget).



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exploreuganda.com









SANA GORILLA RAFTING

EXHIBITOR STALL T62

Kanungu, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

It all began with an idea! We are Sadat Kawawa and Nathalie van den Brekel and we are the founders of Gorilla Rafting. Sadat is Ugandan, originally from Jinja, and has been crowned King of the Nile due to his professional white water kayaking career. Nathalie is Dutch and is a Medical Doctor, working in Global Health. Together we traveled to the untouched rain forest of the West of Uganda and found amazing rivers. We knew this needed to be shared with the rest of the world! We like to explore and travel. We have lived in Uganda, the Netherlands, Iceland, Aruba, the UK, and Canada over the last four years. Sadat works as a river rafting guide and Nathalie works as a doctor. Now, we feel it is time to settle down and build something of a life in Uganda. And not just anything. We want to build an outdoor water sports center in this stunning tropical rainforest of Kanungu.

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TOP TRAVEL TRIP /SATGURU





EXHIBITOR STALL

T60, T58

Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Being one of the leading B2B Online Travel Service providers, T3 offers affordable, instant, innovative & responsive travel services along with the best deals. Established in 2012, T3 intends to make your bookings & service delivery absolutely hassle-free as we understand the importance of quality services. Our experienced manpower has a detailed analysis of the market and helps to develop an understanding of the core travel management industry. Our services are totally aimed at Travel Business Partners across the globe, which made us a prominent & dominant brand across the African continents. T3 is spreading aggressively worldwide because of the intricate travel network developed throughout the years of operation. We always believe in giving you the right services at the right time and at the right place.

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Top Travel trust • transparency • together

KARA TUNGA



Karamoja, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Discover Uganda off-the-beaten-path with our Enriching Cultural Experiences, Untamed Adventure Tours and Unique Places to Stay.

Hike untouched volcanic mountains, encounter unique wildlife, and delve into the rich traditions of Uganda's last living cultures.

Our carefully chosen accommodation facilities with expert indigenous guides provide an unforgettable adventure in Northeastern Uganda.



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🖵 www.kara-tunga.com











ENTEBBE FOREST LODGE



ENTEBBE

FOREST LODGE

Entebbe, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Entebbe forest lodge is an 8 cabin eco friendly lodge in Garuga, Bukaya. The lodge is designed to enhance your experience of the exquisite sight, sound and smell of the wilderness. All the facilities are focused on getting you to explore nature as you go about your day.

Entebbe forest lodge is located on a peninsula on the shore of Lake Victoria in between Entebbe and Kampala. Its approximately 15km from Uganda's main International Airport and 25km from the centre of Kampala.it has got an attractive location due to its proximity to Uganda's main airport and convenient position along Kampala-Entebbe road.

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ENJOY SAFARIS



Fort Portal, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Enjoy Safaris Africa Ltd is a local African Tour operator based in Uganda that offers Affordable Safari Uganda and East Africa Safari Tour Packages that can be translated as Safari in Uganda Africa, Rwanda safaris, Kenya safaris, and Tanzania tours. Our East Africa Safaris and Tours come with wildlife attractions that have over time attracted several Tourists who come to experience. The most popular East African Safari tours attractions and activities include Gorilla Trekking in Bwindi, Volcanoes, and Mgahinga, Wildlife safaris, great wildebeest migration in Kenya's Masai Mara and Tanzania's Serengeti National Park, birding safaris, and city tours among others.



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LAKE KITANDARA TOURS



Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Lake Kitandara Tours & Travel specializes in traditional and adventure tours of Uganda and it neighboring countries, with available experiences including white water rafting, mountaineering, and bird watching. Kitandara also operates four lodges located in Uganda's national parks.

Gorilla trekking is another focus of our travel company. Lake Kitandara Tours & Travel can plan the most memorable vacation you could experience...designed to your every taste and comfort.

Contact Person: Byamukama Bonifence **4256 (0) 772 901 425**

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SANCTUARY RETREATS



Bwindi, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Sanctuary Retreats is a portfolio of luxury safari lodges and camps in Kenya, Uganda, Tanzania, Zambia ,Botswana and Namibia bringing the boutique experience to guests with the added promise of authenticity. Located in some of the most stunning locations, each property is completely individual in its design and operated around the philosophy of "Luxury, naturally".



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MUCHA LODGES

EXHIBITOR STALL H38

Kisoro, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Set between the two great lakes in Kisoro, Lake Mulehe and Lake Mutanda, Mucha riverside Lodge was established in 2017. The lodge gets its name from the river Mucha that flows from one lake (Mulehe) into another (Mutanda).

The lodge is a sanctuary to over Thirty species of Birds, ideal for birdwatchers and close proximity to both Bwindi and Mgahinga home to our famous Mountain Gorillas.

Our lodge has been designed to cater for all our guests' needs and comfort, whether it is various activities, food or beverage, we are here to serve. When you stay with us for business or pleasure alike our goal is to create a personalized travel experience with your preferences and interests in mind.

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VAMOS TOURS & TRAVEL



Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

We are a Ugandan, established, and professionally managed tours & travel company based in Kampala, Uganda specializing in providing the best experiences for each of our clients. Our highly skilled, multi-lingual team of travel experts and guides have over 30 years of work experiences within the tourism industry and extensive knowledge of the various attractions within Uganda and the East African region (Kenya, Tanzania, Rwanda, Burundi, Democratic Republic of Congo & Sudan). To us each client is unique hence all our tour packages are customized to meet each person's desire and give an unforgettable life time experience. Our customized packages include Wildlife Safaris, Culture and Community Tours Adventure Experiences, Honeymoon Packages, Faith based tours, Agro tourism experiences, Wellness Retreat, among others. We provide a competitive and the best available services. Our business is anchored on repeat or referral clients. Professionalism and honesty are our core values.

Let's Vamos!

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@LetsVamos











NILE RIVER EXPLORERS



Jinja, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Since owner / manager Jon Dahl's first trip here with the legendary Kingsley Holgate on the Afrika Odyssey trip in 1993, the Uganda tourism industry has developed at a very steady rate and Nile River Explorers has led the way in adventure tourism. Staffed with a team of highly experienced travel and activity professionals with strong affiliations across the industry, Nile River Explorers offers the largest range of river and riverbank activities to individual travelers, groups and businesses.

The White Nile offers possibly the best grade 5 white water rafting in the world, and we offer experiences on the Nile that allow every level of thrill seeker and every age group a chance to enjoy this beautiful river.



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NATURES GREEN BEACH RESORT LIMITED



Kampala, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Imagine a stunning boutique resort on the shores of Lake Victoria in Uganda, within a lush forest. This resort boasts an impressive array of amenities including an infinite swimming pool nestled in the forest, a beach bar, restaurant with lake views, luxurious accommodation options, beach volleyball and football, and even camping facilities for those who want to get closer to nature. Located in Busabala Kaazi near munyonyi, it is the perfect blend of relaxation and adventure!@naturesgreenbeachresort



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@NaturesGreenBeachResort

NATIVE EXPENDITIONS

EXHIBITOR STALL T64

Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

For us at Native Expeditions Safaris Limited, it is not just the passion for exploring nature that drives us but also, the stunning beauty that we see around us. From waking up to the sunrise and sipping a tasty cup of African coffee, let's dive into the dramatic landscapes of Uganda, Kenya, Rwanda tours, Tanzania safaris and Democratic Republic of Congo safe travel together.



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@nativeexpeditions

KAMPALA EXECUTIVE AVIATION



Kajansi, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

Head quartered in Kajjansi, Uganda, KEA provides specialized aviation solutions to a wide range of clients around the globe.

We serve various industries including Oil, Gas and Mining, Infrastructure, Humanitarian, Government Agencies and

As a solutions-based company, our main objective is to provide exceptional aviation-centric solutions tailored to our client's needs while operating in some of the most austere and remote environments around the world.



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PRIMATE HOLIDAYS LIMITED



EXHIBITOR STALL

T59

Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Primate Holidays Uganda-Rwanda is a genuine Uganda safari Tour Operator working splendidly since 2006, devoted to delivering your visualized primate tailor made Safaris holidays in Bwindi Impenetrable National Park, Mgahinga National Park, and Volcanoes National Park. Primate Holidays Uganda-Rwanda is committed to responsible tourism and therefore ensures the conservation of Mother Nature and the wellbeing of the surrounding communities. With you in mind, Primate Holidays crafts customized packages.



Contact Person: Stellah K Tumusiime

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info@primateholidays.com

www.primateholidays.com











@PrimateHolidays

JEWEL SAFARIS LIMITED



Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Jewel safaris is a Ugandan locally and Women owned safari company offering tailor-made safaris to the different East African countries including Uganda, Rwanda, Kenya and Tanzania. The company was established in 2007 and has over the years been offering safaris and delivering quality satisfaction with reliable skillful experienced tour guides, the best safari vehicles and authentic cultural experiences at each destination. We create the perfect balance of sightseeing, free time and optional excursions to further enhance our commitment to offering a first-class guided travel experience at a great value. At Jewel Safaris, we are committed to offering sustainable forms of travel that not only provide unforgettable experiences for our clients but also prioritize the preservation of our planet's precious ecosystems. Our eco-conscious approach to travel includes carefully planned itineraries that minimize environmental impact, such as supporting responsible wildlife viewing and promoting eco-friendly accommodations.



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NEOCHEM INDUSTRIES

EXHIBITOR STALL P6

Fort Portal, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

NeoChem Industries limited was founded with the purpose of providing hygiene solutions to professional, commercial, industrial, and domestic cleaning industry, we have provided an extensive range of innovative products to accommodate small, medium and large scale industries. Our success is primarily based on customizing client requirements to create true commercial value for our clients. This fundamental principal drives high client loyalty and in turn focuses our attention towards 1. Reducing client procurement costs 2. Reducing client transaction costs 3. Reducing client labor cost 4. Improving client end user relationship. All this is achieved by providing QUALITY and EFFECTIVE PRODUCTS.

Contact Person: Jeremiah Henry Njue

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☐ www.gorillatours.com









@GorillaTours

BIC TOURS LIMITED

EXHIBITOR STALL T37

Zanzibar, Tanzania

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVID-

BIC Tours is a Ugandan based Tour Company that arranges Safaris and Ground Tour Services to Uganda, Rwanda, Burundi and Kenya. BIC pays attention to every detail right from Safari Inquiry, Planning, booking and ground operations. We carefully select hotels and Lodges based on Client's needs, budget and preferences, we are mindful of the Client's safety and the opportunity for the maximum trip enjoyment in Africa. We choose vehicles based on the No. of PAX and Purpose of travel, we have specially modified 4WDs with pop-up roofs to optimize all round visibility for game viewing and photography. Our professional and Experienced driver guides are well trained on how to handle clients. they speak English in addition to one or two local languages. We also have Japanese, German, French Spanish and Italian Speaking guides. We at BIC Tours aim to provide and create for all our clients the most memorable experiences while on safari.



Contact Person: Samuel Mugisha

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www.bic-tours.com









@BicToursUganda

EXHIBITOR STALL

T21

Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

AMEERA AFRICA SAFARIS LIMITED

At Ameera Africa Safaris you get to experience the unparalleled wonders of Africa, we are a prestigious and fully accredited travel company based in Uganda. We proudly operate in numerous breathtaking African destinations, dedicating ourselves to curating the most extraordinary and indelible African safari experiences.

Our primary objective is to provide tailor-made and enjoyable safaris, along with top-notch travel and holiday consultancy services, for both local and international visitors. With our unwavering passion for travel and unwavering commitment to reliability, we stand as your trusted ally in delivering an exhilarating adventure of a lifetime in the African Wild.



Contact Person: Booking office

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AEROLINK UGANDA



Kampala, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

AeroLink - the leading domestic airline in Uganda - offers both scheduled and charter flights into Uganda's national parks and other important destinations around the region. From our base at Entebbe International Airport, our Cessna Grand Caravans, offer daily scheduled flights to Bwindi Impenetrable Forest (Kihihi and Kisoro airstrip), Queen Elizabeth National Park (Mweya airstrip), Kibale Forest National Park (Kasese airstrip) Murchison Falls National Park (Pakuba and Chobe airstrip) and Kidepo Valley National Park (Apoka airstrip). In partnership with our sister company, Air Kenya Express, we also have scheduled flights from Entebbe, via Kisumu, to the famous Maasai Mara National Park in



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@Aerolink

NANJING HOTEL

EXHIBITOR STALL H6

Kampala, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Nanjing Restaurant & Motel was started on 28th October, 2007 by the founders of Nanjing Uganda. The restaurant and Motel setup met the standards of the Uganda catering industry from the beginning and has thus created Nanjing a place in the industry as one of the best Chinese restaurants and motels in Uganda.

We are situated in the heart of the city centre and is easily accessible by public and private transport. It is in close vicinity or a walk a way to shopping malls.



Contact Person: Reservations

+256 (0)393 206 363 /+256(0) 701 581 188

nanjinguganda@hotmail.com

www.nanjingkololo.com









KWEZI OUTDOORS SMC LTD



Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

At Kwezi Outdoors, we're on a mission to make your trip truly unforgettable. Picture yourself dancing in manyattas, brewing coffee with locals, trekking with gorillas, hiking through majestic mountains, fishing on the Nile, or birdwatching in enchanting surroundings. We shall be there with you from planning to start and the end of your the safari. We believe in tailor-making every experience to suit your preferences. That's why we'll work closely with you to turn your dream safari into a reality. Our professional guides are locals with a deep love for their homeland, ready to share their insider knowledge with you and deliver your dream to you. But it's not just about adventure—it's also about making a positive impact. We're committed to responsible tourism, ensuring that the communities we visit benefit from our presence. So when you choose Kwezi Outdoors, you're not just embarking on a journey, you're contributing to the preservation of Uganda's incredible heritage.

Contact Person: Vincent Mugaba

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▼ travel@kwezioutdoors.com

www. kwezioutdoors.com















EXHIBITOR STALL

H7, T47

Kampala, Uganda

HOTEL HORIZON

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Welcome to the Best New Hotel in Entebbe, Uganda. A large, family-friendly option with a prime location for leisure and business travellers alike. Comfortably furnished with premium beds our rooms are equipped with all amenities including air conditioning, Smart TVs, Wi-Fi internet access and clean private bathrooms. The swimming pool, our very own Signature restaurant and lounge are the perfect place to enjoy while on vacation or business trip.

Conveniently located just a 10-minute drive from Entebbe International Airport and close to many popular attractions like UWEC Entebbe Zoo, Victoria Mall, Imperial Mall and various resorts near Lake Victoria.



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@Horizonhotelug

EXCLUSIVE UGANDA SAFARIS



Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Registered in 2017, Exclusive Uganda Safaris is a owner managed DMC based in Kampala Uganda, with a Rwanda suboffice located in Musanze. We specialize in tailor-made and set group tours across the East Africa Region, our packages range from wildlife, culture, bird watching, mountain hiking and Gorilla and Chimpanzee Safaris.

Exclusive Uganda safaris' holiday trips don't come off the shelf, there's no set recipe - they're tailor-made down to the finest detail around your tastes and interests.



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CITY ONE TOURISM AND TRAVEL

EXHIBITOR STALL T53

Dubai, United Arab Emirates

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

City One Tourism & Travel L.L.C., a destination management company based in the UAE and headquartered in Dubai. We Offer comprehensive travel programs to corporate and individual travelers with a variety of custom-designed holidays and business travel with a great level of attention. We specialize in handling tours inbound to and outbound from the United Arab Emirates. All our itineraries are tailor made to suit the requirements of our customers and we offer great value fixed departure holidays to travellers from the UAE.



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📑 🔟 🔉 in 🔼

UMOJA AFRICA JOURNEYS



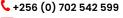
Kampala, Uganda

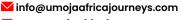
DESTINATION MARKETING - TOURISM AUTHORITIES, GOV'T BODIES

Welcome to Umoja Africa Journeys, where every journey is an exhilarating adventure across the diverse landscapes and cultures of Africa!

With over 20 years of expertise in the travel industry, our joint venture between Umoja Motherland Tours and Private Journeys Uganda is poised to revolutionize your travel experience with cutting-edge technology and unparalleled service. Led by the dynamic duo of Mr. Mwanja Peter and Mrs. Agnes Mirembe, both seasoned tourism professionals, we are dedicated to showcasing the beauty and splendor of Africa's hidden gems. Umoja Africa Journeys is a tour company that specializes in organizing and promoting African journeys and experiences across East and Southern Africa.

Contact Person: Damalie Nanyunja



















MOHCA BEAUTY & SKINCARE LIMITED



Kampala, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

Mohca Beauty & Skincare Ltd., a Ugandan manufacturer proudly owned by women, handcrafts high-quality skincare products for all skin types, especially those seeking gentle and effective care. Our brand, Sheacare Naturals, utilizes the renowned, soothing properties of premium Ugandan shea butter, along with other natural ingredients, to nurture wellness and support healthy skin. Visit our stall at POATE 2024 or at our website www. sheacarenaturals.com to learn more.



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wwwmohcabeauty.com











@mohcabeauty

PRIMATE JOURNEYS AFRICA



Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Primate Journeys Africa is a tour company that specializes in safaris and tours in East & South of Africa. Our focus is on high quality, tailored tours and safaris for all types of clients. We offer scheduled group trips or if you prefer we would be happy to arrange a personalized safari to fit your wildest dreams - this is our real passion!

We are an international team who are dedicated to making your experience in Africa the best it can be. We know Africa intimately since each member of our team has lived and worked in Africa.



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SHERATON KAMPALA HOTEL



Kampala, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Our modern 5 star hotel is ideally situated in Kampala, the capital of Uganda, 45 minutes from Entebbe International Airport, and less than 10 minutes away from the central business district. Known for its heritage and amazing nightlife, Sheraton Kampala welcomes guests with a relaxed ambience and a dazzling array of upscale amenities. Take in sweeping views of the Kampala skyline from the comfort of our vibrant and stylish hotel, surrounded by 9 acres of well-manicured gardens.

Our 236 spacious guest rooms and suites are decorated with comfort in mind, with amenities to suit your travel needs. Stay fit at our state-of-the-art fitness center, rejuvenate your body at our hotel spa, or satisfy your cravings at one of our 8 restaurants. Planning an event? Rely on our banqueting team to expertly coordinate the details for any occasion. Sheraton Kampala Hotel is an ideal destination for family getaways or business travel!

Contact Person: Reservation

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™ reservation@sheratonkampala.com

www.sheratonkampala.com











@SheratonKampala

RENTAL SAFARIS AFRICA



Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

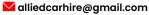
Create your ultimate experience with us.

We strive to share our love to create your incridble dreams by creating unforgettable tour and travel experiences. Allied car hire safaris is an agent for several internationally recognized car rental companies.

A mutually beneficial relationship exists with Europear, budget and Avis with special rates which are passed onto our customers. Allied car hire safaris takes high pride in giving the customers a choice of their specific accomodation needs no matter where regionally ,nationally and internationally.

Contact Person: Byakatonda Joseph

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www.alliedcarsafaris.com









BUSUNGA TOURS & TRAVEL





T30

EXHIBITOR STALL

Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Busunga Tours & Travel is a private tour and travel company, specialising in departures and holidays in east Africa, Africa and all the interesting places around the World. With our years of experience and intensive knowledge of countries and respective tourism attractions, we strive always to create unique, special and authentic Holiday and safaris packages that go beyond the ordinary.

Are you planning for a honeymoon or other special occasion or combination of several of these, we will create a unique personalised itinerary suited to both you and your budget.

Other services;

Visa consultancy for Canada, USA, UK, Europe. Air ticketing and Hotel / furnished apartments reservations, airport pick & drop and private tours.

Contact Person: Don Lilian Katusiime **4** +256 (0) 784 374 183 / +256 (0) 700 160 077



□ www.busungatours.com











ATELIER MAYANJA LIMITED



Kampala, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

ATELIER MAYANJA LTD, commonly known as MAYANJA CANDLES, is a leading provider of premium scented candles and other fragrance products including linen and room sprays, reed diffusers, car mists, and bath and body products for individual and commercial use. Mayanja Candles specializes in creating bespoke scented candles that combine elegance with a personal touch. Our candles are crafted using premium materials, ensuring a luxurious and lasting fragrance experience. Mayanja Candles is a trusted provider of premium spa products, including scented candles, linen sprays, diffusers, shampoo, conditioner, and bath soap. Our commitment to quality and relaxation aligns seamlessly with the atmosphere at exclusive hotels and spas, and we are excited about the possibility of enhancing your spa experience. We design high-quality, handcrafted scented products that are designed to elevate the atmosphere and promote relaxation.

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www.mayanjacandles.com











LIFE TIME HOLIDAYS

EXHIBITOR STALL T38

Kampala, Uganda **TOUR OPERATORS - DMC'S, GROUND HANDLERS**

& SAFARI PROVIDERS

Lifetime Holidays Tour and Travel Uganda is your gateway to unforgettable adventures in the heart of East Africa.

With a commitment to excellence and a passion for showcasing the natural beauty and cultural diversity of Uganda, this tour and travel company has become a trusted name in the industry both inbound and outbound holiday experiences.



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www.lifetimeholidaysug.com





AGRO TOURISM ASSOCIATION



Kampala, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

Agro-Tourism Association is an Agribusiness and Tourism Development organization that offers a wide range of services in Agribusiness and Tourism Value Chains. All our services and products are designed to enhance the capacity of farmers engaged in Farming as a Business and tourism players have another tourism product. ATA is proud to have championed the promotion of agribusiness enterprises as tourism attraction centers in Africa.

Up to date, we have been able to build the capacity of over 125,000 smallholder farmers and farmer groups, especially the youth and women.



Contact Person: Joseph Taremwa

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www.agro-tourism.org







HIGH GATE INVESTMENT





EXHIBITOR STALL



Kampala, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

We're in Kampala's Kitante neighborhood, a short walk from the Uganda Museum. The Acacia Mall is half a kilometer away. Makerere University and a variety of international restaurants are within two kilometers. We serve cooked-to-order breakfast, lunch, and dinner daily in our Garden Grille & Bar – evening room service is available. Enjoy free WiFi.



Contact Person: James Mugisha

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www.gorillatours.com





@GorillaTours





AQUARIUS RESORT



Kigo, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Explore the charming Kampala city and enjoy a relaxing and vibrant stay at Aquarius Kigo Resort, a sanctuary within the hustle and bustle of your travel schedules. Aquarius Kigo Resort accommodation is designed with attention to every need and comfort of our quests in mind. Wind down in one of our generously sized quest rooms and suites majestically crafted with the finest interior design in the world to calm down your day and ignite a sense of peace of mind for your stay as you explore a business, meet family



Contact Person: Raymond Cheruiyot

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@aauariusresortkiao

KINTOGO TOURS



Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Welcome to Kintogo Tours & Travels. We're looking forward to showing you what Uganda has to offer. See you soon in Africa! Experience the best of Africa's wildlife with us here in the Pearl of Africa.



Contact Person: Virgo Immaculate Ssempebwa

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SIMBA TRAVEL CARE LIMITED



Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

We are an exceptional travel company, with unbeatable expertise in both local and international tourism as well as the great number of years we have spent in the business. we know what a client wants and offer top notch unequalled services. Being passionate about travel would be the greatest understatement, for the longest time we operate on repeat clients and advertising through word of mouth. our clients are simply satisfied that they continuously trust us with family and friends. Making a difference while simply offering luxury from start to finish.



Contact Person: Leila Kibuuka

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- www.travelcare.ug











NOWORKS TOURS AND TRAVEL



Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Well we are a reputable certified travel agency with good working experience, we provide most of travel related services but mainly specialize in flights ticketing and reservations, hotel bookings, visa and immigration services, Airport transfers, Car hire and Arranging holidays for families, schools and individual travelers.



Contact Person: Daniel Bukenya

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- ✓ info@noworkstours.com
- www.noworkstours.com











ZK VENTURE COMPANY LIMITED



Tanzania, United Republic of

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

A CHIC, SPIRITED BOUTIQUE RESORT INSPIRED BY THE SPICE ISLAND'S STORIED PAST, SET ON THE ICONIC BEACH OF ZANZIBAR'S PEACEFUL EAST COAST.

THE LUX COLLECTIVE

Contact Person: Rose Kihiyo

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- rose.kihiyo@luxmarijani.com
- ☐ www.gorillatours.com











INTEK TRAVEL



Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

We are an exceptional travel company, with unbeatable expertise in both local and international tourism as well as the great number of years we have spent in the business. we know what a client wants and offer top notch unequalled services. Being passionate about travel would be the greatest understatement, for the longest time we operate on repeat clients and advertising through word of mouth. our clients are simply satisfied that they continuously trust us with family and friends. Making a difference while simply offering luxury from start to finish.

Contact Person: Leila Kibuuka **\(+256 (0) 760 28 147 \)**

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@Simbatravelcare

EXPORT PROMOTIONS BOARD



Kampala, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

Uganda Export Promotion Board (UEPB) is the national focal point for export promotion and development. Our role is to help you export your products and services out of Uganda. We offer support services to exporters in Uganda and foreign buyers including market information, assistance with entering and establishing in new export markets, business linkages, export product development and capacity building.



Contact Person: Administrator

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EXHIBITOR STALL

C18

LEGENDS GORILLA TOURS

Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Legend Gorilla Tours is a tour and travel agent that has been in operation since 2013 in conjunction with tourism and culture digital promoters under the directorship of Kyarisiima Scovia. She is a tourism enthusiastic lady whose passion for nature and wildlife conservation is beyond the imagination level. She started following her passion and dream in tourism safaris with photography, tour and travel adventures while she was still at university pursuing her degree in Bachelor of Commerce at Makerere University. Today her and nature conservation, tour and travel and wild nature conservation are inseparable. She is now a tourism information consultant, tourist guide, and a tourist driver in Uganda and Rwanda.



Contact Person: Kyarisiima Scovia

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GLORY SUMMIT HOTEL



Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Glory Summit Hotel Tours and Travel is your gateway to unforgettable adventures in the captivating lands of Uganda. With a deep love for this enchanting country, we specialize in crafting exceptional travel experiences that immerse you in the rich tapestry of Uganda's natural wonders, cultural heritage, and warm hospitality. As passionate travel enthusiasts and experienced professionals, our mission is to curate remarkable journeys that leave a lasting impact on your heart and mind. We take pride in our team of knowledgeable guides who bring these experiences to life, sharing their expertise, local insights, and genuine love for Uganda. Whether you seek thrilling wildlife safaris, awe-inspiring gorilla encounters, immersive cultural explorations, or off-the-beaten-path adventures, we tailor each journey to your unique interests and preferences. We are committed to responsible tourism, supporting local communities, and preserving the natural beauty that makes Uganda truly extraordinary. Join us on an unforgettable expedition, where every step is carefully crafted to ignite your sense of wonder and create cherished memories that will stay with you for a lifetime.

Contact Person: Nabimanya Elijah

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AQUARIUS RESORT



Kigo, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Explore the charming Kampala city and enjoy a relaxing and vibrant stay at Aquarius Kigo Resort, a sanctuary within the hustle and bustle of your travel schedules. Aquarius Kigo Resort accommodation is designed with attention to every need and comfort of our guests in mind. Wind down in one of our generously sized guest rooms and suites majestically crafted with the finest interior design in the world to calm down your day and ignite a sense of peace of mind for your stay as you explore a business, meet family



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UGANDA INVESTMENT AUTHORITY



Kampala, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

Uganda Investment Authority (UIA) set up under the Investment Code 1991 (revised in 2019) is a statutory agency mandated to initiate and support measures that enhance investment in Uganda and advise Government on appropriate policies conducive for investment promotion and growth. The changing investment environment and Government priorities have necessitated the modification of UIA's mandate.

Uganda Investment Authority is a semi-autonomous government agency which drives national economic growth and development in partnership with the private sector. As an Investment Promotion Agency, UIA mainly: markets investment opportunities; promotes packaged investment projects; ensures local and foreign investors have access to information, especially about the business environment so as to make more informed business decisions; and offers business support, advisory and advocacy services.

Contact Person: Office 4301000 +256 (0)41 4301000







EMBASSY OF FRANCE

EXHIBITOR STALL C22, C24 C21, C23

Kampala, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA



Égalité Fraternité

Contact Person: Administration

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□ https://ug.ambafrance.org





@franceinuganda







TOURS SOKONI LTD



Kampala, Uganda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

A consortium of three market segmented companies/brands namely TOUR SOKONI, AFRICAN FINFOOT SAFARIS & SAFARI RETREATS AFRICA specialized in LUXURY, BUDGET AND MID-RANGE ADVENTURE EXPERIENCES, catering to different segments of the market under one conglomerate. We are Safari specialists in hand crafting memorable African Adventure trips in Uganda, Tanzania, Kenya, Rwanda and South Sudan with operating offices in each country for smooth operation of your safari Experiences. Lets tailor Make your dream African Adventure.



Contact Person: Nooh Sinan Romeo

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▼ toursokoni@gmail.com

safariretreats.africa











SAVVY HOSPITALITY



Kampala, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

We are a hotel consultancy firm focusing on revenue management through analysis and custom built strategies. We are focused on optimizing hotel's revenue, yield, operating expenses and facilitate marketing strategy.



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CORAL SPIRIT AOUAVENTURES

EXHIBITOR STALL H24, H30 H21.H22. H23 H19.H20

Diani Reef, Diani, Kenya

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Coral Spirit is one of the leading companies in Kenya that provides excursion services on the south coast, Diani. Founded in 2008, Coral Spirit has evolved from a shared love for adventure and a deep respect for the planet. Our founders envisioned a travel experience that not only provided unforgettable moments but also contributed to the well-being of local communities and the preservation of our planet's natural beauty.



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IINTERNATIONAL UNIVERSITY OF EAST AFRICA



Kampala, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

International University of East Africa is a private for nonprofit institution in Uganda, is a chartered University by the Uganda National Council for Higher Education. In September 2022 the International University of East Africa has been approved for grant of a charter by the National Council for Higher Education.



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PESAPAL UGANDA LIMITED



@IUEAuganda

HANSPAUL AUTOMECHS



Arusha, Tanzania

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

Since its inception in 1965, the Hanspaul Group has emerged as a distinguished leader in the manufacturing industry.

A beacon of reliability and stability, Hanspaul operates discreetly yet effectively, fostering enduring relationships with partners and customers alike. The group's influence extends beyond its Tanzanian origins, with a robust presence in Africa and Europe Embark on an exhilarating journey through the world of Safari Vehicle Conversions, where ordinary vehicles transform into adventure-ready marvels. Discover the craftsmanship, innovations, and immersive experiences that define the Safari Vehicle Conversions industry.



Contact Person: Head office

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Kampala, Uganda

EXHIBITOR STALL C28

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

Pesapal provides a simple, safe and secure way for individuals and businesses to make and accept payments in Uganda.

At Pesapal, our vision is to empower Africa to access affordable, convenient, and secure digital financial services that drive sustainable growth. Our mission is to build an innovative financial services ecosystem for businesses and consumers anchored by integrity and unmatched value.



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TRAVELLERS BEACH HOTEL



Mombasa, Kenya

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Travellers Beach Hotel & Club is a four-star hotel that started operating in 1987. It is a beach-front resort located on the Kenyan North Coast 20 km from Moi International Airport on clean white sandy beaches of Bamburi. The Resort offers a variety of guest accommodation rooms with magnificent beach view of the Indian Ocean. In addition, the hotel is located near the famous Mamba Village, Haller Park, and City Mall. Travellers Beach Hotel has several components that include continental and specialty restaurants and bars, 288 ensuite hotel rooms, conference facilities and the health and fitness centre: We pride in being able to provide individual and specialized attention to all our guests.



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SAMBIYA RIVER LODGE





@TravellersBeachHotel

EXHIBITOR STALL

C31

Kampala, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Sambiya River Lodge is a newly renovated midrange lodge situated only 15 minutes from the top of the magnificent Murchison Falls. It is the perfect location for those who want to experience the tranquility of unspoiled Africa, untouched by mass tourism. Sambiya River Lodge's unique charm is in the atmosphere of intimacy provided to the guests, surrounded by a vast number of beautiful trees. Guests stay in any of the 24 cottages designed as individual and family cottages which have en suite bathrooms, fans, screened doors & windows and a veranda to relax and enjoy the commanding views of quintessential Africa.

Contact Person: Reservations 4 +256 (0)776 778 908 / 703 589 370 ✓ sales@sambiyariverlodge.com

www.sambiyariverlodge.com















CRYSTAL SAFARIS LTD



Kampala, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Crystal Safaris is a Tours and Travel Company based in Uganda offering tailor made safaris to Uganda, Rwanda, Kenya, Tanzania and Zanzibar with 20 years of experience.

Our tailor-made safaris are built around each client's individual needs, time and budget offering them the complete choice, freedom and a rare opportunity to appreciate the beauty and diversity of the wild pearl of Africa surrounded by extraordinary comfort and style. We also ensure that our safaris ecofriendly and we respect the environment and culture of local communities.



Contact Person: xxxxxxxxxxxx

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BAR AVIATION

EXHIBITOR STALL C32, C33, **C16**

Kajansi, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

BAR Aviation Uganda, is an air services company offering five distinctive services in Uganda, namely: airline charter services pilot training medical evacuation flights scheduled airline flights to domestic destinations and aircraft maintenance services. Its main base is Entebbe International Airport.



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RESEARCH TRIANGLE INSTITUTE



Kampala, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

The USAID Uganda Biodiversity for Resilience Activity provides technical assistance to communities, the government of Uganda, and the private sector to conserve and manage biodiversity in target ecosystems for lasting environmental and economic sustainability and increased community and household resilience. The Activity is implemented in partnership with the Uganda Wildlife Authority, the National Forestry Authority, and district and local authorities in five targeted landscapes.

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@ResearchTriangle

KALYA COURTS LTD



Kampala, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Kalya courts ltd, is a fully registered company under Uganda registration services bureau with is offices in fort port at plot 3 Naguru itaara Rd.

Our main objective is Provision of hotel and conference services



Contact Person: Ngoga Ronnie

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@Glorysummithotel

YIGA PLAY LIMITED



Kampala, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

We believe in the magic of transforming playtime into a journey of discovery, igniting a love for learning and celebrating the rich tapestry of cultures. Our vibrant puzzles, captivating card games, enchanting books, and engaging board games are crafted with a purpose: to empower children of all ages, backgrounds, and abilities. Here's what makes Yiga Play special: Spark Joyful Learning: We design our products to be both fun and educational, fostering a love for learning through engaging activities. Children develop critical thinking, problem-solving skills, and strategic thinking while having a blast. Celebrate Cultural Diversity: Ugandan stories, traditions, and stunning landscapes come alive in our products. Yiga Play fosters cultural understanding and appreciation, allowing children to embark on an immersive adventure without leaving their homes.

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DAVIS & SHIRTLIFF INTERNATIONAL LIMITED



Kampala, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

The Davis & Shirtliff Group is the leading supplier of water and energy related equipment in the East African region. Established 76 years ago and still owned by one of the founding families, business activities are focused on seven product segments -Water Pumps, Boreholes, Swimming Pools, Water Treatment, Generators, Solar Equipment, and Irrigation. The Group is Kenya based and operates through a network of Kenyan branches as well as regional subsidiaries in Uganda, Tanzania, Zambia, Rwanda, South Sudan, DRC, Zimbabwe and Somalia and also an associate company in Ethiopia.



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LODGE SOLUTIONS LIMITED



Kampala, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

Lodge Solutions: Your Comprehensive Lodge Management Partner Discover how our dedicated team offers expert guidance in lodge architectural design, strategic capital investments, recruitment, marketing, procurement, and more. Our tailored solutions empower owners and senior management to focus on strategic objectives while we handle day-to-day operations seamlessly.



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☐ www.lodgesolutions.net











UGANDA HOTEL & TOURISM TRAINING INSTITUTE



Jinja, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

Uganda Hotel & Tourism Training Institute (UHTTI) · UHTTI- is a Government owned Tertiary Institution established under an Act of Parliament -UHTTI Act (2015).

The primary objective is to train and educate personnel in the hospitality and tourism

Contact Person: Administration

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BROVAD SANDS LODGE LTD



Kampala, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Crystal Safaris is a Tours and Travel Company based in Uganda offering tailor made safaris to Uganda, Rwanda, Kenya, Tanzania and Zanzibar with 20 years of experience.

Our tailor-made safaris are built around each client's individual needs, time and budget offering them the complete choice, freedom and a rare opportunity to appreciate the beauty and diversity of the wild pearl of Africa surrounded by extraordinary comfort and style. We also ensure that our safaris ecofriendly and we respect the environment and culture of local communities.



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info@crystalsafaris.com www.crystalsafaris.com











@CrystalSafaris

THE MUSEUM - MTWA



Kampala, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

The Uganda Museum is located in Kampala, Uganda. It displays and exhibits ethnological, natural-historical and traditional life collections of Uganda's cultural heritage. It was founded in 1908, after Governor George Wilson called for "all articles of interest" on Uganda to be procured.

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UCDA



Kampala, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

The Uganda Coffee Development Authority (UCDA) is a government agency that was established by an Act of Parliament - UCDA Act, 1991 - which was amended in 1994, Cap. 325, and repealed and replaced by the National Coffee Act No. 17 of 2021.

The Authority is governed by a Board of Directors which oversees the conduct of business and supervision of the UCDA management. The UCDA management is responsible for the dayto-day operations of the Authority.



Uganda Coffee Development Authority

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@UgandaCoffee

UGANDA AIRLINES



Kampala, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

Uganda Airlines is the flag carrier of Uganda. The company is a revival of the older Uganda Airlines which operated from 1977 until 2001. The current carrier began flying in August 2019.



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MAHOGANY SPRINGS



Kampala, Uganda

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Mahogany Springs Lodge serves as the ultimate retreat for your gorilla trekking expedition, providing unparalleled privacy and comfort amidst breathtaking surroundings. Situated atop the Munyanga River in the Buhoma Area, with commanding views of the Bwindi Impenetrable National Park, Mahogany Springs boasts 12 luxurious suites nestled within lush gardens and offering panoramic vistas of the verdant valley below.

At Mahogany Springs, our mission is simple: to ensure that every guest departs with cherished memories that will last a lifetime.



Contact Person: Reservations

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@SambiyaRiverLodge

UWEC



Entebbe, Uganda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

The Uganda Wildlife Conservation Education Center is a fun and exciting place to see and learn about the animals of Uganda and the ecosystems in which they live. Take some time to learn how they live, eat, play, and walk.

Originally founded in the 1950s to accommodate confiscated and injured wildlife and to look after orphan animals confiscated from smugglers, the centre has grown considerably in recent years. Many say its destined to become the most important facility to showcase wildlife on the African continent.

Created by the government of Uganda with the help of the Wildlife Conservation Society in New York and managed by a Wildlife Trust, it never fails to delight. At UWEC you will come across free ranging Vervet monkeys and a family troop of DeBraza monkeys in the jungle of our hillside forest. Over 120 bird species can be watched ranging from the famous African fish eagle, over the Great Blue Turaco to Hammerkops, Giant Kingfisher and even the smallest sun birds.

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RWANDA

EXHIBITOR

PROFILES



WANDERLUX SAFARIS



Kigali, Rwanda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI **PROVIDERS**

With over two decades of experience, WanderLux Safaris stands as a trusted authority in East African travel.

WanderLux Safaris is a recognized Tour and Travel Destination Management Company based in Rwanda. We are experts in creating bespoke safari experiences. We offer the best safari tours in Uganda, Rwanda, Kenya and Tanzania. We believe that every traveller has a travel dream to be met and as experts, we put together your idea and ours to create a unique experience.



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EXHIBITOR STALL RDB

AFRICAN UNIQUE SAFARIS **AND TOURS**

Kigali, Rwanda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI **PROVIDERS**

LIVE YOUR DREAMS and let AFRICAN UNIQUE SAFARIS & TOURS be your guide. Have your usual holidays become a little repetitive, over commercialised or uninspiring? Reignite your inner child's wonder and excitement and discover our truly unique and inspiring experiences that will stay with you long after you return home. Centrally based in Rwanda, we specialise in delivering unforgettable safaris & tours throughout Rwanda, Tanzania, Uganda, Congo and Beyond. We have personally visited all our destinations to pick the best of the best in category providers be it backpacker, economy, premium or a top end luxury experience.



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@AfricanUniqueSafaris

PURE AFRICA TOURS



Kigali, Rwanda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI **PROVIDERS**

Our journey is a testament to our love for exploration and discovery. It started with a dream of sharing the beauty and wonder of Africa with the world. Over the years, we have crafted unique itineraries, fostered partnerships with local communities, and honed our expertise to create exceptional travel experiences. At Pure Africa Tours, we invite you to explore the extraordinary. We open the door to the hidden treasures of Africa, from the awe-inspiring Victoria Falls to the vibrant rhythms of Marrakech's medina. Our passion for exploration drives us to seek out the most authentic and off-the-beaten-path experiences, ensuring that your journey is filled with wonder and surprise.



GREAT JOURNEYS - BEAUTIFUL MEMORIES

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LUXURY AFRICA TOURS



Kigali, Rwanda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Luxury Africa Tours offers personalized service beyond your imagination, with our team of experts ready to offer you luxurious and Heli travel, based on meticulously planned itineraries transforming your dreams into lifetime memories while striving to contribute to the conservation of our incredible continent.



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UNIQUE RWANDA VACATION EXPERTS



Kigali, Rwanda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Welcome to Unique Rwanda Vacation Experts, your premier travel partner with over a decade of expertise in curating immersive and sustainable travel experiences. our passion is to connect our clients with the breathtaking beauty, rich culture, and diverse wildlife of Rwanda and the east Africa. Get to know more about us. We do organize adventurous safari tours to Uganda, Kenya, Tanzania, DRC and Burundi. The East Africa has got plenty to explore including wildlife game drives, bird watching tours, mountain hiking tours, cultural experiences, boat cruise tours, city tours, chimpanzee tracking tours, gorilla trekking tours among many other activities.



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@UniqueRwandaVacations

SONGA AFRICA-THE TOURISM **COMPANY**



Kigali, Rwanda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Travel undertaken for corporate travel is an investment, which companies quantify in their cost of business. The needs of business travelers involves greater uncertainty and urgency as compared to leisure travelers, as such, a large measure of flexibility, speed and accuracy is required to ensure that their requests are met in an appropriate manner.

Our vision is to maintain a high class travel services at reasonable prices through consistent Leadership controlled growth and excellent commitment



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RWANDA EVENTS



Kigali, Rwanda

AFFILIATED SERVICES - INDUSTRY SERVICE PROVIDERS & MEDIA

Rwanda Events is a value-driven business company. We are specialized in production and management of events, we develop winning business strategies; provide marketing horsepower required to produce clear, measurable, and recognizable impact for our clients to boost their activities. We ensure highest standards of work by implementing latest tools and technologies to provide our customer the possible edge of the event with innovative and handy ideas, to help settle in and make a mark into today's highly competitive environment.



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@RwandaEvents

RWANDAIR



Worldwide - Kigali, Rwanda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Based in Kigali, RwandAir is the national airline of Rwanda and one of the world's fastest-growing carriers. It has a modern fleet of 14 aircraft, including a freighter servicing 24 destinations across Africa, Europe, and the Middle East. The airline has a reputation for delivering a premium service to all its customers while also promoting Rwanda's tourism and trade industries.



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KARISIMBI TOURS



Kigali, Rwanda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI **PROVIDERS**

Karisimbi Tours Africa Is an Independent adventure Tour Company that is based in Rwanda and east African region wholly owned by expert local Rwandese from the proprietor to the travel consultants and driver guides, Karisimbi Tours Africa it is developed with trust and credibility among our clients, Backing of professionals and vast knowledge about organizing tours with Ethical approach to all tour destinations you visit and the various tour activities such as wild game viewing, bird watching, hiking, Mountain climbing, gorilla trekking, cultural experience and all other adventurous



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BLUE MONKEY



Kigali, Rwanda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI **PROVIDERS**

Blue Monkey Tours is a local adventure company, based in Rwanda, offbeat unique and adventure safaris, across Rwanda, ranging from, primate trekking, gorilla safaris, cultural encounters, hiking and wildlife safaris. We are specialists in offering customized safaris around Rwanda, Uganda, DR. Congo, Tanzania and Burundi offering authentic adventure experience, with our highly experienced staff, who will help you to plan your trip, with professional and experienced driver guides, who know the country as the back of their palm. We believe strongly in providing travelers with the knowledge and services necessary to reach all the sites and attractions worth visiting, even those off the beaten track. Our traveler desks, and fully guided and self-guided tours, demonstrate our commitment to travelers and we look forward to helping you make the most of your next trip to the region.

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SHALOM SAFARIS



Kigali, Rwanda

DESTINATION MARKETING - TOURISM AUTHORITIES, GOV'T BODIES

Shalom Safaris Rwanda is a trusted luxury travel company which offers private, tailor-made tours to exciting destinations throughout East Africa. Our passion is to create extraordinary journeys which offer the most authentic experience of this amazing continent. We treat each traveler as an individual, which means that we listen to your client (or you) and customize a vacation package based solely on each traveler's needs and desires. As no two clients are the same, no two trips we create are entirely the same. As an African safari specialist, DMC and tour operator we offer a full service for arranging and booking safaris, primate treks, Hiking expeditions, Wildlife safaris, beach holidays and other adventurous activities throughout East Africa.

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RWANDA DEVELOPMENT BOARD



Kigali, Rwanda

TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI PROVIDERS

Rwanda presents excellent tourism assets ranging from the natural attractions such as the world famous mountain gorilla in the Volcanoes National Park, 13 species of primates in Nyungwe National park, about 700 species of birds, flora including the orchids, Gishwati-Mukura National Park, is one of the few remaining natural forests its biodiversity includes eastern chimpanzee, golden monkey and more than 120 species of birds. Big 5 in Akagera National Park. Rwanda's unique culture and heritagemakes it a desirable destination for any type of tourist.

For more information: www.visitrwanda.com



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EXHIBITOR PROFILES



TOUR OPERATORS SOCIETY OF KENYA



Nairobi, Kenya

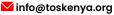
TOUR OPERATORS - DMC'S, GROUND HANDLERS & SAFARI **PROVIDERS**

Tour Operators Society of Kenya is a premier, strong and vibrant business membership organization of Small medium enterprises and startups Tour Operators and other service providers in Tourism industry. We are committed to promote and market Kenya as a destination of choice for both inbound and domestic tourists.

Vision: To be the premier association of SME's tourism traders In East Africa, offering unrivaled World class services through its membership

Mission: To Market East Africa as the ultimate tourism destination by ensuring that our members uphold the highest Sustainable standards of service and value.

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@TosKenya















Nairobi, Kenya

TRIBE HOTEL

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Luxury Hotel in Nairobi Kenya, Tribe Hotel.

Tribe, a proud member of design hotels and SPG, takes hospitality back to its essence. Back to the nomadic days when weary travelers were greeted with sincerity, invited to feast and exchange stories, and rest in the comforts of home... a very comfortable home. It is this return to core fundamentals that heralded the advent of "boutique" hotels – properties that define themselves through individualized attention, genuine concern for the guests' needs and a sense of pride in delivering solutions not just service.



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www.tribehotelsgroup.com











@TribesHotel

HERITAGE HOTELS



Nairobi, Kenya

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Kenya's best-known and most hospitable 'safari host', Heritage Hotels offers seven properties in three different brands: Voyager camp and beach resort in Tsavo and Mombasa; the famous Intrepids camps in Samburu and the Maasai Mara, and Kenya's and Africa's Best Golf Hotel (2016) in Naivasha, the Great Rift Valley Lodge; and the five-star Mara Explorer camp and island hideaway of Kipungani in Lamu.



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@PrideinnParadise

PRIDEINN HOTELS & RESORTS



Nairobi, Kenya

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Welcome to PrideInn Hotels, Resorts & Camps, one of the best hotel groups in Kenya, and discover unparalleled hospitality and luxury accommodations across Nairobi, Mombasa, and Masai Mara.

Immerse yourself in the beauty of these iconic destinations while experiencing top-notch amenities and personalized service. Book your stay now for an unforgettable experience in the heart of Kenya's most renowned cities and wildlife reserves.



KENYA

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ENASHIPAI RESORT AND SPA



Rift Valley, Kenya

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Enashipai - A Maasai word meaning "A place of Happiness!"

Located within the splendor of the Great Rift Valley and by the shores of Lake Naivasha, Enashipai Resort and Spa is an awardwinning leisure and conference destination offering authentic African hospitality focused on wellness. We pride ourselves in curating unique and memorable experiences for our guests.



TAMARIND MANAGEMENT



Nairobi, Kenya

@Enashipai

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Founded in 1972, Tamarind Management Ltd owns and operates some of the most successful restaurants and leisure operations in Africa. Tamarind Management Ltd has all Kenyan shareholders who have hands on participation in a variety of enterprises which include: The Tamarind Restaurant Mombasa, Tamarind Village, Tamarind Dhow, Golden Key Casino, The Tamarind Restaurant Nairobi, The Carnivore, The Simba Saloon, The Carnivore Gardens, Tamambo Bar & Grill and Tamambo Karen Blixen.

All the restaurants provide catering services and facilities for exclusive dining as well as being ideal venues for private parties and gala dinners.



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@TamarindManagement

PLAZA BEACH HOTEL



Nairobi, Kenya

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Relax and let the breeze from the Indian Ocean massage your skin as you anchor deep in our swimming pool and experience authentic Kenyan hospitality.

Jambo! We are a little peaceful, small and private family owned and run hotel located on the beautiful stretch of Bamburi Beach.

Experience authentic Kenyan hospitality as we promise to take special care of you and your loved ones, each time you stay with

Contact Person: Daniel Ogechi

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HEMINGWAYS COLLECTION



Nairobi, Kenya

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Our four iconic properties - Hemingways Nairobi, Hemingways Ol Seki Mara, Hemingways Watamu and Hemingways Eden Residence – built on decades of experience in tailored travel, will make you feel at home in the myriad landscapes of this diverse country.

From the glowing amber sunsets of the Maasai Mara to the azure horizon of the Watamu coastline, we will host you with the effortless refinement for which Hemingways is renowned. If that's not enough, we invite you to witness the sun set Ngong Hills ablaze every evening from the balcony of your suite at Hemingways Nairobi, our boutique city hotel, enveloped in the sanctuary of Karen or escape into absolute tranquility at Hemingways Eden, our charming boutique hotel and private gallery nestled in the leafy suburbs of Karen.

Relax in our spas, indulge in our cuisine, enjoy the very best of Kenyan hospitality and service and ultimately explore the quintessential experience of Africa.

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www.hemingways-collection.com











@Hemingwayscollection

KILIFI COUNTY



Coastal Region, Kenya

DESTINATION MARKETING - TOURISM AUTHORITIES, GOV'T BODIES

Kilifi County is located in the coastal region of Kenya.

The vision of the County is to be a leading, prosperous and secure county for high quality life.

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SOUTHERN PALMS BEACH RESORT/ **BAMBURI BEACH HOTEL**



Diani, Kenya

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Southern Palms Beach Resort sits at the edge of the Indian Ocean on the gorgeous, renowned Diani Beach. Opened in 1992 and most recently renovated in 2019, it's an oasis of calm just 35km south of Mombasa.

Modern amenities complement the warm Swahili and Arabic décor throughout the property. The ideal getaway for friends and families who want to enjoy the white expanse of Diani Beach, savor a cocktail by the pool in the warmth of the African sun or be the envy of everyone at home with the perfect photo op of your camel ride on the beach, we offer it all.

Our 298 rooms, 2 luxurious suites, 4 restaurants, 4 bars, and 2 huge freeform pools that run virtually the length of our 10 acres of lush tropical grounds promote an intimate, relaxed, and friendly experience. Whatever you choose to do while you're here, you will return home with a host of memories and the warmth of our African culture in your heart.

Contact Person: XXXXXXXX

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✓ infodesk@southernpalmskenya.com

www.southernpalmskenya.com













HERMOSA HOTEL



Nairobi, Kenya

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Hermosa Garden Hotel & SPA is a luxury boutique 30-suite hotel located in the green suburb of Karen, Southwest of Nairobi. We are an oasis of serenity with an exquisite green garden which beholds

mesmerizing nature consisting of birds and trees that define history and nature conserved at its best.

The Hotel has 30 rooms which include a Presidential suite, Garden Suites, Executive rooms and Deluxe rooms. In addition to accommodation, the hotel offers Executive boardrooms as well as a Conference facility that can host up to 150 people. Other facilities in the Hotel include two restaurants, a pool bar, a well-equipped gymnasium, a spa, a swimming pool and a Business Centre.

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JACARANDA HOTEL MOMBASA



Diani, Kenya

LIMITED

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Established in 1964, Jacaranda Group of Hotels has established itself as one of the leading, locally founded hotel brands in Kenya. We currently comprise of three properties across the country; Jacaranda Hotel Nairobi, located in Westlands, Jacaranda Indian Ocean Beach Resort, in Diani, and Jacaranda Lake Elementaita Lodge. Jacaranda Group of Hotels operates on values and philosophies of integrity, hard work, professionalism, respect and reliability.

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@JacarandaHotels

DIAMOND & SANDIES RESORTS



Diani, Kenya

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Set in fabulous botanical gardens Diamonds Leisure Beach & Golf Resort is a perfect haven. Relax, Rejuvenate and live the time of your life...

Sandies Hotels & Resorts, part of the Planhotel Hospitality Group, are all inclusive resorts in exceptional locations. The brand's philosophy is to create a simple and friendly atmosphere whilst providing a high level of service.

Come join us on Kenya's finest beach and live the Diamonds Lifestyle

IAMONI

LEISURE BEACH & GOLF RESORT DIANI-KENYA

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☑ info@diamondsleisurebeachresort.com

□ leisurebeachgolfresort.diamondsresorts.com

LEOPARD BEACH RESORT AND SPA











@Diamondsresorts

EXHIBITOR STALL



Diani, Kenya

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Voted Africas' leading resort 2019 at the Prestigious World Travel Awards, Leopard Beach Resort & Spa has a reputation for excellence. As well as enjoying a prime position on Diani Beach on Kenya's South Coast, the resort has extensively upgraded accommodation and facilities making it the preferred destination for holidaymakers and business travellers alike.

We take pride in meeting and exceeding our guests expectations; as a testament to this and the confidence our guests have in us; Leopard Beach Resort and Spa is home to internationally recognized awards.



Contact Person: XXXXXXXX

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www.leopardbeachresort.com











@LeopardBeachResort

SWAHILI BEACH RESORT



Nairobi, Kenya

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

This unique hotel offers a harmonious blend of the architectural influences from the East African coast, Arabia, India, and Zanzibar that have fused over millennia to create the vibrant Swahili culture. Offering an air of sophistication unseen on the Kenyan coast, Swahili Beach has been designed with state-of-theart technologies to ensure minimum short & long term ecological impact, while delivering unparalleled comfort to its guests.

In line with efforts to cut the carbon footprint of the resort, the lush tropical greenery, which is synonimous with the area, has been maintained, and supplemented with exotic and indegenous trees, shrubs and tropical palms.

Swahili Beach Resort on Diani Beach is the perfect location for your next beach holiday.

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CORAL SPIRIT / DREAM KENYA



Diani Reef, Diani, Kenya

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Coral Spirit is one of the leading companies in Kenya that provides excursion services on the south coast, Diani. Founded in 2008, Coral Spirit has evolved from a shared love for adventure and a deep respect for the planet. Our founders envisioned a travel experience that not only provided unforgettable moments but also contributed to the well-being of local communities and the preservation of our planet's natural beauty.



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NEPTUNE HOTELS



Diani, Kenya

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

The Neptune Paradise Beach Resort & Spa is set in a beautiful tropical garden and was renovated in 2016. The 92 rooms are in makuti roofed cottages bungalows with only 4 rooms per unit. This gives you a relaxing and quiet holiday.

Restaurants and bars perfectly match the hotel and nature and offer a real African atmosphere. The

Resort is located on the South Coast at the famous Diani Beach. Mombasa town at ca. 40 km, Moi International Airport at ca. 45 km, and the nearby Ukunda Airstrip is only ca. 8 km away.



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@NeptuneParadise

KENYA TOURISM BOARD



Nairobi, Kenya

DESTINATION MARKETING - TOURISM AUTHORITIES, GOV'T BODIES

Astride the equator, Kenya is home to intimate aweinspiring, and magical travel experiences.

All year round, visitors enjoy exhilarating wildlife experiences, the breathtaking outdoors and landscapes, the tranquil and adventure of Kenya's coast, the enriching cultural encounters, and the warmth of the Kenyan people.

Karibu Kenya, Welcome to Magical Kenya!

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KENYA AIRWAYS



Worldwide, Kenya

ACCOMMODATION - HOTELS, CAMPS, RESORTS AND LODGES

Kenya Airways, a member of the Sky Team Alliance, is a leading African airline flying to 41 destinations worldwide, 34 of which are in Africa, and carries over four million passengers annually. In 2020 KQ was named Africa's Leading Airline by the World Travel Awards. It continues to modernize its fleet with its 32 aircraft being some of the youngest in Africa. This includes its flagship B787 Dreamliner aircraft. Kenya Airways offers services Cargo services to key locations including London, Amsterdam, Guangzhou, Sharjah, and Mumbai, and over 25 intra-Africa routes in addition to its passenger network. The on-board service is renowned and the lie-flat business class seat on the wide-body aircraft is consistently voted among the world's top 10.



Contact Person: XXXXXXXX

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THE KENYATTA INTERNATIONAL **CONVENTION CENTRE (KICC)**



Nairobi, Kenya

DESTINATION MARKETING - TOURISM AUTHORITIES, GOV'T BODIES

KICC is a state corporation under the ministry of tourism and is responsible for promoting and positioning Kenya as a preferred meetings, incentives, conferences/conventions and exhibition destination to conference tourism delegates from around the world.

Kenyatta International Centre boasts of being the leading facility in the meetings industry in East Africa and has held quite number of the regional and international conferences

Contact Person: **4** +254 (0) 709 979 000













Africa's Premier Meeting Venue

Word Search

empathy celebrity subversion panyard emperors percussion muse pimento Bridgetown carnival barfi Pigeon Island bachata data biodiversity sunshine Natasha Laggan costume jab molassie landship centennial clown monarchy stickfighter headpiece pitchforks

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Sudoku

by www.sudoku-puzzle.net

Fill the empty square with numbers from 1 to 9 so that each row, each column, and each 3x3 box contains all of the numbers from 1 to 9. For the mini sudoku use numbers from 1 to 6.

Very hard 9x9 sudoku puzzle

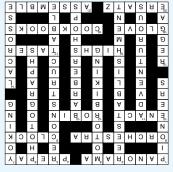
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Medium 6x6 mini sudoku puzzle

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Solutions

Crossword



Word Search



Sudoku

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Mini Sudoku

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When you book a room at the Serena Hotel

You're getting more than a beautiful, spacious room. You're getting a futuristic living Unit, with digital direct dial, 24 hour WIFI connectivity, Inter Protocol multi-channel Tv and 24 hour Room Service.

All contained in a world of indulgence, service and facilities unequalled in East Africa.

Book A room the next time you come to Kampala.

It will change your opinion on what to expect from a five star hotel.

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